



Dear Industry Colleague,

TAPPI is excited to announce the 2016 Shipping, Receiving, & Warehousing Workshop (SRW) to be held April 18th – 20th, 2016 at the Omni in Jacksonville, FL. Be a part of this dedicated group as they collaborate to reduce in-transit damage to rolls of paper at this premier forum for industry leading paper shippers.

This is a truly practical, interactive and collaborative workshop put on by industry professionals, for industry professionals - all parties of the supply chain - to address common issues and concerns relating to damage and damage prevention in the paper industry. It's an excellent networking opportunity - paper buyers, paper companies, carriers, securing / damage prevention specialists, block and bracing manufacturers, safety experts all under one roof.

We would like to offer you an opportunity to put your company's brand in front of key industry professionals, who have a vested interest in your products, by becoming a workshop sponsor. Sponsorship at this workshop will show our attendees your commitment to building industry relationships. If you are interested in sponsoring this workshop, please refer to the attached form and/or contact Ashley Westbrook of TAPPI [awestbrook@tappi.org].

We hope to see you in Jacksonville,

Mike Segal
2016 SRW Committee Chair

Sponsorship Opportunities

Tabletop Package \$800

- 6'x 30" Tabletop (Includes skirted table & 2 chairs)
- 1 complimentary Workshop Registration
- Designation on the SRW website
- Recognition on pre-workshop marketing, the conference program, and at the opening session

Lanyard Sponsor (Exclusive. Sponsor Provided) \$1000

- Have each attendee wearing your company's logo throughout the conference by sponsoring the workshop lanyard
- Tabletop Package included

Coffee Sponsor (Limit 2 companies. Sponsor Provided) \$1000

- Long days at a workshop require Coffee. Have your company logo in everyone's hand throughout the day with custom disposable coffee cup sleeves
- Tabletop Package included

Lunch Sponsor (Limit 2 companies. Sponsor Provided) \$1000

- Company logo displayed on all lunch napkins
- Tabletop Package included

Koozie Sponsor (Exclusive. Sponsor Provided) \$1000

- Company logo on the official Koozie
- Koozie's will be available at all bars at the Tuesday evening reception
- Tabletop Package included

Pen Sponsor (Exclusive. Sponsor Provided) \$1000

- Have each attendee taking notes during the workshop your pen in hand.
- Tabletop Package included

Notepad Sponsor (Exclusive. Sponsor Provided) \$1000

- Have each attendee taking notes during the workshop on a notepad with your logo on it.
- Tabletop Package included

*Sponsor must provide and pay for item. All items must be received in the TAPPI office no later than **March 18, 2016**.

Name: _____ Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-mail: _____

Sponsorship Choice _____

Please Charge (Circle One): Visa, AMEX, Mastercard OR Check Amount: _____

Card Number: _____ Exp. Date: _____

Signature: _____

Print Name: _____

FAX COMPLETED FORM TO: 770-446-6947 ATT: Ashley Westbrook OR email awestbrook@tappi.org for further questions.