

Instruction: This is a model letter. Adapt to fit your facts and circumstances.

		Return address:
		Name
	Date	Address Line 1
		Address Line 2
		City, State Zip Code
Name		
Company		
Address Line		
City, State Zip Code		

Re: Persuasion – Endorse a Political Candidate

Dear :

With the upcoming election, there are many, many candidates exclaiming their platforms. However, there is one candidate doing more than just talking. This candidate is active in his/her beliefs and will continue to uphold the beliefs that are supported by the people to help the people. This candidate is {insert name}. {Name} is running for the office of { } in the upcoming election. He/She is a member of {name organizations}. He/She is a graduate of {name of schools}. {Name} has worked as {position} for {company}. He/She has actively supported { }. He/She is a firm supporter of { } and will stand up for you—The Citizen. On {date}, remember {Name}. If you have any questions, please feel free to e-mail {name}. He/She would love to hear from you and answer your questions.

Sincerely,

N A M E