



VISTA DEL MAR
CHILD AND FAMILY SERVICES

THE FRIENDS OF VISTA DEL MAR
PRESENT

Rocktober

FEATURING
MICHAEL
McDONALD

SATURDAY, OCTOBER 29, 2016
AVALON, HOLLYWOOD

Rocktober

SATURDAY, OCTOBER 29, 2016
AVALON, HOLLYWOOD

The Friends of Vista Del Mar present an evening of music with Grammy Award-winning artist **Michael McDonald** at one of Hollywood's most alluring venues.

EVENT CHAIRS: SUSAN CORWIN | MARLA KANTOR | DOUGLAS WARNER

TAKIN' IT TO THE STREETS...\$50,000

- Premier naming opportunity outside Avalon Hollywood Theater on marquee as "Event Presented By..."
- Name/company name included on all promotional materials, mailings, and press releases
- Three tables of 10 for dinner and concert plus VIP parking
- Join Emcee to introduce Michael McDonald
- Meet-and-greet with Michael McDonald
- Premier ad in program and digital presentation

IT KEEPS YOU RUNNIN'...\$25,000

- Signature naming opportunity inside Avalon Hollywood Theater on large LED marquees
- Name/company name included in all promotional materials, mailings, and press releases
- Two tables of ten for dinner and concert plus parking
- Meet-and-greet with Michael McDonald
- Recognition in program; premier ad in digital presentation

I HEARD IT THROUGH THE GRAPEVINE...\$10,000

- Preferred naming opportunity inside Avalon Hollywood Theater on large LED digital marquees
- Name/company name included on all promotional materials, mailings, and press releases
- One table of ten for dinner and concert plus parking
- Meet-and-greet with Michael McDonald
- Recognition in program; preferred ad in digital presentation

MINUTE BY MINUTE...\$5,000

- Six VIP tickets for dinner and concert plus parking
- Recognition in program; standard ad in digital presentation

INDIVIDUAL SPONSOR...\$500

Please reserve _____ individual ticket(s) at \$500 each. includes dinner, concert and parking

- I/We cannot attend. Enclosed is my tax-deductible donation of \$_____.

PROGRAM & DIGITAL PRESENTATION

If you cannot attend, this is your opportunity to congratulate the co-chairs, committee and Vista Del Mar. Email finished ads or provide ad copy to devinnwilliams@vistadelmar.org.

Digital ad specifications: PNG, JPG or PDF file, 1056 pixels wide by 578 pixels tall.

<input type="checkbox"/> PREMIER DISPLAY	\$10,000
<input type="checkbox"/> SIGNATURE DISPLAY	\$5,000
<input type="checkbox"/> PREFERRED DISPLAY	\$2,500
<input type="checkbox"/> STANDARD DISPLAY	\$1,000

AD DEADLINE: OCTOBER 21, 2016

PAYMENT

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Total amount \$ _____

Check payable to Vista Del Mar Charge my: Visa MasterCard American Express

Card no _____ Exp _____ CCV _____

Name on card _____

Signature _____



VISTA DEL MAR
CHILD AND FAMILY SERVICES

MAIL PAYMENT TO: VISTA DEL MAR C/O DEVELOPMENT

3200 Motor Ave, Los Angeles, CA 90034 • Email: devinnwilliams@vistadelmar.org
Phone: 310-836-1223 x272 • Tax I.D. #95-1647832