



## Brown Bag It for SC4K Sponsorship Opportunities

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Shoes and Clothes for Kids is committed to keeping kids in school by removing lack of appropriate footwear and clothing as a barrier to school attendance. We are working directly with the Cleveland Municipal School District and our neighborhood distribution partners to ensure that these kids are able to attend school this fall with the items they need to be engaged and active learners ... **and we need your help!**

### **\$5,000 Back to School Sponsor: *Provides shoe gift cards to 400 children in need***

- Prominent logo recognition on the *Brown Bag It for SC4K* "invitation" mailed to over 2,000 individuals;
- Logo recognition as a *Brown Bag It for SC4K* supporter in SC4K's annual report and newsletters, reaching more than 3,000 corporations, foundations and individuals;
- Prominent promotion on SC4K Social Media up to and including SC4K Social Sharing Day on September 15. (Facebook/Twitter);
- Team Building opportunity for your employees in the SC4K warehouse;
- Opportunity to provide promotional items or collateral to be distributed to children and families during an upcoming distribution.

### **\$3,000 Uniform Sponsor: *Provides full school uniforms for 335 children in need***

- Logo recognition on the *Brown Bag It for SC4K* "invitation" mailed to over 2,000 individuals;
- Recognition as a *Brown Bag It for SC4K* supporter in SC4K's annual report and newsletters, reaching more than 3,000 corporations, foundations and individuals;
- Promotion on SC4K Social Media up to and including SC4K Social Sharing Day on September 15. (Facebook/Twitter);
- Team Building opportunity for your employees in the SC4K warehouse;

### **\$2,500 Winter Warmth Sponsor: *Provides winter coats for 165 children in need***

- Sponsor listing on the *Brown Bag It for SC4K* "invitation" mailed to over 2,000 individuals;
- Recognition as a *Brown Bag It for SC4K* supporter in SC4K's annual report and newsletters, reaching more than 3,000 corporations, foundations and individuals;
- Recognition on SC4K Social Media up to and including SC4K Social Sharing Day on September 15. (Facebook/Twitter);
- Team Building opportunity for your employees in the SC4K warehouse.

### **\$1,500 School Supply Sponsor: *Provides backpacks and school supplies for 175 children in need***

- Recognition as a *Brown Bag It for SC4K* supporter in SC4K's annual report and newsletters, reaching more than 3,000 corporations, foundations and individuals;
- Recognition on SC4K Social Media up to and including SC4K Social Sharing Day on September 15. (Facebook/Twitter);
- Team Building opportunity for your employees in the SC4K warehouse.

**For more information, please contact Shoes and Clothes for Kids:**  
3500 Lorain Avenue #301, Cleveland, OH 44113  
Phone: 216.881.7463 x4 • Fax: 216.881.7462  
Email: [espeer@sc4k.org](mailto:espeer@sc4k.org) • Web: [www.sc4k.org](http://www.sc4k.org)



## Brown Bag It for SC4K Sponsorship Opportunities

I/We would like to support Shoes and Clothes for Kids in the following way:

- ☐ \$5,000 - Back to School Sponsor *(fully tax-deductible)*
- ☐ \$3,000 - Uniform Sponsor *(fully tax-deductible)*
- ☐ \$2,500 - Winter Warmth Sponsor *(fully tax-deductible)*
- ☐ \$1,500 - School Supply Sponsor *(fully tax-deductible)*
- ☐ \$\_\_\_\_\_ to help kids in need this back to school season. *(fully tax-deductible)*

Company Name: \_\_\_\_\_  
*(as you would like it to appear in all printed materials)*

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone #: \_\_\_\_\_ Fax #: \_\_\_\_\_

Email address: \_\_\_\_\_

### Social Media Information:

What is your organization's website? \_\_\_\_\_

What is your organization's Twitter handle? \_\_\_\_\_

What is your organization's Facebook handle? \_\_\_\_\_

Does your organization have an active hashtag? ☐ Yes ☐ No If so, what is it? \_\_\_\_\_

### Please Indicate Payment Method Below:

☐ Enclosed is my check for \$\_\_\_\_\_ (made payable to Shoes and Clothes for Kids)

☐ Please invoice me for \$ \_\_\_\_\_

☐ Please charge my: ☐ VISA ☐ MasterCard ☐ DISCOVER ☐ American Express in the amount of \$ \_\_\_\_\_

Account #: \_\_\_\_\_ Security Code: \_\_\_\_\_ Expiration Date: \_\_\_\_ / \_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

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