

## **Checklist - Matters to be Considered in Choosing and Registering Domain Name**

1. Domain name is descriptive of business and easily remembered.
2. Confirm availability of domain name at <http://rs.internic.net/cgi-bin/whois>.
3. Perform federal and state trademark search for all potential domain names to minimize risk of infringement.
4. Register domain name as trademark or service mark, both domestically and internationally, if doing business abroad.
5. Determine type of generic Top Level Domain Name ("TLD") sought.
  - .com for commercial networks.
  - .net—Network infrastructure.
  - .edu—Educational.
  - .gov—Government.
  - .org—Miscellaneous, nonprofit.
6. Type of authorization/registration applied for (new registration, modify existing registration, delete registration).
7. Description of organization making application or purpose for application.
8. Address information for applicant.
9. Administrative contact.
10. Technical contact.
11. Billing contact.
12. Name and IP address of primary host.
15. Name and IP address of secondary host.
16. Preference for delivery of invoices from InterNIC (e-mail or postal).