Return address: Name Address Line 1 Address Line 2 City, State Zip Code

Date

Name Address Line City, State Zip Code

:

Re: Expression of Thanks for Media Exposure

Dear

I wanted to express my thanks for the media exposure your cover story gave to my business. I have received numerous calls expressing interest in quilt making and my orders have doubled. As appreciation for your help, I will be sending you one custom made quilt. Please accept it as a token of my gratitude.

Sincerely,

NAME