

Instruction: This is a model letter. Adapt to fit your facts and circumstances.

		Return address:
		Company
	Date	Address Line 1
Name		Address Line 2
Address Line		City, State Zip Code
City, State Zip Code		

Re: Promotional Letter - Insurance

Dear :

If you had a wreck, what would you do? If a tornado came and blew your house across the street, would you be able to build it again? If you die today, would your family be able to bury you tomorrow? These are all very important questions to consider. Sadly, many people have not thought about the “ifs” that can become a reality.

Here at Covering All Bases Insurance, we do just that – cover all bases of “ifs” that could happen in your life. We provide reasonable car, home, and life insurance. So call us today for a quote.

Sincerely,

N A M E