## Checklist Regarding Matters that must be Disclosed to Prospective Franchisee in Accordance with FTC Franchise and Business Opportunity Rule

- 1. Identifying information as to franchisor.
- 2. Business experience of franchisor's directors and executive officers.
- 3. Business experience of franchisor.
- 3. Litigation history.
- 4. Bankruptcy history.
- 5. Description of franchise.
- 6. Initial funds required to be paid by franchisee.
- 7. Recurring funds required to be paid by franchisee.
- 8. Affiliated persons that franchisee is required or advised to do business with by franchisor.
- 9. Obligations to purchase.
- 10. Revenues received by franchisor in consideration of purchases by franchisee.
- 11. Financing arrangements.
- 12. Restriction of sales.
- 13. Personal participation required of franchisee in operation of franchise.
- 14. Termination of franchise.
- 15. Cancellation of franchise.
- 16. Renewal of franchise.
- 17. Statistical information concerning number of franchises and company-owned outlets.
- 18. Site selection.
- 19. Training programs.
- 20. Public figure involvement in franchise.
- 21. Financial information concerning franchisor.