Instruction: This is a model letter. Adapt to fit your facts and circumstances.

Date

Return address: Name Address Line 1 Address Line 2 City, State Zip Code

Name Company Address Line City, State Zip Code

:

Re: Cover letter – Response to Phone Inquiry for Product Literature

Dear

Thank you for calling and requesting information about the {product}. As I was telling you in our conversation, {product} is one of the best in the industry. It will completely change the way you {clean, eat, drive, work, etc.}. I have enclosed the literature telling you more about the product. Please feel free to contact us to discuss the product further.

Sincerely,

NAME