



# Seminole County 4-H 2014 Horse Program Sponsorship Form

## AD PREPARATION

- **All ad copy must be submitted – we do not have a file of repeat ad copy. Please no faxed or e-mailed ads.**
- **BUSINESS CARD ADS:** Not all business cards can be scanned. We will develop an ad if your material is not reproducible. Business cards can have an added personal message.
- **Acceptable Artwork:** We accept camera ready copy, meaning black & white clean printed proofs or laser prints. We discourage art work with screens or half tones.
- **DIGITAL FILES:** are acceptable in PDF format only. Please submit digital files on a CD.
- **PLATINUM FULL COLOR ADS:** Call Shane at 407-665-5571 for details. This year only a limited number of color ads will be sold.
- **Supply Ad Copy:** If you do not have a prepared ad, write your message or ad copy on a separate sheet and attach with any pertinent artwork.

Deadline for submission of ads:

**March 10, 2014**

**NOTE: Ads received after this date may not be printed.**

### **SPONSORSHIP APPLICATION**

Yes, I would like to be a sponsor for the Seminole County 4-H Horse Program. My contribution is listed below and I understand that a complimentary ad will be placed in the 2014 County Horse Show Program. Please include **COMPLETE** mailing address.

\_\_\_\_\_  
**Company Name**

\_\_\_\_\_  
**Contact Name**

Address	Street	City	State	Zip
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\_\_\_\_\_  
**Phone Number(s)**

\_\_\_\_\_  
**4-H Member Receiving Sponsorship**

\_\_\_\_\_  
**4-H Club Name**

Thank You. Please give this form and your donation to the 4-H Member or mail this form with ad copy and payment. **Make Checks payable to Seminole County BOCC - Horse.** Mail form and payment to:  
**Shane Michael, 4-H Agent; 250 West County Home Road; Sanford, FL 32773**

For additional information call the 4-H Office at **407-665-5571. ALL ads MUST submit a hard ad copy! A receipt will be mailed to you in late April.**

### **AD INFORMATION**

\_\_\_\_\_  
**Name on Ad**

- \$15 – 1/16 page - personal message in Program
- \$25 – 1/8 page ad, or business card with short side message
- \$50 – ¼ page ad
- \$80 – ½ page ad
- \$150 – Gold Sponsor, full page in black & white
- \$400 – Platinum sponsor, full page color ad (limited quantity available)

I authorize the Seminole County 4-H Horse Clubs to utilize the attached ad in their 2014 County Show Program or to produce an ad with information I have provided.

\_\_\_\_\_  
Contact name signature

\_\_\_\_\_  
Company Name

**DO NOT FOLD OR STAPLE ARTWORK, AD, OR BUSINESS CARD!**

- 4-H members who sell \$500 in total sponsorships will show free (classes of their choice) at the County Show and will receive 1 FREE Stall. Limit of 1 rider & 1 horse.
- 4-H Members receive a Free class at the County Show for each \$50 in sponsorships they sell.

**PLATINUM  
SPONSORSHIP**

Full Page Color Ad –

**Cost: \$400.**

Size: 7 ½" wide x 10" high

Placement based on receipt of Ad &  
payment - limited number will be sold

**Call: Shane Michael 407-665-5571**

Thanks for your donation to  
help with the yearly funding  
of activities for youth in the  
Seminole County 4-H Horse  
Program.

**GOLD SPONSOR**

Full page Back & White

**Cost: \$150**

Size: 7 ½" wide x 10" high

**HALF PAGE AD**

**Cost: \$80**

Size: 7 ½" wide x 5" high

**¼ PAGE AD**

**Cost: \$50**

Size: 3 ¾" wide x 5" high

A business card will fit along with a  
message if desired or create an ad.

**1/8 PAGE AD**

**Cost: \$25**

Size: 3 ¾" wide x 2 1/2;" high  
A business card will fit along with a  
message to the side of your card.

**1/16 PAGE**

**ONE LINE**

**MESSAGE**

**Cost: \$15**

Size: one line limit  
of 80 characters.

