Instruction: This is a model letter. Adapt to fit your facts and circumstances.

Return address: Name Address Line 1 Address Line 2 City, State Zip Code

Date

Name Company Address Line City, State Zip Code

Re: Promotional Letter – Private Investigations

Dear :

Have you ever wondered where your beloved spouse was at 2 o'clock in the morning? Do you suspect that your child is becoming involved with the wrong crowd? Are you trying to locate the missing family member that may have the bone marrow match needed to save your life? Have you held yourself back from pursuing these answers because you fear the same fate that beheld the curious cat? If so, do not allow yourself to fret any longer, but call Shhh Investigations. We are a professional and confidential company dedicated to finding the information you need so that you may rest easier at night. At Shhh Investigations, you are assigned a personal investigator that will work only with you until your case is resolved.

So, instead of wasting energy worrying, call us today to set up an appointment for a free consultation.

Sincerely,

NAME