

RELEASE and INDEMNIFICATION AGREEMENT No Limits Show

In consideration of the admission of _____ (*insert full legal name of media organization*) whose address is _____ (the "admittee"), to the **United Ink NO LIMITS New York Tattoo Festival. ("United Ink")**, 110-00 Rockaway Blvd Jamaica, NY 11420 for the sole purpose of engaging in media coverage of the activities occurring at the Facility as set forth below, admittee does hereby agree as follows:

RECITALS

WHEREAS, admittee desires to be granted admission to the United Ink NO LIMITS New York Tattoo Festival and grounds 110-00 Rockaway Blvd Jamaica, NY 11420 (the "Facility") for the sole purpose of engaging in media coverage of the festival and related activities occurring at the **Facility during the NO LIMITS Tattoo Festival (April 1st-3rd 2016) (the "Event")**;

WHEREAS, United Ink is willing to admit Admittee to the Facility so that Admittee may engage in said media coverage pursuant to the terms of this Agreement; and

WHEREAS, as used herein, the term "United Ink" shall mean and include, collectively and individually, United Ink Productions, Inc., its affiliates and their respective officers, directors, agents, employees, contractors, invitees, servants, and licensees, and the term "Admittee" shall mean and include, collectively and individually, Admittee, its affiliates and their respective officers, directors, agents, employees, contractors, invitees, servants, and licensees.

NOW, THEREFORE, in consideration of United Ink's agreement to admit Admittee to the Facility for the purposes set forth in this Agreement, Admittee agrees as follows:

1. Admittee hereby fully and forever releases and discharges United Ink, and hereby waives, any and all claims for any and all losses, damages, and injuries (to persons and property), of every kind and nature, sustained to or by Admittee and/or the property of Admittee occurring at the Facility or otherwise in connection with the Events. It is expressly understood and agreed that the property subject to this release shall include any and all property of every kind and nature owned, possessed or used by Admittee, including, without limitation, any and all photography, broadcasting, telecommunication, film, print, and other production equipment used for the broadcasting or other coverage of the Events.

2. Admittee recognizes the risks of its activities to be undertaken at the Facility and has inspected and is familiar with the Events and the Facility and the arrangements for placement and use of all of Admittee's equipment and does voluntarily and fully assume all risk of loss, injury, damage, death or destruction to any person or property by theft, accident, inclement weather or from any cause whatsoever. Admittee shall be responsible for maintaining security and protection of all of Admittee's equipment. This waiver and assumption of liability

and risk shall be effective as to any cause of loss, except for negligence on behalf of United Ink.

3. Admittee further agrees to protect, indemnify and hold United Ink harmless from and against, and assumes liability for defending United Ink against (at Admittee's sole cost and expense with counsel reasonably satisfactory to United Ink), any and all losses, damages, claims or expenses (including reasonable attorneys' and other fees and costs), arising directly or indirectly from any acts or omissions of Admittee, arising at the Facility or relating in any way to the Events, including but not limited to any claims arising from any statement, information or image included in the broadcast or coverage of the Events.

4. The foregoing provisions shall be construed to be as broad and inclusive as permitted by the laws of the State of New York, City of New York, Borough of Queens and shall be binding upon Admittee, its heirs, personal representatives, successors and/or assignees. The maintenance by United Ink of insurance relating to the claims waived, released and/or indemnified hereby shall not affect the terms or interpretation of this Agreement or the obligations of Admittee hereunder.

5. Admittee acknowledges that this Agreement does not grant to Admittee any right of entry to the Facility or for attendance at any events at the Facility except as expressly granted herein or otherwise granted to Admittee by separate agreement.

6. In the event any Party hereto breaches this Agreement, and suit is brought regarding such breach, the non-prevailing Party in such suit shall be required, as part of any judgment in such lawsuit, to reimburse the prevailing Party all reasonable legal fees and expenses the prevailing Party incurred in the course of prosecuting or defending such action related to such breach.

7. No party may assign its rights and obligations under this Agreement without the prior written consent of the other parties. This Agreement shall be binding on and inure to the benefit of the parties hereto and their respective successors and permitted assigns.

8. This Agreement shall be construed pursuant to the laws of the State of New York, City of New York, borough of Queens. All Parties agree that the sole proper venue for the determination of any litigation commenced by either party on any basis shall be in a court of competent jurisdiction which is located in Jamaica, New York, and the Parties hereby expressly declare that any other venue shall be improper. Each Party expressly waives any right to a determination of any such litigation by a court in any other venue. Each Party hereby knowingly, voluntarily, and intentionally waives any rights it may have to a trial by jury in respect of any litigation based hereon or arising out of, under or in connection with this Agreement or any course of conduct, course of dealing, statements (whether oral or written) or actions of any party.

9. Any change to or modification of this Agreement must be in writing, signed by both Parties hereto. This Agreement shall constitute the entire agreement of the Parties hereto, with respect to the subject matter hereof. This Agreement supersedes any and all prior written or oral agreements and understandings with respect to the subject matter hereof.

10. No delay or failure by either party to exercise any right under this Agreement, and no partial or single exercise of that right, shall constitute a waiver of that or any other right.

Executed this _____ day of April, 2016

“ADMITTEE”

Print Full Legal Name of Media Organization

By: _____

Title: _____

Signature: _____

“United Ink Representative”

Print Full Legal Name of Event Representative

By: Margaret E. Nicosia

Title: Media Relations

Signature: _____