Personal Business Card Assignment

I can create a business card for me, using ONLY typographical characters (letters). I will design my own type using Adobe Illustrator. I can use small amounts of graphic elements such as a boxes or lines. I can use colors. I will complete 15 hand-drawn thumbnails before starting to work on the computer.

I will not use type that is already created. I will not use pictures such as footballs, or stars or shoes.

Include (no smaller than 8pt type):
  My name
  My address, with zip code
  My phone number
  My email (I can use a pretend address, email, and phone).

I can create at least 10 versions of my personal logo in the computer before I move on to the next step.

I can create 3 business card versions, as seen on the Illustrator template. (You will be printing either the horizontal or vertical version.)
  One horizontal
  One vertical
  One double size with fold
To find this template I will:
  Open Adobe Illustrator
  Under "File" go to "New from Template"
  Open "Blank Templates"
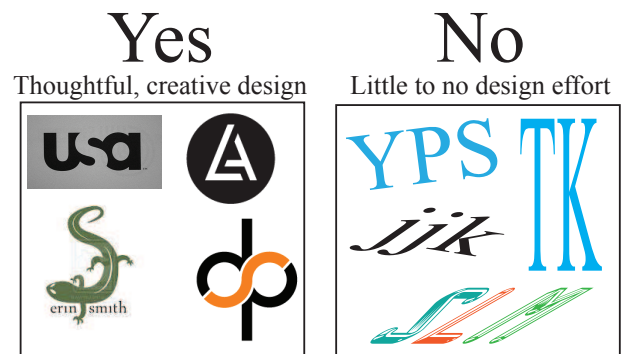 Open "Business Cards"

Actual Business Card Size 2.5 x 3 inches.
Address lines need to be in proper order and format.

Denise Reynolds
3456 Lemon Lane
Tacoma, Washington 98466
(253) 577-4236

Clive Barker
7648 Fawn Lane W.
Tacoma, Washington 98478
(253) 444-3333
cbarker@aol.ggg

Ken Hawkins
3456 Lemon Lane
Tacoma, Washington 98466
(253) 577-4455

For the final printing, I will create a layout with 10 of the same card.
To find this template I will open the 10 business card blank template from Mrs. Harris's swift page.

	Possible points	Self-grade	Teacher Grade
Original, thoughtful, creative design. (See examples in classroom) Good color and style choices, student's personality shows. Elements and Principles of Design are clearly demonstrated.	50		
Used class time well. On task everyday.	20		
Correct capitalization and punctuation.	10		
15 thumbnails completed and turned in with final.	10		
Completed work on time.	10		

Yes
Thoughtful, creative design

No
Little to no design effort

Total points
out of 100

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