

Purchase an applicable Panasonic Breadmaker from a participating retailer and qualify for a FREE Le Creuset gift.

Helpline Number: 01753 590824  
E-mail: shop@variouk.com  
Promotion Period: 1st March 2015 to 10th April 2015  
Claim Deadline: 11th May 2015



## PROMOTION TERMS AND CONDITIONS.

1. The Bread Maker Le Creuset Promotion (hereafter referred to as the "Promotion") is promoted by Panasonic UK, a branch of Panasonic Marketing Europe GmbH, whose registered address is Panasonic House, Wiltoughby Road, Bracknell, Berkshire RG12 8FP, UK (the "Promoter")

## ELIGIBILITY

2. The Promotion is applicable to EEA residents who are aged 18 years or over.
3. In order to qualify for the Promotion, participants must purchase a new (not second hand) qualifying breadmaker from a participating retailer in the UK or Republic of Ireland between 1st March 2015 and 10th April 2015. Claims relating to products purchased before or after this promotional period will be deemed invalid.

## THE GIFT

4. The gift for this promotion is a Le Creuset Honey Pot, Butter Dish or Condiment Jar. Qualifying applicants may choose their preferred Le Creuset gift, from the following: **Honey Pot (yellow)**, **Butter Dish (cerise)** or **Condiment Jar (volcanic orange)** available only in the colours indicated. Only one Le Creuset gift will be sent per valid claim.
5. We will endeavour to send you the Le Creuset gift of your choice but this is not guaranteed. The Le Creuset gift we will send out to you will be restricted to availability at the time your claim is processed. Therefore if your Le Creuset gift choice is not available we reserve the right to send an alternative.
6. There is no cash alternative to the Le Creuset gift.

### Qualifying Product / Gift:

SD-2500WXC Le Creuset Honey Pot, Butter Dish or Condiment Jar  
SD-2501WXC Le Creuset Honey Pot, Butter Dish, or Condiment Jar  
SD-ZB2502BXC Le Creuset Honey Pot, Butter Dish, or Condiment Jar  
*Plus Breadmaker Recipe Book*

7. In the event of unforeseen circumstances, the Promoter reserves the right to provide an alternative gift of the same or greater value without giving notice.

## CLAIM PROCESS

8. To claim your free Le Creuset gift, please complete the online claim form ([www.panasonic.co.uk/promotions](http://www.panasonic.co.uk/promotions)) and upload a copy of your full purchase receipt (not deposit receipt) by 11th May 2015. Applications made after this date will not be eligible for the Promotion. Please ensure your purchase receipt includes the model purchased and the date of purchase.

Claim online at: [www.panasonic.co.uk/promotions](http://www.panasonic.co.uk/promotions)

9. Customers who are unable to upload the supporting documentation to verify their claim, may send their printed claim form along with a photocopy of the full purchase receipt (we are unable to return these so please do not send the original) to the address below, to be received on or before 11th May 2015. Printed claim forms received after this date will not be eligible for this Promotion. Alternatively postal applications can be made by clearly completing Model Number, your Title, your full Name, House Number, Street Name, Town, Postcode, e-mail address and Day time telephone number (also indicating your 1st, 2nd and 3rd choice for your Le Creuset gift) onto a blank piece of paper. You must include a copy of your full purchase receipt (not deposit receipt).

### Address for Postal Claims:

Panasonic Breadmaker Promotion  
Vario Press Ltd, Marish Wharf, St. Mary's Road, Langley, SL3 6DA.

10. The Promoter will not be held responsible or liable for any technical, hardware, software, server, website or other failures or damage of any kind, to the extent that this prevents the participant from or otherwise obstructs the participant to enter in the Promotion. Claims made by fax, telephone or email will not be accepted. Illegible, incomplete or altered claim forms will be deemed void, as will claim forms not completed in accordance with these terms and conditions.
11. Upon submission of your online registration, your claim will be verified and once validated your free Le Creuset gift will be sent to you.
12. Please allow 28 days from the date we receive your claim and all supporting documentation, to receive your Le Creuset gift. If you have not received your Le Creuset gift within the estimated 28 days, please contact us, using the contact details above, no later than 35 days after submitting your claim. Claims pursued after this time, as well as outside of the closing deadline, or otherwise not in accordance with these terms and conditions, will not be accepted.
13. The Promoter reserves the right to amend these terms and conditions at any time and to extend or withdraw this promotion at any time. Only one claim per qualifying product purchased can be made.
14. Any personal information supplied by you will be used by Panasonic and their contractors Vario Press Ltd, solely for the purpose of this promotion and in accordance with data protection legislation. Please see Panasonic privacy policy for further information ([http://panasonic.co.uk/html/en\\_GB/Privacy+Policy/219629/index.html](http://panasonic.co.uk/html/en_GB/Privacy+Policy/219629/index.html))
15. This promotion is in no way sponsored, endorsed or administered by Le Creuset.
16. By claiming the Le Creuset gift, applicants will be deemed to have read and accepted these terms and conditions.

These terms and conditions are governed by English Law.