



7-Eleven, Inc.

<Date>

<name>

<street address>

<City, State, zip>

Re: Notice of data breach. Please read this entire letter.

Dear <insert name>

This letter is to provide you notice on behalf of 7-Eleven, Inc. that incorrect employee information was sent to a local 7-Eleven store database and the information was accessed by 7-Eleven franchisees, and that as a 7-Eleven employee, your information may have been affected.

What Happened?

On behalf of the 7-Eleven franchisees, 7-Eleven maintains a database of records for each franchise location that contains information on all franchisee employees for that location. Only the records in the database for the employees of a particular franchisee ("Employing Franchisee") are sent to the local store and are available for access by the Employing Franchisee. 7-Eleven discovered in June 2016 that as part of the update process, in addition to the normal set of employee records sent for each Employing Franchisee, some additional records from the franchisee employee database were available to certain 7-Eleven franchisees. We immediately updated the records, investigated to determine the cause of the issue, and have taken additional safety measures to protect your information and ensure that records are not accidentally made available to any franchisee other than the Employing Franchisee.

What Information Was Involved?

Your name, physical address, Social Security Number, and telephone number were contained in the database, and were among the 7,820 employees' information potentially accessed. It is important to note that the only persons who may have had temporary access to the records were 7-Eleven franchisees, who are entrusted with the same types of information for their own employees. We have not received any reports of actual misuse of your information as a result of this incident.

What Are We Doing?

We have investigated the incident and taken steps to prevent it from recurring as well as mitigate its effect on you by starting a process to remove your records as soon as this error was discovered. The error was discovered within 24 hours and the process to correct the information began immediately. Within 48 hours most store records were corrected and all were corrected within five (5) days. We are continuing to investigate this incident. We have also informed the credit reporting agencies about this incident so that they may take appropriate action.

To help protect your identity, we are offering a complimentary one-year membership of First Watch Technologies' professional identity monitoring service called First Watch ID. This service helps detect possible misuse of your personal information, provides you with superior identity protection support focused on immediate identification and resolution of identity theft, and up to \$1,000,000.00 in identity theft insurance with no deductible. More information on the First Watch ID professional identity monitoring service is below.

What You Can Do

Even though to date we have not received any reports of actual misuse of any of your personal information as a result of this incident, we recommend that you monitor your credit reports for fraudulent transactions or accounts. You may obtain a free copy of your credit report maintained by each of the three credit reporting agencies by visiting www.annualcreditreport.com or by calling toll-free 877-322-8228. Review the reports carefully, and if you find anything you do not understand or that is incorrect, contact the appropriate credit reporting agency. In addition, if you suspect fraudulent activity, you can contact your local law enforcement agency, the attorney general of your state, and the Federal Trade Commission.

You may also consider contacting the credit reporting agencies directly if you wish to put in place a fraud alert or a security freeze. A fraud alert will notify any merchant checking your credit history that you may be the victim of identity theft and that the merchant should take additional measures to verify the application. Contacting any one of the three agencies will place an alert on your file at all three. A security freeze restricts all creditor access to your account, but might also delay any requests you might make for new accounts. Enquire with the credit reporting agencies for their specific procedures regarding security freezes.

Equifax
1-800-525-6285
www.equifax.com
P.O. Box 740241
Atlanta, GA 30374-0241

Experian
1-888-397-3742
www.experian.com
P.O. Box 9532
Allen, TX 75013

TransUnion
1-800-680-7289
www.transunion.com
Fraud Victim Assistance
Division
P.O. Box 6790
Fullerton, CA 92834-679

The Federal Trade Commission also provides information about how to avoid identity theft and what to do if you suspect your identity has been stolen. They can be contacted at:

The Federal Trade Commission
Identity Theft Clearinghouse
600 Pennsylvania Avenue, NW
Washington, D.C. 20580
www.consumer.ftc.gov
1-877-ID-THEFT (877-438-4338)

You may also contact us in writing at 7-Eleven, Inc., Box 711 • Dallas, Texas 75221-0711 , or you can call us at 866-264-1049.

On behalf of 7-Eleven, Inc., we regret any inconvenience this may cause you.

Additional Information for residents of North Carolina

You can also contact your state attorney general for information on preventing identity theft: Office of the Attorney General of North Carolina, 9001 Mail Service Center, Raleigh, NC 27699-9001, www.ncdoj.com/, Telephone: 1-919-716-6400.

Additional Information for residents of Maryland

You can also contact your state attorney general for information on preventing identity theft: Office of the Attorney General of Maryland, Consumer Protection Division, 200 St. Paul Place, Baltimore, MD 21202, www.oag.state.md.us/Consumer, Telephone: 1-888-743-0023.

Online and Phone Signup
\$1m Insurance & Restoration

To help safeguard you from misuse of your personal information, we have arranged monitoring of activity **within the United States** for 12 months at no cost to you. You can enroll in a professional identity monitoring service (First Watch ID) provided by First Watch Technologies, Inc. You can sign up for this service anytime between now and **October 8, 2016** using the verification code listed below. To enroll in this service, simply call **866-264-1049** Monday through Friday between the hours of 9 a.m. and 7 p.m. EST or go to www.firstwatchid.com and:

* Click on the Verification Code button.

* Enter the appropriate information, including your unique 12-digit verification code:



After enrollment, you will receive one year of proactive identity monitoring. First Watch ID will monitor thousands of databases and billions of records on your behalf to look for suspicious activity that could indicate the beginning steps of identity theft. If suspicious activity is found, First Watch will place a personal phone call to you (at the telephone number that you provide) to determine if the suspicious activity is potentially fraudulent.

Additionally, if you enroll, First Watch provides you with easy online access to monitor your credit activity using the three major credit bureau services. Each credit bureau will provide you one free credit report annually. First Watch suggests you request your free credit report from one bureau at a time every four months. This allows you to monitor credit activity three times per year. First Watch will send you an email (at the email address you provide) every four months reminding you to request your free credit report from the appropriate bureau.

The First Watch ID service also includes up to \$1,000,000.00 of identity theft insurance with \$0 deductible, along with identity restoration coverage (certain limitations and exclusions may apply).