



**PRODUCT REVIEW  
AND  
CONFIDENTIALITY AGREEMENT**

**INVENTOR:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY/STATE/ZIP:** \_\_\_\_\_

**TEL.:** \_\_\_\_\_ **FAX:** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_

**PRODUCT CONCEPT TYPE:** \_\_\_\_\_

**NAME OF PRODUCT CONCEPT:** \_\_\_\_\_

**PRODUCT REVIEW/EVALUATION FEE:**

In consideration of the receipt of the review/evaluation Fee ("Fee") paid by INVENTOR to Excel Development Group, Inc. (otherwise referred to herein as "EXCEL"), EXCEL hereby accepts the above described Product Concept only for the purpose of its review and evaluation. EXCEL shall review the Product Concept for commercial value, and shall then issue a report with its recommendations to INVENTOR. Provided EXCEL receives the Fee EXCEL agrees to maintain the confidentiality of the Product Concept in its submitted format for the agreed upon reasonable period of Three(3) years from the date below and not to disclose the Product Concept to any third parties (including toy companies and suppliers) without INVENTOR'S permission. If the fee is not paid in full within Thirty (30) days of the date written below this Agreement shall be null and void, and EXCEL shall not be bound by any of its terms, including, but not limited to, the obligation of confidentiality. INVENTOR consents to EXCEL'S disclosure of the Product Concept to its employees, affiliates, consultants and vendors **only on a need-to-know basis**. This agreement **does not restrict** EXCEL'S use of information which, prior to this disclosure, is already in the public domain; was already in EXCEL'S possession; or was, or is subsequently, obtained from a third party who is lawfully in possession of such information.

**INVENTOR:**  
\_\_\_\_\_

**Excel Development:**  
\_\_\_\_\_  
(For and on behalf of Excel)  
**DATE:** \_\_\_\_\_

# PRODUCT REVIEW QUESTIONS

PRODUCT CONCEPT NAME: \_\_\_\_\_

DESCRIPTION: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

SPECIAL FEATURE(S): \_\_\_\_\_

PRIMARY AGE AND SEX OF USERS: \_\_\_\_\_

MATERIALS ENCLOSED:

- VIDEO
- PHOTOS
- DRAWINGS
- SAMPLE/PROTOTYPE

HAVE ANY COMPANIES OR AFFILIATED PERSONS SEEN YOUR IDEA?

YES     NO

IF YES, PLEASE LIST BELOW.

COMPANY

CONTACT

DATE

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

HAVE YOU USED OUR SERVICES BEFORE?  YES     NO