Return address:
Name
Address Line 1
Address Line 2
City, State Zip Code

Date

Name Company Address Line City, State Zip Code

Re: Party Announcement for New Product Line

Dear

Yum Bakery has developed a new line of pastries. We have developed a line of bakery products that have half the fat and calories of their fatty counterparts, yet we have not sacrificed any taste. Could it get any better? You bet – these are actually healthy for you. A brownie that is better for you than Brussels sprouts – we have it. An éclair more nutritious than an apple – we've got that too. Hard to believe – Yes! Impossible – NO! We are so excited that we are having a party on {date} so that everyone can sample these great products. You no longer have to save room for dessert, so come visit Yum Bakery on {date}.

Sincerely,

NAME