

Instruction: This is a model letter. Adapt to fit your facts and circumstances.

		Return address:
		Name
	Date	Address Line 1
		Address Line 2
		City, State Zip Code
Name		
Company		
Address Line		
City, State Zip Code		

Re: Persuasion - Sell a Seminar or Conference

Dear :

Do you want to be rich? Do you want to lose weight? Do you want to be loved by all? If so, you need to be at the "All Your Dreams Are About to Come True" Seminar. This seminar will have information about making all your possible dreams come true. We will have information about making money, becoming healthier, and getting a date -- if you have ever desired it -- we have the information to help you get it.

Please fill out the enclosed form today to get registered for this seminar.

Sincerely,

N A M E