Instruction: This is a model letter. Adapt to fit your facts and circumstances.

Return address:

Name

Date

Company Address Line 1 City, State Zip Code

Name Company Address Line City, State Zip Code

Re: Promotional letter – Advertising Art

Dear

A picture can say a thousand words and first impressions can say even more. We at {name business. Therefore, we put the best into your advertisement. We have the best-trained and most qualified artists and the best advertising team available. We meet with you to discuss what you want and provide you with the best advertising. We have included a sample of our work.

If you have any questions or would like to set up an appointment, please do not hesitate to contact us.

Sincerely,

NAME