Instruction: This is a model letter. Adapt to fit your facts and circumstances.

Return address: Name Address Line 1 Address Line 2 City, State Zip Code

Date

Name Company Address Line City, State Zip Code

:

Re: Invitation to a Product Demonstration

Dear

Curious, Inc. has just introduced their new light microscopes. With higher magnification, better resolution, and ease of use, these microscopes promise to be better than ever. The Science Shop will be having a demonstration of this new microscope on {date} at {time}. Please come by to enjoy the demonstration and receive a free box of glass slides.

Sincerely,

NAME