## Instruction: This is a model letter. Adapt to fit your facts and circumstances.

Date

Return address: Name Address Line 1 Address Line 2 City, State Zip Code

Name Company Address Line City, State Zip Code

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Re: Promotional Letter - Spa

Dear

You deserve it—A Rilassare Spa Moment. Rilassare is the premier spa. Our goal at Rilassare is to have you feeling as though you have just been reborn. Our staff can massage your worries away, seaweed wrap you to a new skin, and leave you feeling superb. Every guest is guaranteed to leave satisfied.

Call today to schedule your appointment. Relaxation is awaiting you.

Sincerely,

NAME