



BBB®Upstate SC  
2014 Integrity Awards  
408 N. Church St, Ste. C  
Greenville, SC 29601  
www.upstatesc.bbb.org

*“Honoring  
outstanding  
businesses whose  
commitment to  
ethical business  
practices helps  
to uphold a fair  
marketplace.”*

# 2014 BUSINESS OF INTEGRITY AWARDS

## AWARD FOR MARKETPLACE ETHICS

Applicants must submit an essay not to exceed 1,000 words or business profile questionnaire stating why the company should be considered for this award. Essay should include the following:

- 1) Information highlighting specific business and management practices relevant to ethics in the marketplace.
- 2) Information that shows the company's commitment to fair and honest conduct in the marketplace.
- 3) Information showing the company's position regarding business integrity and ethical practices. This may include a formally adopted policy or mission statement.
- 4) Applicant is required to include a customer reference of at least two years that attests to the demonstration of ethical standard for your business.

## AWARD FOR CUSTOMER SERVICE

Applicants must submit an essay not to exceed 1,000 words or business profile questionnaire stating why the company should be considered for this award. The essay should include the following:

- 1) Information from a Customer Service Policy that specifically highlights ethics in customer service.
- 2) Information regarding training of employees with regard to Customer Service.
- 3) Specific information regarding how the company handles consumer complaints.
- 4) Attach at least **three letters from customers regarding outstanding Customer Service.**

## AWARD FOR COMMUNITY SERVICE

Applicants must submit an essay not to exceed 1,000 words or business profile questionnaire stating why the company should be considered for this award. The essay should include the following:

- 1) Information regarding the company's participation with any charity or community organization.
- 2) Information regarding individual employee's outstanding participation with any charity or community organization.
- 3) Information showing why participation within a charity or community organization is important to the company and its employees. Include specific results realized due to your company's leadership role in a charity or community organization.
- 4) How your company encourages or allows participation in charitable or community organizations (such as paid time off for participation or requiring a certain number of hours of participation).
- 5) In this category, applicants may include pictures of trophies, plaques, certificates and other items that demonstrate participation in community organizations.

*The 2014 Business of Integrity Award entry requires a \$100 Application Fee, which includes two tickets to the BBB Annual Meeting on Thursday, October 30, at the Hilton Greenville where finalists and award winners will be recognized. Applications for additional categories will require a separate application and an additional \$50 fee per category, but does not include additional tickets. Additional tickets may be purchased.*

**2014 Business of Integrity Award winners will be recognized in various local publications, on the homepage of the BBB Upstate website, and in additional BBB Public Relations programs.**

Please direct questions to: Tammy Dankovich,  
864-242-6905 or tammy@upstatesc.bbb.org.



**SUBMIT  
ENTRIES TO:**

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**STATEMENT**

By signing this application:  
We certify our compliance  
with federal, state, and  
locals laws and regulations  
governing our business  
or industry.

We agree that we will  
abide by BBB guidelines  
for referencing the Busi-  
ness Integrity Award in  
any advertising or public  
announcements.

We acknowledge that all  
submitted entries become  
the property of the BBB  
and will not be returned.

We understand that status  
as an award winner is  
contingent on continued  
adherence to BBB  
standards, and can be  
revoked if deemed  
necessary.

# 2014 BUSINESS OF INTEGRITY AWARDS

**ELIGIBILITY**

The Business Integrity Awards is open to all for-profit businesses in the Upstate region of South Carolina with a minimum of three traceable years of business history. Previous category winners may not enter the Business Integrity of Awards for three years within the winning category.

**CATEGORIES**

Entries may be submitted in any or all of the following categories. Please check the categories for which you are applying:

- Marketplace Ethics
- Customer Service
- Community Service

**OFFICIAL ENTRY FORM**

NOMINATED COMPANY		
COMPANY ADDRESS		
CITY	STATE	ZIP
COMPANY PRESIDENT		
COMPANY TELEPHONE		COMPANY FAX
WEBSITE ADDRESS		EMAIL ADDRESS
TYPE OF BUSINESS		NO. YEARS IN BUSINESS
CONTACT NAME		TITLE
TELEPHONE		EMAIL
WITH WHOM MAY THE AWARDS COMMITTEE ARRANGE AN INTERVIEW. (REQUIRED)		
PLEASE CHECK THE CATEGORY THAT FITS THE BUSINESS SIZE AND NUMBER OF EMPLOYEES (Number of employees should be determined based on the number of W2's issued.)		
<input type="checkbox"/> 1-10 Employees		<input type="checkbox"/> 11-49 Employees
<input type="checkbox"/> 50-199 Employees		<input type="checkbox"/> 200+ Employees
<input type="checkbox"/> LOCAL AFFILIATE/ FRANCHISE OF REGIONAL/NATIONAL CO. ___# LOCAL EMPLOYEES ___# NATIONALLY		
<p><b>Statement:</b> We understand that by signing this application, we certify our compliance with federal, state and local laws and regulations governing our business or industry. We further understand that the essay we are submitting is the first step in the application process and we may be asked to supply additional information.</p> <p>Authorizing Official (Print Name) _____</p> <p>Official Signature: _____ Date: _____</p>		

**Application Deadline - September 19, 2014**  
**Please include with your entry and submit to above address:**

- 1) Official Entry Form.
- 2) Essay not to exceed 1,000 words for each category or business profile questionnaire
- 3) \$100 Application Fee; **Separate application and \$50 for each additional category required.**
- 4) JPEG or EPS of your company logo in color. (EPS is preferred.)



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# BUSINESS OF INTEGRITY AWARDS PAST WINNERS

## 1-10 Employees Category

- 2011 Elite Financial Services, Inc.  
*Marketplace Ethics*  
AAA Upstate Plumbing of Greenville  
*Customer Service*
- 2010 Mountain Creek Kitchen & Bath  
*Marketplace Ethics*  
Gabriel Builders  
*Customer Service*  
The Faust-Boyer Group  
of Raymond James  
*Customer Service*
- 2009 Ever-Green Recycling  
*Marketplace Ethics*  
J.Freeman & Associates, Inc.  
*Customer Service*  
Addison Homes, LLC  
*Community Service*
- 2008 Hales Jewelers  
*Marketplace Ethics*
- 2007 Lil Glenn Company, LLC
- 2006 CMS Garage & Body Shop Inc.
- 2005 Century Builders
- 2004 Martin & Lennon CPA's , PA
- 2003 La-Z-Boy Furniture Galleries
- 2002 Taylor Color & Collision
- 2001 Greenville Aluminum Products Inc.

## Small Company Category

- 2011 Immedion  
Carolina Heating Service, Inc.  
*Customer Service*
- 2010 Sullivan Company, LLC  
*Marketplace Ethics*  
Young Office & Mainstay Suites  
*Customer Service*
- 2009 Robinson Funeral Home  
*Customer Service*  
Roper Mountain Animal Hospital  
*Marketplace Ethics*
- 2008 Lucas Systems Inc.  
*Customer Service*
- 2007 Cunningham-Waters Construction Co.
- 2006 McDougald Funeral Home
- 2005 Pazdan Group Architects
- 2004 Rosenfeld Einstein
- 2003 PHIL Jewelers
- 2002 Bergeron Builders, Inc.
- 2001 International Plastics, Inc.
- 2000 Eagle Body Works

## Medium Company Category

- 2011 Smith Dray Line & Storage Co., Inc.  
*Marketplace Ethics & Customer Service*  
Bank of Travelers Rest  
*Customer Service*  
Consolidated Southern Industries, Inc.  
*Community Service*
- 2009 Tuck & Howell, Inc.  
*Marketplace Ethics/Community Service*  
Palmetto Exterminators, Inc.  
*Customer Service*
- 2008 Quinn Satterfield Inc.  
*Community Service*
- 2006 Triangle Construction Company
- 2005 The Carolina Center for Behavioral  
Health
- 2004 Coldwell Banker Caine
- 2003 Arthur J. Gallagher & Company
- 2002 Thomas McAfee Funeral Home
- 2001 America's Home Place
- 2000 Southern Vinyl Window Mfg., Inc.

## Large Company Category

- 2009 Hubbell Lighting Inc.  
*Community & Customer Service*  
Glen Raven Custom Fabrics, LLC  
*Marketplace Ethics*

- 2007 Bradshaw Automotive Companies
- 2006 FGP International
- 2005 AnMed
- 2003 Advance America
- 2001 RBC Liberty Insurance
- 2000 Resurgent Capital Service

## Local Affiliate/Franchise of Regional/National Company

- 2009 Perfect Delivery, Inc.  
dba Papa John's Pizza  
*Community Service*  
Interim HealthCare of Greenville, Inc.  
*Community Service*  
Prudential C. Dan Joyner Company  
*Customer Service*  
CarMax, Inc.  
*Marketplace Ethics*
- 2007 Chick-fil-A of Anderson  
RBC Insurance
- 2006 The Vinings at Roper Mountain  
CarMax
- 2004 Bonitz Flooring Group Inc.