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**Bobbie A. Knoblauch, M.B.A.**  
**Barton School Lecturer**  
**Management**  
**W. Frank Barton School of Business**  
[bobbie.knoblauch@wichita.edu](mailto:bobbie.knoblauch@wichita.edu)

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### **Academic Background**

M.B.A. Wichita State University, Wichita, KS, Marketing, 1984

B.B.A. Wichita State University, Wichita, KS, Finance, 1982

### **Certifications**

PHR in Human Resources, 2013 - 2016

PHR, 2010-2012

PHR, 2007-2009

### **Memberships**

National SHRM, 2007-2014

Wichita SHRM, 2007-2014

### **Work Experience**

#### **Academic Experience**

Adjunct Instructor/Instructor/Lecturer, Wichita State University (2001 - Present).

Adjunct Instructor, Newman University (1999 - 1999).

Graduate Assistant, Wichita State University (1983 - 1984).

#### **Non-Academic Experience**

##### **National**

Management, Avery Dennison (1984 - 1997). Positions Held: Production Manager, Financial Manager, Operations Manager, Material and Services Manager, Special Projects Manager, Administrative Manager, and Customer Service Liaison

Accountant, City of Wichita (1976 - 1981).

#### **Consulting**

2005: Rituals, Developed and presented strategic plan

2004: V2K Franchisee, SWOT Analysis and Marketing Plan

#### **Paid Service**

2010: McGraw Hill Publisher, Revised instructor resource website

2007: Houghton Mifflin, Focus group

2006: McGraw-Hill Publisher, Book reviewer

#### **Courses Taught**

**Courses from the Teaching Schedule:** Cooperative Education, Directed Studies, Fundamentals of Human Resource Management, Independent Study, Internship, Leading and Motivating, Management and Organization Behaviors, Managing Workplace Diversity, The Entrepreneurial Experience

#### **Intellectual Contributions:**

## Service:

### Service to the University

#### Department Assignments

##### **Faculty Advisor:**

2012-2013: Coop and Internship  
2009-2010 – 2012-2013: SHRM - WSU student chapter  
2009-2010 – 2012-2013: Coop and Internships

#### Department Assignments

##### **Faculty Advisor:**

2012-2013: SHRM Student Group

##### **Member:**

2010-2011 – 2012-2013: MGMT Curriculum Committee

##### **Mentoring Activities:**

2012-2013: Writing student recommendations

#### Department Assignments

##### **Student placements:**

2010-2011: Belt Scholarship in HR

#### Department Assignments

##### **Student placements:**

2011-2012 – 2012-2013: Belt Scholarship in HR

#### Department Assignments

##### **Student placements:**

2008-2009: Koker Scholarship in HR  
2008-2009 – 2009-2010: Koker Scholarship in HR

#### Department Assignments

##### **Student placements:**

2011-2012 – 2012-2013: Koker Scholarship in HR  
2011-2012 – 2012-2013: Various management scholarships

#### Department Assignments

##### **Writing Student Recommendations:**

2007-2008: Recommendation - Law School  
2007-2008 – 2009-2010: Recommendation - Law School

#### Department Assignments

##### **Writing Student Recommendations:**

2011-2012 – 2012-2013: recommendations for scholarships and/or professional positions

#### College Assignments

##### **Faculty Advisor:**

2008-2009: Barton School of Business Scholarship  
2006-2007: Barton School of Business Scholarship  
2006-2007: Barton School of Business Scholarship

2004-2005: Barton School of Business Scholarship

**College Assignments**

**Faculty Advisor:**

2011-2012: WSU SHRM student chapter

**College Assignments**

**Member:**

2008-2009: Building Task Force Committee

2007-2008: Business Week

2006-2007: Business Week committee

**College Assignments**

**Member:**

2006-2007: Undergraduate programs Committee

2005-2006: Undergraduate Programs

**College Assignments**

**Mentoring Activities:**

2008-2009: Sigma Phi Epsilon - Effective resume presentation

**College Assignments**

**Other Institutional Service Activities:**

2008-2009 – 2012-2013: Barton School of Business Scholarship Competition

**College Assignments**

**Writing Student Recommendations:**

2006-2007: Student Recommendation Letters

**University Assignments**

**Faculty Advisor:**

2006-2007: Cooperative Education and Internship

2003-2004 – 2004-2005: Distinguished Scholarship Invitational

2001-2002 – 2004-2005: Cooperative Education and Internship

**Member:**

2007-2008: Academic Appeals Court

**Other Institutional Service Activities:**

2008-2009: Junior Day Presentation

2007-2008: Junior Day

2007-2008: Shocktoberfest Video Judge

2006-2007: Shocktoberfest Banner Competition

2004-2005: Shocktoberfest Banner Competition

**Service to the Profession**

**Academic Conference: Discussant**

2009: A symposium on the changing face of management education.

**Board Member: Advisory Board**

2010 – 2013: Society for Human Resource Management.

**Member: Committee/Task Force**

2006: Executive Women's Conference, Wichita, Kansas.

**Other Professional Service Activities**

2013: Human Resource Certification Institute, Wichita, Kansas. AWARDED PHR CERTIFICATION

**Presentation**

2010 – 2011: Student Ambassador Society, Wichita, Kansas.

2006: Student Ambassador Society , Wichita, Kansas. Leadership Workshop

**Reviewer: Book / Textbook**

2006: McGraw-Hill Publisher.

**Service to the Community**

**Other Community Service Activities**

2006 – 2007: USD 259, Debate Judge

2004 – 2006: Boy Scouts of America Troop 714, Treasurer

2005: Business Professionals of America, State Leadership Conference

2005: Big Brothers/Big Sisters, Planned and executed training event

**Positions Held in Civic Organizations**

2007: Boy Scouts of American Troop 714, Treasurer

**Faculty Development**

**Assurance of Learning - Professional Development**

2011: WSU Reboot Camp, Wichita, Kansas.

2007: Wichita, Kansas. A Career in the Classroom: Creativity and Courage.

**Professional Seminars / Workshops**

2012: Society for Human Resource Management, New Orleans, Louisiana. Attended student and professional conference.

2010: Society for Human Resource Management Society for Human Resource Management, San Diego, California. Attended student and professional conference.

2009: Technology in the Classroom Workshop, Wichita, Kansas.

2008: Society for Human Resource Management Society for Human Resource Management, Chicago, Illinois. Attended student and professional conference.

2007: Wichita, Kansas. Employment Law Seminar.

2006: Wichita, Kansas. Employment Law Seminar.

2005: Wichita, Kansas. Employment Law Seminar.

2004: Wichita, Kansas. Employment Law Seminar.

**Honors-Awards-Grants**

**Award**

2006: Academy for Effective Teaching Award nominee Wichita State University.

2005: Academy for Effective Teaching Award nominee Wichita State University.

2004: Board of Trustees Excellence in Teaching Award Nominee Wichita State University.

2003: Board of Trustees Excellence in Teaching Award Nominee Wichita Sate University.

2002: Academy for Effective Teaching Award Nominee Wichita State University.

2002: Board of Trustees Excellence in Teaching Award Nominee Wichita State University.

2001: Academy for Effective Teaching Award Nominee Wichita State University.

1997: BEST award from Avery Dennison divisional management Avery Dennison.

**Honor**

2013: Academy for Effective Teaching.

2011: Nominee Academy for Effective Teaching.  
2010: Nominee Academy for Effective Teaching.  
2009: Nominee Academy for Effective Teaching.  
2008: nominee Academy for Effective Teaching.  
2007: Nominee Academy for Effective Teaching.

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