

Interview Schedule

Good morning/afternoon/evening. My name is () and I'm calling from POLLARA, the national public opinion research organization. We are conducting a study on an issue that is of vital importance to Canadians. Would you mind if I asked you some questions? Please be assured that I am not selling anything and all of your responses will be kept strictly confidential.

(IF YES) Thank you.

(IF NO) When is a better time for me to call back? (SCHEDULE CALL APPOINTMENT)

(IF REFUSED) Thank and terminate.

AB. First, do you mind telling me in what year you were born?

| | |
|-------------------|-------|
| 18 To 24 | (9%) |
| 25 To 34 | (15%) |
| 35 To 44 | (20%) |
| 45 To 54 | (22%) |
| 55 To 64 | (16%) |
| 65 And Over | (18%) |
| Mean (Age): | 47.68 |

B. Do you or does anyone in your household work for (READ)...?

The media

An advertising or communications company

A market research company

(ASK GENERAL POPULATION ONLY – DO NOT ASK FOR NUCLEAR COMMUNITY OVERSAMPLE) An electricity generation or distribution company

(IF YES TO ANY) Thank and terminate

1. In your opinion, what is the single most important issue facing Canada today? (DO NOT READ, ACCEPT FIRST MENTION ONLY)

| | |
|---|-------|
| Health Care | (34%) |
| Concerns About Government/Politicians (General) | (22%) |
| Economy/Recession (General) | (5%) |
| Environment/Pollution | (4%) |
| Deficit/Government Spending | (3%) |
| Taxes | (3%) |
| Education | (2%) |
| Moral Issues | (2%) |
| Unemployment | (2%) |
| Agriculture | (1%) |
| Crime And Personal Safety | (1%) |
| Hydro Supply/Prices | (1%) |
| Mad Cow Disease/BSE | (1%) |
| National Unity | (1%) |
| Pensions/Seniors' Issues | (1%) |
| Poverty | (1%) |
| Relations With The U.S./Americanization | (1%) |
| Social Issues/Social Justice | (1%) |
| Terrorism/National Security | (1%) |



1. (CONT'D) In your opinion, what is the single most important issue facing Canada today? (DO NOT READ, ACCEPT FIRST MENTION ONLY)

| | |
|--|-------|
| War | (1%) |
| Disparity between provinces | (<1%) |
| Gun Control/Laws | (<1%) |
| Immigration Policies | (<1%) |
| Insurance Prices | (<1%) |
| International Relations/Foreign Policy | (<1%) |
| National Defence/Funding | (<1%) |
| Nuclear Energy | (<1%) |
| Same Sex Marriage | (<1%) |
| Social Programs | (<1%) |
| Sponsorship Scandal (Federal Government) | (<1%) |
| Nothing/No Issues | (<1%) |
| Gas/Fuel Prices | (<1%) |
| Roads/Infrastructure | (<1%) |
| Rising Cost Of Living | (<1%) |
| Fisheries (General) | (<1%) |
| Farming Issues (General) | (<1%) |
| Language/Bilingualism | (<1%) |
| Homelessness/Housing | (<1%) |
| Smoking Issues | (<1%) |
| Child Care/Day Care | (<1%) |
| Amalgamation Of Communities | (<1%) |
| Transportation/Traffic | (<1%) |
| Clean Water Supply | (<1%) |
| Lack Of Shopping Centres | (<1%) |
| Native Issues (General) | (<1%) |
| Forest Fires | (<1%) |
| Forestry | (<1%) |
| National Identity | (<1%) |
| Other | (1%) |
| Don't Know/Refused | (8%) |

2. And what is the most important issue facing your local community today, in other words, the one that concerns you personally the most? (PROBE: And what exactly do you mean by that?) (DO NOT READ, ACCEPT FIRST MENTION ONLY)

| | |
|---|-------|
| Health Care | (19%) |
| Unemployment | (6%) |
| Concerns About Government/Politicians (General) | (5%) |
| Crime And Personal Safety | (5%) |
| Economy/Recession (General) | (5%) |
| Environment/Pollution | (5%) |
| Taxes | (5%) |
| Education | (4%) |
| Nothing/No Issues | (4%) |
| Social Issues/Social Justice | (3%) |
| Roads/Infrastructure | (3%) |
| Transportation/Traffic | (3%) |



2. (CONT'D) And what is the most important issue facing your local community today, in other words, the one that concerns you personally the most? (PROBE: And what exactly do you mean by that?) (DO NOT READ, ACCEPT FIRST MENTION ONLY)

| | |
|--|-------|
| Community Growth/Development | (2%) |
| Agriculture | (1%) |
| Deficit/Government Spending | (1%) |
| Mad Cow Disease/BSE | (1%) |
| Moral Issues | (1%) |
| Pensions/Seniors' Issues | (1%) |
| Poverty | (1%) |
| Social Programs | (1%) |
| War | (1%) |
| Gas/Fuel Prices | (1%) |
| Rising Cost Of Living | (1%) |
| Farming Issues (General) | (1%) |
| Homelessness/Housing | (1%) |
| Amalgamation Of Communities | (1%) |
| Disparity Between Provinces | (<1%) |
| Gun Control/Laws | (<1%) |
| Hydro Supply/Prices | (<1%) |
| Immigration Policies | (<1%) |
| Insurance Prices | (<1%) |
| International Relations/Foreign Policy | (<1%) |
| National Defence/Funding | (<1%) |
| National Unity | (<1%) |
| Nuclear Energy | (<1%) |
| Nuclear Waste | (<1%) |
| Relations With The U.S./Americanization | (<1%) |
| Same Sex Marriage | (<1%) |
| Sponsorship Scandal (Federal Government) | (<1%) |
| Terrorism/National Security | (<1%) |
| Lack Of Recreation/Activities | (<1%) |
| Emigration Of Youth | (<1%) |
| Fisheries (General) | (<1%) |
| Language/Bilingualism | (<1%) |
| Smoking Issues | (<1%) |
| Child Care/Day Care | (<1%) |
| Clean Water Supply | (<1%) |
| Lack Of Shopping Centres | (<1%) |
| Native Issues (General) | (<1%) |
| Arts/Culture | (<1%) |
| Declining Population | (<1%) |
| Forest Fires | (<1%) |
| Forestry | (<1%) |
| National Identity | (<1%) |
| Other | (2%) |
| Don't Know/Refused | (12%) |

Now I would like to read you a list of issues that some people in Canada have said concern them. Please tell me how important each of these issues is to you personally by using a scale from 0 to 10, where 0 means “not at all important” and 10 means it is “extremely important”. Here is the first one: (ROTATE).

3. The health care system

| | |
|-----------------------------|-------|
| Not At All Important | (<1%) |
| 1 | (<1%) |
| 2 | (1%) |
| 3 | (<1%) |
| 4 | (1%) |
| 5 | (3%) |
| 6 | (3%) |
| 7 | (5%) |
| 8 | (13%) |
| 9 | (15%) |
| Extremely Important | (57%) |
| Don't Know/Refused | (<1%) |
| Mean Score For Scale: | 8.93 |

4. Household garbage

| | |
|-----------------------------|-------|
| Not At All Important | (3%) |
| 1 | (2%) |
| 2 | (4%) |
| 3 | (6%) |
| 4 | (5%) |
| 5 | (20%) |
| 6 | (10%) |
| 7 | (14%) |
| 8 | (19%) |
| 9 | (6%) |
| Extremely Important | (13%) |
| Don't Know/Refused | (1%) |
| Mean Score For Scale: | 6.30 |

5. Hazardous waste

| | |
|-----------------------------|-------|
| Not At All Important | (2%) |
| 1 | (1%) |
| 2 | (2%) |
| 3 | (3%) |
| 4 | (4%) |
| 5 | (12%) |
| 6 | (8%) |
| 7 | (12%) |
| 8 | (19%) |
| 9 | (9%) |
| Extremely Important | (28%) |
| Don't Know/Refused | (1%) |
| Mean Score For Scale: | 7.40 |



| | | |
|----|-----------------------------|-------|
| 6. | Nuclear waste | |
| | Not At All Important | (4%) |
| | 1 | (2%) |
| | 2 | (3%) |
| | 3 | (3%) |
| | 4 | (4%) |
| | 5 | (11%) |
| | 6 | (7%) |
| | 7 | (10%) |
| | 8 | (15%) |
| | 9 | (8%) |
| | Extremely Important | (31%) |
| | Don't Know/Refused | (2%) |
| | Mean Score For Scale: | 7.16 |
| 7. | Our roads and highways | |
| | Not At All Important | (<1%) |
| | 1 | (1%) |
| | 2 | (1%) |
| | 3 | (2%) |
| | 4 | (3%) |
| | 5 | (14%) |
| | 6 | (11%) |
| | 7 | (18%) |
| | 8 | (21%) |
| | 9 | (8%) |
| | Extremely Important | (20%) |
| | Don't Know/Refused | (<1%) |
| | Mean Score For Scale: | 7.27 |
| 8. | Climate change | |
| | Not At All Important | (5%) |
| | 1 | (2%) |
| | 2 | (4%) |
| | 3 | (5%) |
| | 4 | (5%) |
| | 5 | (16%) |
| | 6 | (9%) |
| | 7 | (12%) |
| | 8 | (19%) |
| | 9 | (8%) |
| | Extremely Important | (14%) |
| | Don't Know/Refused | (1%) |
| | Mean Score For Scale: | 6.36 |

9. Education

| | |
|-----------------------------|-------|
| Not At All Important | (1%) |
| 1 | (<1%) |
| 2 | (<1%) |
| 3 | (1%) |
| 4 | (1%) |
| 5 | (4%) |
| 6 | (4%) |
| 7 | (9%) |
| 8 | (20%) |
| 9 | (16%) |
| Extremely Important | (43%) |
| Don't Know/Refused | (<1%) |
| Mean Score For Scale: | 8.53 |

I would now like to turn your attention to the issue of nuclear power.

10. On balance, would you say you strongly support, somewhat support, somewhat oppose or strongly oppose the use of nuclear power for generating electricity?

| | |
|------------------------|-------|
| Strongly Support | (15%) |
| Somewhat Support | (34%) |
| Somewhat Oppose | (19%) |
| Strongly Oppose | (24%) |
| Don't Know | (8%) |
| Refused | (1%) |

11. As far as you are aware, is nuclear power an important source of electricity in your province?

| | |
|------------------|-------|
| Yes | (35%) |
| No | (51%) |
| Don't Know | (14%) |
| Refused | (<1%) |

12. Using a scale between one and seven where one means you are not at all familiar and seven means you are very familiar, overall how familiar would you say you are with nuclear waste and how it is managed in Canada?

| | |
|-----------------------------|-------|
| Not At All Familiar | (33%) |
| 2 | (15%) |
| 3 | (15%) |
| 4 | (14%) |
| 5 | (12%) |
| 6 | (5%) |
| Very Familiar | (5%) |
| Don't Know/Refused | (1%) |
| Mean Score For Scale: | 2.90 |

-
13. Whenever nuclear power is used to generate electricity, some used nuclear fuel is leftover. To the best of your knowledge, or if you had to guess, for how long does this used nuclear fuel have to be managed before it is no longer hazardous? (DO NOT READ LIST) (ACCEPT ONE MENTION)
- Less Than 10 Years (8%)
 - 10 Years To Less Than 100 Years (19%)
 - 100 Years To Less Than 1,000 Years (15%)
 - 1,000 Years To Less Than 10,000 Years (6%)
 - 10,000 Years Or More/Forever (21%)
 - Don't Know/Refused (31%)
14. Have you read, seen or heard anything recently about an organization created by the federal government to examine the used nuclear fuel issue and make recommendations on how to manage this nuclear waste in the future?
- Yes (9%)
 - No (90%)
 - Don't Know/Refused (1%)
15. Where did you read, see or hear about this organization? (DO NOT READ LIST) (ACCEPT ALL THAT APPLY, UP TO 5 MENTIONS)
- Saw An Article In The Newspaper (44%)
 - Television (24%)
 - Heard An Interview On The Radio (18%)
 - Saw Advertisement/Notice In Newspaper (17%)
 - In The News/Media (General) (6%)
 - Magazine (5%)
 - Saw Information On Internet (4%)
 - Word-Of-Mouth (General) (3%)
 - Power/Nuclear Industry (2%)
 - City Council/Government (1%)
 - Flyers/Mailings/Brochures/Newsletter (<1%)
 - At A Meeting/Conference (<1%)
 - Other (4%)
 - Don't Know (5%)
16. And what was it that you read, saw or heard? (OPEN END, RECORD VERBATIM, ACCEPT TWO MENTIONS)
- Organizations Providing Solutions/Monitoring (18%)
 - Can't Remember/Don't Recall (18%)
 - Specific Disposal Location (9%)
 - Risks/Hazards/Danger (8%)
 - Debate/Controversy/Concern (8%)
 - Government Involvement (5%)
 - Increase In Nuclear Plants (5%)
 - Method Of Disposal/Storage (5%)
 - Looking For Disposal Location (5%)
 - Various Media Coverage (General) (4%)
 - Nuclear Waste (General) (3%)
 - Nuclear Power (General) (3%)
 - Environment/Pollution (2%)

16. (CONT'D) And what was it that you read, saw or heard? (OPEN END, RECORD VERBATIM, ACCEPT TWO MENTIONS)

| | |
|--------------------------------------|-------|
| Just The Name/Talking About It | (1%) |
| Well Managed/Prepared | (1%) |
| Meetings | (1%) |
| Other Source Of Energy | (1%) |
| Lack Of Waterways | (1%) |
| Program/ITER Project | (<1%) |
| It's Not A Problem | (<1%) |
| Other | (3%) |
| Don't Know/Refused | (17%) |

Two years ago, the federal government passed a law to create the Nuclear Waste Management Organization, also known by its initials as the NWMO. I am going to read you a brief statement about the mandate of the NWMO.

The NWMO is an organization created in the fall of 2002 to recommend a long-term approach for managing used nuclear fuel produced by Canada's electricity generators. While nuclear waste in Canada is currently being safely managed, no permanent long-term management solution has been adopted.

The first job of the NWMO is to recommend a plan to the government of Canada for the management of this used nuclear fuel by November 2005. In developing this plan, the NWMO is required to consult stakeholders, experts and the general public as it develops a comprehensive, integrated and economically sound approach for Canada.

18. Based on what you have just heard, do you strongly support, somewhat support, somewhat oppose or strongly oppose the mandate of the Nuclear Waste Management Organization?

| | |
|---|-------|
| Strongly Support | (45%) |
| Somewhat Support | (37%) |
| Neutral, Neither Support Nor Oppose | (3%) |
| Somewhat Oppose | (7%) |
| Strongly Oppose | (6%) |
| Don't Know/Refused | (4%) |

19. (IF OPPOSE SOMEWHAT OR STRONGLY) And why to you say that? (OPEN END, RECORD RESPONSE VERBATIM, ACCEPT TWO MENTIONS)

| | |
|--|-------|
| Unsafe/Hazardous/Dangerous | (16%) |
| Need More Information/Education/Awareness | (16%) |
| Against Nuclear Energy/Not A Good Thing | (12%) |
| Empty Promises/Lack Of Trust | (10%) |
| Environmental Concerns/Pollution/Nuclear Waste | (6%) |
| Other Alternatives/Energy Source | (6%) |
| Expensive/Waste Of Money | (6%) |
| No Need/Not Important | (5%) |
| It's A Long Term Project/Going Too Slow | (4%) |
| Management/Control Issue | (3%) |
| Government Involvement | (3%) |
| Concerns About Our Future | (3%) |

19. (CONT'D) (IF OPPOSE SOMEWHAT OR STRONGLY) And why to you say that? (OPEN END, RECORD RESPONSE VERBATIM, ACCEPT TWO MENTIONS)

| | |
|---|-------|
| Takes Millions/Thousands Of Years | (3%) |
| I'm Afraid | (2%) |
| Need A Better Solution | (2%) |
| There's Other Priorities | (1%) |
| Not Enough Time | (1%) |
| No Reason | (1%) |
| It's Important/Big Concern/Touchy Subject | (1%) |
| I Support It/Never Heard Of Any Problems | (1%) |
| They Don't Take The Problem Seriously | (<1%) |
| They Should Have A Plan Before They Build | (<1%) |
| Other | (6%) |
| Don't Know/Refused | (5%) |

I would like to tell you a bit more about the work of the NWMO. Legally, the NWMO must study the following possible approaches to the long-term management of used nuclear fuel waste in Canada:

- * Deep burial of the waste in the stable rock of the Canadian Shield
- * Extended storage at nuclear reactor sites where the used nuclear fuel is stored currently, and
- * Centralized storage, either above or below ground

I am going to read you a list of traits which some people have suggested are important for Canada's solution to the management of used nuclear fuel. For each item, please use a scale from zero to ten where zero means not at all important and ten means very important, to indicate the relative importance of each item. The first/next one is... (ROTATE STATEMENTS)

20. Fair to both our generation and to future generations

| | |
|-----------------------------|-------|
| Not At All Important | (<1%) |
| 1 | (<1%) |
| 2 | (<1%) |
| 3 | (1%) |
| 4 | (1%) |
| 5 | (4%) |
| 6 | (1%) |
| 7 | (7%) |
| 8 | (13%) |
| 9 | (10%) |
| Very Important | (61%) |
| Don't Know/Refused | (2%) |
| Mean Score For Scale: | 9.02 |



21. Ensures the nuclear waste is isolated from human contact forever

| | |
|-----------------------------|-------|
| Not At All Important | (1%) |
| 1 | (<1%) |
| 2 | (1%) |
| 3 | (<1%) |
| 4 | (1%) |
| 5 | (3%) |
| 6 | (2%) |
| 7 | (4%) |
| 8 | (9%) |
| 9 | (10%) |
| Very Important | (66%) |
| Don't Know/Refused | (2%) |
| Mean Score For Scale: | 9.03 |

22. Fair to both humans and to non-human living things

| | |
|-----------------------------|-------|
| Not At All Important | (1%) |
| 1 | (<1%) |
| 2 | (<1%) |
| 3 | (<1%) |
| 4 | (1%) |
| 5 | (4%) |
| 6 | (3%) |
| 7 | (6%) |
| 8 | (15%) |
| 9 | (11%) |
| Very Important | (56%) |
| Don't Know/Refused | (2%) |
| Mean Score For Scale: | 8.83 |

23. Reduces the potential that terrorists would be able to access the materials

| | |
|-----------------------------|-------|
| Not At All Important | (2%) |
| 1 | (<1%) |
| 2 | (1%) |
| 3 | (1%) |
| 4 | (1%) |
| 5 | (4%) |
| 6 | (2%) |
| 7 | (6%) |
| 8 | (9%) |
| 9 | (9%) |
| Very Important | (63%) |
| Don't Know/Refused | (2%) |
| Mean Score For Scale: | 8.82 |

24. Protects the environment

| | |
|-----------------------------|-------|
| Not At All Important | (1%) |
| 1 | (<1%) |
| 2 | (1%) |
| 3 | (<1%) |
| 4 | (<1%) |
| 5 | (2%) |
| 6 | (1%) |
| 7 | (4%) |
| 8 | (10%) |
| 9 | (12%) |
| Very Important | (68%) |
| Don't Know/Refused | (1%) |
| Mean Score For Scale: | 9.25 |

25. Ensures the overall cost is reasonable

| | |
|-----------------------------|-------|
| Not At All Important | (2%) |
| 1 | (1%) |
| 2 | (1%) |
| 3 | (1%) |
| 4 | (2%) |
| 5 | (9%) |
| 6 | (6%) |
| 7 | (10%) |
| 8 | (17%) |
| 9 | (8%) |
| Very Important | (40%) |
| Don't Know/Refused | (3%) |
| Mean Score For Scale: | 7.95 |

26. Protects the health and safety of the current generation

| | |
|-----------------------------|-------|
| Not At All Important | (<1%) |
| 1 | (<1%) |
| 2 | (<1%) |
| 3 | (<1%) |
| 4 | (<1%) |
| 5 | (2%) |
| 6 | (1%) |
| 7 | (3%) |
| 8 | (10%) |
| 9 | (11%) |
| Very Important | (71%) |
| Don't Know/Refused | (1%) |
| Mean Score For Scale: | 9.31 |

27. Does not negatively affect the economic potential of surrounding communities

| | |
|-----------------------------|-------|
| Not At All Important | (2%) |
| 1 | (1%) |
| 2 | (1%) |
| 3 | (1%) |
| 4 | (2%) |
| 5 | (7%) |
| 6 | (6%) |
| 7 | (10%) |
| 8 | (20%) |
| 9 | (8%) |
| Very Important | (40%) |
| Don't Know/Refused | (3%) |
| Mean Score For Scale: | 8.05 |

28. Ensures those who have an interest in the issue, even those who are not directly affected, have an opportunity to participate in decision-making

| | |
|-----------------------------|-------|
| Not At All Important | (1%) |
| 1 | (<1%) |
| 2 | (2%) |
| 3 | (1%) |
| 4 | (2%) |
| 5 | (9%) |
| 6 | (6%) |
| 7 | (13%) |
| 8 | (19%) |
| 9 | (9%) |
| Very Important | (36%) |
| Don't Know/Refused | (2%) |
| Mean Score For Scale: | 7.95 |

29. Guarantees there is enough flexibility to incorporate future improvements in scientific and technical knowledge

| | |
|-----------------------------|-------|
| Not At All Important | (<1%) |
| 1 | (<1%) |
| 2 | (<1%) |
| 3 | (<1%) |
| 4 | (1%) |
| 5 | (5%) |
| 6 | (3%) |
| 7 | (8%) |
| 8 | (18%) |
| 9 | (13%) |
| Very Important | (50%) |
| Don't Know/Refused | (2%) |
| Mean Score For Scale: | 8.76 |

30. Ensures the health and safety of workers who build the waste management facilities

| | |
|-----------------------------|-------|
| Not At All Important | (<1%) |
| 1 | (<1%) |
| 2 | (<1%) |
| 3 | (1%) |
| 4 | (<1%) |
| 5 | (2%) |
| 6 | (1%) |
| 7 | (2%) |
| 8 | (9%) |
| 9 | (12%) |
| Very Important | (70%) |
| Don't Know/Refused | (1%) |
| Mean Score For Scale: | 9.30 |

31. Makes certain that adequate money is available now and into the distant future when it may be needed

| | |
|-----------------------------|-------|
| Not At All Important | (1%) |
| 1 | (<1%) |
| 2 | (1%) |
| 3 | (1%) |
| 4 | (2%) |
| 5 | (6%) |
| 6 | (4%) |
| 7 | (11%) |
| 8 | (19%) |
| 9 | (10%) |
| Very Important | (45%) |
| Don't Know/Refused | (2%) |
| Mean Score For Scale: | 8.39 |

32. Does not place any obligations on future generations to manage the waste

| | |
|-----------------------------|-------|
| Not At All Important | (6%) |
| 1 | (3%) |
| 2 | (3%) |
| 3 | (2%) |
| 4 | (3%) |
| 5 | (10%) |
| 6 | (5%) |
| 7 | (10%) |
| 8 | (14%) |
| 9 | (6%) |
| Very Important | (34%) |
| Don't Know/Refused | (4%) |
| Mean Score For Scale: | 7.09 |

33. Does not negatively affect the cultural or social life of the surrounding communities

| | |
|-----------------------------|-------|
| Not At All Important | (2%) |
| 1 | (1%) |
| 2 | (1%) |
| 3 | (2%) |
| 4 | (2%) |
| 5 | (6%) |
| 6 | (5%) |
| 7 | (8%) |
| 8 | (16%) |
| 9 | (10%) |
| Very Important | (44%) |
| Don't Know/Refused | (3%) |
| Mean Score For Scale: | 8.16 |

34. Protects the health and safety of future generations

| | |
|-----------------------------|-------|
| Not At All Important | (1%) |
| 1 | (<1%) |
| 2 | (<1%) |
| 3 | (<1%) |
| 4 | (<1%) |
| 5 | (2%) |
| 6 | (1%) |
| 7 | (2%) |
| 8 | (8%) |
| 9 | (10%) |
| Very Important | (74%) |
| Don't Know/Refused | (1%) |
| Mean Score For Scale: | 9.39 |

35. Makes certain that communities likely to be most directly affected have an opportunity to participate in decision-making

| | |
|-----------------------------|-------|
| Not At All Important | (1%) |
| 1 | (<1%) |
| 2 | (1%) |
| 3 | (1%) |
| 4 | (1%) |
| 5 | (4%) |
| 6 | (3%) |
| 7 | (6%) |
| 8 | (15%) |
| 9 | (10%) |
| Very Important | (58%) |
| Don't Know/Refused | (1%) |
| Mean Score For Scale: | 8.83 |

36. Provides flexibility to future generations to change or modify the way in which the fuel is managed

| | |
|-----------------------------|-------|
| Not At All Important | (1%) |
| 1 | (<1%) |
| 2 | (<1%) |
| 3 | (1%) |
| 4 | (1%) |
| 5 | (5%) |
| 6 | (3%) |
| 7 | (10%) |
| 8 | (19%) |
| 9 | (10%) |
| Very Important | (48%) |
| Don't Know/Refused | (2%) |
| Mean Score For Scale: | 8.60 |

37. Ensures any decisions taken about how to manage the waste are reversible

| | |
|-----------------------------|-------|
| Not At All Important | (1%) |
| 1 | (<1%) |
| 2 | (1%) |
| 3 | (1%) |
| 4 | (1%) |
| 5 | (7%) |
| 6 | (4%) |
| 7 | (11%) |
| 8 | (17%) |
| 9 | (10%) |
| Very Important | (43%) |
| Don't Know/Refused | (4%) |
| Mean Score For Scale: | 8.34 |

When deciding how best to deal with Canada's used nuclear fuel waste, some difficult decisions will have to be made. Given the following choices, which is more important to you? (RANDOMIZE ORDER OF QUESTIONS Q38 to Q41, and ROTATE ORDER OF STATEMENTS WITHIN EACH QUESTION)

38. (ROTATE ORDER) Keeping the nuclear waste where it is now which may be near large population centres OR having the waste transported to a remote location by truck or rail.

| | |
|------------------------------------|-------|
| Keep Near Population Centres | (19%) |
| Transport To Remote Location | (69%) |
| Neither Of These | (4%) |
| Don't Know/Refused | (8%) |

39. (ROTATE ORDER) Having the waste above ground, where it is easy to access and monitor it OR having the waste buried underground where it may be safer from external threats such as terrorist acts, but is more difficult to see and monitor.

| | |
|--------------------------|-------|
| Above Ground | (40%) |
| Buried Underground | (49%) |
| Neither Of These | (3%) |
| Don't Know/Refused | (7%) |

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40. (ROTATE ORDER) Storing the waste at one centralized, dedicated site OR storing the waste at seven nuclear power plant or research sites across the country, as it is now.
- Centralized Site (50%)
 - Sites Across The Country (40%)
 - Neither Of These (2%)
 - Don't Know/Refused (7%)
41. (ROTATE ORDER) Implement solutions now so as not to leave the problem to future generations to solve OR focus our efforts on research and allow future generations to decide what they want to do.
- Solutions Now (65%)
 - Focus On Research (31%)
 - Neither Of These (2%)
 - Don't Know/Refused (2%)

Would you say you agree or disagree with each of the following statements? (PROBE: Is that strongly or somewhat?) (ROTATE)

42. Since our generation was the one which created the nuclear waste, we should be the ones to decide on and implement an approach to manage it.
- Strongly Agree (53%)
 - Somewhat Agree (31%)
 - Neither Agree Nor Disagree (1%)
 - Somewhat Disagree (9%)
 - Strongly Disagree (5%)
 - Don't Know/Refused (1%)
43. Since nuclear waste remains hazardous for a long time, we should let future generations decide how they wish to deal with it.
- Strongly Agree (22%)
 - Somewhat Agree (25%)
 - Neither Agree Nor Disagree (1%)
 - Somewhat Disagree (19%)
 - Strongly Disagree (30%)
 - Don't Know/Refused (2%)
44. I believe that scientific research will soon produce a technology that will render nuclear waste safe by eliminating its radioactivity and allowing it to become part of the natural environment again.
- Strongly Agree (23%)
 - Somewhat Agree (29%)
 - Neither Agree Nor Disagree (2%)
 - Somewhat Disagree (17%)
 - Strongly Disagree (22%)
 - Don't Know/Refused (8%)

45. Different people have different levels of interest in learning more about the management of used nuclear fuel. How about you? Would you say you are very interested in learning more about the management of used nuclear fuel, somewhat interested, not very interested, or not at all interested?

Very Interested (22%)
Somewhat Interested (56%)
Not Very Interested (15%)
Not At All Interested (7%)
Don't Know/Refused (<1%)

46. How much would you personally like to be involved in the discussion of a plan for the management of used nuclear fuel as part of NWMO's study? Would you like to be extremely involved, very involved, somewhat involved, not very involved or not involved at all?

Extremely Involved (3%)
Very Involved (12%)
Somewhat Involved (36%)
Not Very Involved (25%)
Not Involved At All (23%)
Don't Know/Refused (1%)

Now, I have a few questions for statistical purposes only. Please be assured that your answers will remain completely confidential.

47. How often do you read a newspaper or watch TV news? Would you say (READ LIST)...?

Every Day (69%)
Most Days (17%)
At Least Once A Week (8%)
Less Than Once A Week (5%)
Don't Know/Refused (<1%)

In the past year have you personally done any of the following? (ROTATE)

48. Called or written a politician

Yes (25%)
No (74%)
Don't Know/Refused (<1%)

49. Called into a radio or television call-in show

Yes (11%)
No (89%)
Don't Know/Refused (<1%)

50. Written a letter to the editor of a newspaper or magazine

Yes (13%)
No (87%)
Don't Know/Refused (<1%)



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51. Called or written to a company about a defective product or poor service
- Yes (45%)
 - No (54%)
 - Don't Know/Refused (1%)
52. Attended a political meeting or rally
- Yes (25%)
 - No (75%)
 - Don't Know/Refused (<1%)
53. Signed a petition
- Yes (54%)
 - No (46%)
 - Don't Know/Refused (1%)
54. When you are talking about public issues with someone else and your viewpoints differ, how often do you persuade the other person to accept your point of view? Would you say you do this...?
- Very Often (7%)
 - Often (29%)
 - Seldom (39%)
 - Very Seldom (22%)
 - Don't Know/Refused (2%)
55. What is the highest level of education that you have completed? (READ)
- Elementary School (7%)
 - High School (29%)
 - Community College (23%)
 - Some University (12%)
 - Completed University (16%)
 - Graduate Degree (13%)
 - Don't Know/Refused (1%)
56. Which of the following best describes your current job status? (READ)
- Self-Employed Working From The Home (7%)
 - Self-Employed Working Outside Home (7%)
 - Employed Full-Time (42%)
 - Employed Part-Time (8%)
 - Currently Unemployed (5%)
 - Retired (22%)
 - Homemaker (5%)
 - A Student (4%)
 - Don't Know/Refused (1%)

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57. (ASK OF NUCLEAR COMMUNITIES OVER-SAMPLE ONLY) Do you or any member of your immediate family work in the electricity generation or distribution sector?
- Yes - Self (4%)
 - Yes - Family Member (8%)
 - Yes - Both (1%)
 - No(87%)
 - Don't Know/Refused (<1%)
58. Which of the following income groups would best represent your annual HOUSEHOLD income?
- Less Than \$25,000(16%)
 - \$25,000 To Less Than \$35,000(13%)
 - \$35,000 To Less Than \$45,000(13%)
 - \$45,000 To Less Than \$55,000(11%)
 - \$55,000 To Less Than \$65,000 (9%)
 - \$65,000 To Less Than \$75,000 (7%)
 - \$75,000 To \$100,000 (9%)
 - More Than \$100,000(11%)
 - Don't Know/Refused(10%)
- 64B. So that we can analyze this data further, could you please tell me your postal code? (PROBE: The first three characters would be enough.)
- Rural(25%)
 - Urban(69%)
 - Don't Know/Refused (5%)
65. And finally, do you have any remaining comments or questions about this issue that you feel should be addressed by the Nuclear Waste Management Organization? (OPEN END, RECORD RESPONSE VERBATIM, ACCEPT UP TO 3 MENTIONS)
- No/None/Nothing/No Comment/No Questions/Covered(45%)
 - Keep Public Informed/Need Information (8%)
 - Stop Nuclear/Use Alternative (7%)
 - Dangerous/Scary/Be Safe/Health Effects (3%)
 - Act Now/Think Future Generations/Long-Term (3%)
 - Find Solution/Continue Research/Important (3%)
 - Deal/Manage/Dispose Of/Control/Minimize (2%)
 - Consult Experts/Other Countries (2%)
 - Information On NWMO/About Study/How To Get Involved (2%)
 - Protect/Effect On Environment (1%)
 - Concerned About Storage/Leakage/Underground (1%)
 - Reuse/Transform/Neutralize Waste (1%)
 - Don't Waste Money/Use Wisely (1%)
 - Location/Not In My Backyard (1%)
 - Pro Nuclear/Continue Nuclear (1%)
 - Government Role/Distrust Government (1%)
 - Be Realistic/Responsible/Careful (1%)
 - Concerns About Transportation (1%)
 - Good Job/Right Direction/In Favour (1%)
 - Launch Into Space (<1%)



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65. (CONT'D) And finally, do you have any remaining comments or questions about this issue that you feel should be addressed by the Nuclear Waste Management Organization? (OPEN END, RECORD RESPONSE VERBATIM, ACCEPT UP TO 3 MENTIONS)
- Negative Comments About Survey (<1%)
 - Be Honest (<1%)
 - Other (2%)
 - Don't Know/Refused (21%)
66. Gender (INTERVIEWER-RECORDED)
- Male (49%)
 - Female (51%)
67. Generation (RECODE)
- Male - 18 To 34 (12%)
 - Male - 35 To 54 (22%)
 - Male - 55+ (16%)
 - Female - 18 To 34 (12%)
 - Female - 35 To 54 (21%)
 - Female - 55+ (18%)
68. Province of Residence (SYSTEM-RECORDED):
- Newfoundland And Labrador (2%)
 - Prince Edward Island (<1%)
 - Nova Scotia (3%)
 - New Brunswick (-1 C/Station) (2%)
 - Saint John-Point Lepreau, NB (<1%)
 - Québec (-1 C/Station) (24%)
 - Trois Rivieres-Gentilly 2 Station, QC (1%)
 - Southern Ontario (-3 C/Stations) (34%)
 - Pickering Station, ON (1%)
 - Bruce Power Station, ON (<1%)
 - Darlington Station, ON (<1%)
 - Northern Ontario (3%)
 - Saskatchewan (3%)
 - Manitoba (4%)
 - Alberta (10%)
 - British Columbia (13%)
69. Region (RE-CODE):
- British Columbia (13%)
 - Prairies (17%)
 - Ontario (38%)
 - Québec (24%)
 - Atlantic Canada (8%)
70. Language of interview (INTERVIEWER-RECORDED)
- English (78%)
 - French (22%)

Collapsed Scales

1. HOW IMPORTANT: HEALTH CARE SYSTEM:
 - Very Important (10,9) (73%)
 - Somewhat Important (8,7) (18%)
 - Moderately Important (6,5) (6%)
 - Somewhat Not Important (4,3) (1%)
 - Not At All Important (2,1,0) (1%)
 - Don't Know/Refused (<1%)
2. HOW IMPORTANT: HOUSEHOLD GARBAGE:
 - Very Important (10,9) (18%)
 - Somewhat Important (8,7) (32%)
 - Moderately Important (6,5) (30%)
 - Somewhat Not Important (4,3) (10%)
 - Not At All Important (2,1,0) (9%)
 - Don't Know/Refused (1%)
3. HOW IMPORTANT: HAZARDOUS WASTE:
 - Very Important (10,9) (37%)
 - Somewhat Important (8,7) (31%)
 - Moderately Important (6,5) (20%)
 - Somewhat Not Important (4,3) (6%)
 - Not At All Important (2,1,0) (5%)
 - Don't Know/Refused (1%)
4. HOW IMPORTANT: NUCLEAR WASTE:
 - Very Important (10,9) (39%)
 - Somewhat Important (8,7) (25%)
 - Moderately Important (6,5) (18%)
 - Somewhat Not Important (4,3) (7%)
 - Not At All Important (2,1,0) (9%)
 - Don't Know/Refused (2%)
5. HOW IMPORTANT: ROADS AND HIGHWAYS:
 - Very Important (10,9) (28%)
 - Somewhat Important (8,7) (39%)
 - Moderately Important (6,5) (25%)
 - Somewhat Not Important (4,3) (5%)
 - Not At All Important (2,1,0) (2%)
 - Don't Know/Refused (<1%)
6. HOW IMPORTANT: CLIMATE CHANGE:
 - Very Important (10,9) (22%)
 - Somewhat Important (8,7) (31%)
 - Moderately Important (6,5) (25%)
 - Somewhat Not Important (4,3) (10%)
 - Not At All Important (2,1,0) (10%)
 - Don't Know/Refused (1%)

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7. HOW IMPORTANT: EDUCATION:
- Very Important (10,9) (59%)
 - Somewhat Important (8,7) (29%)
 - Moderately Important (6,5) (9%)
 - Somewhat Not Important (4,3) (2%)
 - Not At All Important (2,1,0) (1%)
 - Don't Know/Refused (<1%)
8. HOW IMPORTANT: FAIR TO BOTH GENERATIONS:
- Very Important (10,9) (71%)
 - Somewhat Important (8,7) (20%)
 - Moderately Important (6,5) (5%)
 - Somewhat Not Important (4,3) (1%)
 - Not At All Important (2,1,0) (1%)
 - Don't Know/Refused (2%)
9. HOW IMPORTANT: NUCLEAR WASTE ISOLATED FOREVER:
- Very Important (10,9) (76%)
 - Somewhat Important (8,7) (13%)
 - Moderately Important (6,5) (6%)
 - Somewhat Not Important (4,3) (1%)
 - Not At All Important (2,1,0) (2%)
 - Don't Know/Refused (2%)
10. HOW IMPORTANT: FAIR TO ALL LIVING THINGS:
- Very Important (10,9) (67%)
 - Somewhat Important (8,7) (21%)
 - Moderately Important (6,5) (6%)
 - Somewhat Not Important (4,3) (1%)
 - Not At All Important (2,1,0) (2%)
 - Don't Know/Refused (2%)
11. HOW IMPORTANT: PREVENTS TERRORIST ACCESS:
- Very Important (10,9) (72%)
 - Somewhat Important (8,7) (15%)
 - Moderately Important (6,5) (6%)
 - Somewhat Not Important (4,3) (2%)
 - Not At All Important (2,1,0) (3%)
 - Don't Know/Refused (2%)
12. HOW IMPORTANT: PROTECTS ENVIRONMENT:
- Very Important (10,9) (80%)
 - Somewhat Important (8,7) (14%)
 - Moderately Important (6,5) (3%)
 - Somewhat Not Important (4,3) (1%)
 - Not At All Important (2,1,0) (2%)
 - Don't Know/Refused (1%)

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13. HOW IMPORTANT: ENSURES OVERALL COST:
- Very Important (10,9) (48%)
 - Somewhat Important (8,7) (27%)
 - Moderately Important (6,5) (15%)
 - Somewhat Not Important (4,3) (3%)
 - Not At All Important (2,1,0) (4%)
 - Don't Know/Refused (3%)
14. HOW IMPORTANT: PROTECTS CURRENT GENERATION:
- Very Important (10,9) (81%)
 - Somewhat Important (8,7) (13%)
 - Moderately Important (6,5) (3%)
 - Somewhat Not Important (4,3) (1%)
 - Not At All Important (2,1,0) (1%)
 - Don't Know/Refused (1%)
15. HOW IMPORTANT: NO NEGATIVE ECONOMIC AFFECT:
- Very Important (10,9) (48%)
 - Somewhat Important (8,7) (29%)
 - Moderately Important (6,5) (13%)
 - Somewhat Not Important (4,3) (2%)
 - Not At All Important (2,1,0) (4%)
 - Don't Know/Refused (3%)
16. HOW IMPORTANT: OPPORTUNITY IN DECISION-MAKING:
- Very Important (10,9) (45%)
 - Somewhat Important (8,7) (32%)
 - Moderately Important (6,5) (15%)
 - Somewhat Not Important (4,3) (3%)
 - Not At All Important (2,1,0) (3%)
 - Don't Know/Refused (2%)
17. HOW IMPORTANT: ENOUGH FLEXIBILITY FOR FUTURE:
- Very Important (10,9) (63%)
 - Somewhat Important (8,7) (26%)
 - Moderately Important (6,5) (8%)
 - Somewhat Not Important (4,3) (1%)
 - Not At All Important (2,1,0) (1%)
 - Don't Know/Refused (2%)
18. HOW IMPORTANT: HEALTH AND SAFETY OF WORKERS:
- Very Important (10,9) (82%)
 - Somewhat Important (8,7) (11%)
 - Moderately Important (6,5) (4%)
 - Somewhat Not Important (4,3) (1%)
 - Not At All Important (2,1,0) (1%)
 - Don't Know/Refused (1%)

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19. HOW IMPORTANT: ADEQUATE MONEY:
- Very Important (10,9) (54%)
 - Somewhat Important (8,7) (30%)
 - Moderately Important (6,5) (10%)
 - Somewhat Not Important (4,3) (3%)
 - Not At All Important (2,1,0) (2%)
 - Don't Know/Refused (2%)
20. HOW IMPORTANT: NO OBLIGATIONS FUTURE GENERATIONS:
- Very Important (10,9) (40%)
 - Somewhat Important (8,7) (25%)
 - Moderately Important (6,5) (15%)
 - Somewhat Not Important (4,3) (5%)
 - Not At All Important (2,1,0) (13%)
 - Don't Know/Refused (4%)
21. HOW IMPORTANT: DOES NOT NEGATIVELY AFFECT CULTURAL/SOCIAL LIFE:
- Very Important (10,9) (54%)
 - Somewhat Important (8,7) (24%)
 - Moderately Important (6,5) (11%)
 - Somewhat Not Important (4,3) (4%)
 - Not At All Important (2,1,0) (4%)
 - Don't Know/Refused (3%)
22. HOW IMPORTANT: PROTECTS HEALTH/SAFETY OF FUTURE GENERATIONS:
- Very Important (10,9) (84%)
 - Somewhat Important (8,7) (11%)
 - Moderately Important (6,5) (3%)
 - Somewhat Not Important (4,3) (1%)
 - Not At All Important (2,1,0) (1%)
 - Don't Know/Refused (1%)
23. HOW IMPORTANT: DIRECTLY AFFECTED INVOLVED IN DECISION-MAKING:
- Very Important (10,9) (68%)
 - Somewhat Important (8,7) (21%)
 - Moderately Important (6,5) (7%)
 - Somewhat Not Important (4,3) (2%)
 - Not At All Important (2,1,0) (2%)
 - Don't Know/Refused (1%)
24. HOW IMPORTANT: FLEXIBILITY TO CHANGE WAY FUEL IS MANAGED:
- Very Important (10,9) (58%)
 - Somewhat Important (8,7) (29%)
 - Moderately Important (6,5) (8%)
 - Somewhat Not Important (4,3) (1%)
 - Not At All Important (2,1,0) (1%)
 - Don't Know/Refused (2%)

25. HOW IMPORTANT: DECISIONS ARE REVERSIBLE:

| | |
|------------------------------------|-------|
| Very Important (10,9) | (53%) |
| Somewhat Important (8,7) | (28%) |
| Moderately Important (6,5) | (11%) |
| Somewhat Not Important (4,3) | (2%) |
| Not At All Important (2,1,0) | (2%) |
| Don't Know/Refused | (4%) |

