

Instruction: This is a model letter. Adapt to fit your facts and circumstances.

Return address:
Name
Address Line 1
Address Line 2
City, State Zip Code

Date

Name
Company
Address Line
City, State Zip Code

Re: Promotional Letter – Bridal Shop

Dear :

Congratulations on your recent engagement. You are about to begin the preparations for the most important event in your life...Your Wedding! We wanted to let you know that All Dressed in White Bridal Shop is here to serve you for your wedding needs. All Dressed in White Bridal Shop is the first and last place that you will need to visit for your wedding. All Dressed in White has an on site: a caterer, seamstress, photographer, printer, consultant, and gift registry. We have the largest selection of dresses for you and your wedding party. Our caterer and cake maker are from premier culinary schools and have done work for some of the most prestigious couples in the southeast United States.

We at All Dressed in White Bridal Shop would be honored to share in this momentous occasion. Please contact us to set up an appointment to see all that we have to offer.

Sincerely,

N A M E