

Return address:
Name
Address Line 1
Address Line 2
City, State Zip Code

Date

Name
Company
Address Line
City, State Zip Code

Re: Invitation to Demo New Product Line

Dear :

As a loyal customer of and avid user of , you are invited to try out the new developed by . This product promises to be so much better than its predecessor that you'll throw-out your old .

If you would like to try-out this new product call us to schedule an appointment.

Sincerely,

N A M E