

Communication (BA) Media Studies (40 credits)

CORE (19 credits)

All students majoring in communication must complete the following:

○ COM 200: Intro to Human Communication 3 credits (S)	○ COM 210: Public Speaking 3 credits (H)
○ COM 305: Intro to Com Theory 3 credits (Pre-req: COM 200, 210) ○ COM 306: Writing/Speaking Lab, 1 credit COM 305/306 taken concurrently.	○ COM 308: Research Methods 3 credits (Pre-req: COM 305/306, junior status)
○ COM 398: Internship 3 credits, offered every semester	○ COM 426: Senior Seminar (CAP) 3 credits, offered fall and winter semesters, (Pre-req: COM 308)

MEDIA STUDIES EMPHASIS AREA (12 credits)

Students majoring in communication with the chosen emphasis area of media studies must complete:

○ COM 241: History of Mass Com 3 credits (S), typically offered fall	○ COM 331: Media Law 3 credits (Pre-req: COM 241), typically offered winter semester
○ COM 332: Theories of Mass Com 3 credits (Pre-req: COM 241), typically offered fall semester	○ COM 344: Media Management 3 credits (Pre-req: COM 241), typically offered fall semester

ELECTIVES (9 credits from COM courses chosen in consultation with your faculty mentor)

COM _____	COM _____	COM _____
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SECOND MAJOR/MINOR/COGNATE

Students must complete a second major, minor or cognate. If choosing a second major or minor, student should consult with the department offering the program to ensure classes fulfill requirements. If choosing a cognate (12 credits in one or more disciplines outside of communication), student must meet with his/her communication faculty mentor for approval.



General Education (BA)

○ UNV 100: First Year Experience (FYE), 3 credits	○ ENG 112: English Composition (PR: ENG 111) or HON 156 (PR: HON 155) or EHS 120 (PR: ENG 111), 3 credits
○ Humanities (h), 6 credits <u>COM 210</u> _____	○ Social Sciences (s), 6 credits <u>COM 200</u> <u>COM 241</u>
○ Health/Well Being (hw), 3 credits _____	○ Fine Arts (f), 3 credits, _____
○ Finance/Quantitative Literacy (fq), 3 credits _____	○ Global Studies (gs), 3 credits (may also be filled by first semester of a foreign language) _____
○ Natural Science with Lab (n/nl), 8 credits _____ _____	○ Technology (t), 3 credits _____
○ US Diversity (US), 3 credits _____	○ Foreign Language (fl), completion through second semester (112), (ASL requires three semesters) _____ _____

Important rules/requirements to know:

- Once you have chosen “media studies” as your area of emphasis/concentration within communication, be sure to declare it in SIS using the “change of curriculum” screen.
- Total of 120 credits to graduate.
- Eighty credits outside of communication. No more than 40 hours in communication courses (prefix COM) may be counted toward the 120 total credits to graduate.
- Thirty-three credits must be at or above the 300-level.
- At least 25 credits toward the major must be taken at UM-Flint.
- Final 30 credits must be taken at UM-Flint.
- Apply for graduation once reaching 100 credits.

Students majoring in communication should visit the Communication & Visual Arts Department for advising. The general program advisor will assist you with understanding departmental requirements as well as scheduling classes and other general advising matters. You will also work closely with one of our faculty mentors on such matters as choosing electives, minors or cognates; career-related questions; graduate school or other important decisions affecting your life after graduation.

Department of Communication & Visual Arts

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