

Instruction: This is a model letter. Adapt to fit your facts and circumstances.

Return address:
Name
Address Line 1
Address Line 2
City, State Zip Code

Date

Name
Company
Address Line
City, State Zip Code

Re: Promotional Letter – Oriental Rugs

Dear :

Sometimes the simplest adornment to a room can make the most impact. Our oriental rugs are made with this in mind. Simple, yet breathtaking is just one way to describe the beauty of our rugs. Luxurious, yet inviting can describe the effect our rugs have on a room. Our rugs are individually created so that each home has an original piece of art.

It is amazing what one rug can do to a room. Are you looking to change your house by such simple means? If so, please stop by Elegance for Floors and browse our selection of oriental rugs.

Sincerely,

N A M E