Instruction: This is a model letter. Adapt to fit your facts and circumstances.

Date

Return address: Company Address Line 1 Address Line 2 City, State Zip Code

Name Address Line City, State Zip Code

:

Re: Promotional Letter – Business Broker

Dear

Do you want to own your own business? Are you tired of putting all your effort into someone else's wallet? Are you ready to be your own boss? If so, then call Sovereign Business Brokers. Our firm is dedicated to helping you become your own boss, by owning your own business. We have programs to assist you with business brokering, franchise development, mergers, acquisitions, and business financing. We assist bother the seller and the buyer. Our team is experienced and successful and has received the best education and training.

So call us today to make the first step to being your own boss.

Sincerely,

NAME