

## 2011 Day of Caring Sponsorship Opportunities

Your company can be associated with this community event from the time you become a sponsor until the very last thank you letter is sent out.

On the day of the event your company has the opportunity to receive wide-spread publicity at the Rally, where it is visible to the hundreds of volunteers, non-profit agencies and local media.

As a sponsor you will have the opportunity to promote your company and their generous support of Day of Caring in a variety of ways to all those attending the Rally including live radio broadcast.

Day of Caring T-shirts, bearing your company's logo, are distributed to hundreds of participants and worn for many years.

### Gold Sponsor - \$2,500

- Opportunity to represent your company during the Rally Opening Remarks
- Opportunity to promote your company through give-away items at the Rally
- Large logo on Day of Caring t-shirts
- Corporate banners prominently displayed at Rally
- Logo displayed on large screen as part of Day of Caring presentation at Rally
- Logo prominently featured in all Day of Caring promotional and publicity materials
- Logo prominently displayed on RUW website

### Silver Sponsor - \$1,000

- Medium logo on Day of Caring t-shirts
- Corporate banner displayed at Day of Caring Rally
- Logo incorporated into all Day of Caring promotional and publicity materials
- Logo prominently displayed on RUW website

### Bronze Sponsor - \$500

- Small logo on back of Day of Caring t-shirts
- Logo in Day of Caring event program

When you become a Day of Caring sponsor, your Company creates a visible partnership with Rappahannock United Way and makes a statement that your company Lives United!

**To find out more Contact Shelby Beck:**

Call (540) 373 0041 x 314

Email [sbeck@rappahannockunitedway.org](mailto:sbeck@rappahannockunitedway.org)

Website [www.rappahannockunitedway.org](http://www.rappahannockunitedway.org)

## 2011 Day of Caring

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### Day of Caring Sponsorship Commitment Form

Yes, we would like to be a sponsor of 2011 Day of Caring:

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone No: \_\_\_\_\_

Fax No: \_\_\_\_\_

Email: \_\_\_\_\_

Please Select Your Sponsorship Option:

- Day of Caring Gold Sponsor - \$2,500
- Day of Caring Silver Sponsor - \$1000
- Day of Caring Bronze Sponsor - \$500

Company Logo:

We will email an electronic copy of the logo to be used

Promotional Items:

We would like to include items in Volunteer Goodie Bags

**CONFIRMATION OF SPONSORSHIP, PAYMENT AND PROMOTIONAL ITEMS MUST  
BE WITH RUW BY September 1, 2010 TO ENSURE INCLUSION.**

Checks should be made payable to Rappahannock United Way  
3310 Shannon Park Drive Fredericksburg VA 22408