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## Women's Leadership Summit 2015

5th Annual!

Building A Life and Career that is Brand YOU

### Breakout Session Topics

Please Circle 2 Group Numbers of Your Choice

- 1 2 3 4

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**\$75 Member • \$90 General Admission** \*One registration form per person please

Please RSVP by April 24, 2015  
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WOMEN'S BUSINESS FORUM PRESENTS...



# Women's Leadership Summit 2015

6th Annual!

Building A Life and Career that is Brand YOU

## Thursday, May 7, 2015

8:00 AM to 2:00 PM

The Ryland Inn

Whitehouse Station, NJ

\$75 for Members

\$90 General Admission



KEYNOTE SPEAKER

### Mary Lou Quinlan

New York Times Best Selling Author, Marketer,  
Actress, Speaker and Advocate for Women



Every attendee will receive a copy of Mary Lou's book *What She's Not Telling You: Why Women Hide the Whole Truth and What Marketers Can Do About It*

For more information, visit: [www.hunterdonchamber.org](http://www.hunterdonchamber.org)



# Agenda

- 8:00 – 8:30am .....Registration/Breakfast
- 8:30 – 9:30am. ....“The Results Formula: Forever Flow of Continuous Revenue” **Jean Oursler**
- 9:30 – 9:45am. ....Break
- 9:45 – 10:30am .....Breakout Session
- 10:30 – 11:30am. ....Breakout Session
- 11:45am – 2:00pm .....Lunch/”Building a Life and Career that is Brand YOU” **Mary Lou Quinlan**

# Speakers



*The Results Formula:  
Forever Flow of Continuous Revenue*

**MORNING SPEAKER**  
**Jean Oursler**

*“The Queen of Results”*

Jean Oursler is called the Queen of Results because she is all about getting unprecedented results at unprecedented speed that creates and maintains unprecedented performance for her clients. As one of the country's top business consultants, top rated speaker and world-class executive coach, her clients say “Her no-nonsense approach is results-focused and completely personalized to meet the needs of the business and its leaders in the moment.” She achieves the highest results for each and every client each and every time.

Jean works with business owners, entrepreneurs, coaches, consultants, sales people, employees and executives who want to break through the barriers to achieve the next level of success. She understands what it takes to grow a business and make more money because she is an entrepreneur and a business owner herself. In fact, if you tell Jean your challenge, she will be able to give you a solution in 15 minutes or less...for free. Jean says, “As long as you follow our methods, I would expect you to see results in 30 days or less and triple your investment.”

Jean has traveled the world and has visited 5 continents. She has a Master's Degree in Organizational Development. She has been actively involved with the Women Presidents Organization, a non-profit whose mission is to help women presidents of multi-million dollar companies grow their businesses. She has appeared in Entrepreneur magazine. Jean's newest book “Results!” has just been published and she is currently working on her new book, “The Selling CEO: Taking Your Sales to the Next Level.”



## Connie Merchant

Leadership Development Specialist  
Connie Merchant Consulting, LLC  
Connie Merchant is a Leadership Development Consultant who is often called upon to “help grownups play nice in the sandbox”. She is an expert in designing and facilitating

professional development programs for individuals and teams. Connie has experience with working with large and small companies as well as with non-profit groups. Her areas of expertise include, The Everything DiSC® profiles, Emotional Intelligence, Change Management, E-Writing, Generations in the Workplace, Presentation Skills and Time Mastery. Connie is committed to delivering lasting learning solutions that contribute to improved business results, not ‘one and one’ training”.



## Cindy Wolk Weiss

Cindy's educational and professional development is diverse. Beginning in 1978 she graduated with a bachelor's degree in Social Work specializing in Mental Health. Since 1981, Cindy has extensively studied massage therapy, Mindfulness Based Stress Reduction,

mindfulness meditation, Nondual Kabbalistic Healing, energy healing, aromatherapy, Empowerment Life Coaching, and is a Reiki Master Teacher. As a passionate and knowledgeable presenter, Cindy offers Mindfulness Based Stress Reduction to individuals, groups and in corporate wellness programs.

# Breakout Session Topics:

- 1 Using EQ to Reduce Stress and Remain Productive**  
**Connie Merchant**, Are you stressed? Not feeling productive? Few of us realize that we have some important resources available that we can use every day. During this interactive session, Connie is going to review you EQ, aka, Emotional Intelligence and then practice some techniques that will allow you to be the best, no matter what pressures you face.
- 2 Take Charge of Social Media & Triumph**  
**Deb Di Gregorio**, Conquer marketing's most-dreaded platform: Social Media. Within 45 minutes, Deb will show you how to approach it with confidence, plus you will learn how to drive out risk and drive in results. During this session, Deb will also review a real-life case study and see how one business turned the tables on the market, developing its follower base into a huge business asset.
- 3 Reduce Stress through Mindfulness**  
**Cindy Wolk-Weiss, BSW, RM**, and discover how Mindfulness Based Stress Reduction is the key to creating a peaceful life. During this session, Cindy is going to share some basic meditation tips & techniques to help get you started.
- 4 Communicate with Credibility & Confidence**  
*6 steps to selling yourself more powerfully*  
**Connie Kelly**, Inspire others by communicating with clarity and confidence and learn how to deliver your messages with power. This break-out session will focus on understanding how your messages are delivered and received. You will be able to pinpoint those behaviors that block your ability to sell yourself with power and enthusiasm and learn how to overcome them.



## Deb Di Gregorio

President Camarès: Business Strategy, Marketing & Technology Accelerate Success!  
Since the mid-1990s, Deb's company, Camarès, has taken dozens of companies online, (from start-ups to Fortune 500) built their web presences,

marketed for ROI and conducted extensive, deep web analytics to ensure growth and ROI. Today, Camarès delivers fully-integrated, agile business strategy, marketing and technology services designed to accelerate success of mid-market businesses.



## Connie Kelly

Connie Kelly has facilitated, coached, and consulted with all levels in a variety of organizations for over 20 years. Her experience blends her skills in human resource management, planning, and the design and implementation of

continuous learning programs with a solid understanding of business cultures. With a down-to-earth and enthusiastic style, Connie's common sense approach helps her clients realize the power within and to achieve a greater sense of confidence and capability. She brings warmth and vitality to each situation and inspires her clients to work from the inside out for greater success.



*Building A Life and Career that is Brand YOU*

**KEYNOTE SPEAKER**

**Mary Lou Quinlan**

Mary Lou Quinlan is a marketer, author, actress, speaker and advocate for women. Her career has taken her from advertising director at Avon to CEO of NYC ad agency NWayer to successful entrepreneur and now creative force. Her marketing company, Just Ask a Woman has advised over 100 national brands, such as Wells Fargo, American Express, Estee Lauder, GlaxoSmithKline, IKEA and Saks Fifth Avenue.

Mary Lou is the author of four books, including What She's Not Telling You, Time Off for Good Behavior, and Just Ask a Woman. Her latest book, a memoir of her mother, The God Box, Sharing my mother's gift of faith, love and letting go, (Worthy Publishing, 2012) became a New York Times bestseller in just three weeks. The God Box Project is fast becoming a global movement, including a vibrant online community, a series of short films, a mobile app and a one woman play, “The God Box, A Daughter's Story.” This one woman show, co-written and directed by NYC LAByrinth Theater director and playwright Martha Wollner, has been performed by Quinlan in dozens of US cities, and earned stellar reviews sold out Off-Broadway in NYC and at the renowned 2014 Edinburgh Festival Fringe in Scotland. Over the past two years, she has partnered the show with charities, raising nearly \$250,000 through The God Box Project for hospitals, hospice care centers, cancer care organizations, schools, churches and family community centers. She's written for national women's magazines including Real Simple, O, the Oprah magazine, and MORE. She's appeared as a correspondent on The CBS-TV EARLY Show, a judge on the premiere season of the ABC-TV series “American Inventor” produced by Simon Cowell, among many media appearances. She graduated from Saint Joseph's University in Philadelphia, holds an MBA from Fordham University in New York and has been awarded honorary doctorates from five US universities. She lives in NYC and Bucks County, PA with her husband Joe Quinlan.