



Name
Title
Address
City, FL Zip
Date

Dear

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Executive Director

Quincy Main Street, Inc. will be hosting the annual Quincyfest, May 7, 2016 and we are writing to request your sponsorship of the event. In the recent past Quincyfest was organized and managed by the City of Quincy. This is the first year that Quincy Main Street, Inc., a 501(c)(3) not-for-profit organization, has the responsibility of organizing and managing the festival. Quincyfest is our city's signature event and a chance to showcase community pride and spirit and bring attention to our downtown businesses.

Quincyfest is a family-friendly celebration of the music, art, food and culture of the area. This year we are also celebrating the 20th Anniversary of Quincy's All-America City designation. The event will take place in Quincy's downtown on the grounds of the Gadsden County Courthouse. Food vendors will sell a variety of local favorites and bands featuring a broad range of musical genres will perform on-stage along with performances by area students. There will be educational and art activities for children hosted by the Gadsden Arts Center. Civic and service organizations from all over the region will be invited to participate and regional advertising will be used to attract visitors to the event.

Enclosed is a list of several levels of sponsorship, each one providing an opportunity for your business to be highlighted as a supporter of the festival. Your generous support will greatly contribute to the success of this festival. If you choose to become a sponsor, please make checks payable to **Quincy Main Street, Inc/Quincyfest** and mail it to **P.O. Box 728, Quincy, Florida 32353**.

We appreciate in advance your consideration to make this the best Quincyfest yet.

Sincerely,


Joseph F. Munroe
Executive Director, Quincy Main Street, Inc.

Enclosure: Sponsorship levels



Quincyfest 2016 Levels of Sponsorship

Presenting Sponsor

\$2500

Your name/logo will be given top-billing on the festival banner

Your name/logo will be given top-billing on all newspaper advertisements before and after the event

Your name/logo will be given top-billing in all advertisements, posters, press releases, event signage

Your name will be mentioned often on-stage during the day of the event

Platinum

\$1000

Your name/logo will be on the festival banner

Your name/logo will be on all newspaper advertisements before and after the event

Your name/logo will be in all advertisements, posters, press releases, event signage

Your name will be mentioned often on-stage during the day of the event

Gold Level

\$500

Your name will be listed as a Gold level sponsor in all newspaper advertisements and in press releases

Your name will be mentioned often on-stage during the day of the event

Silver Level

\$250

Your name will be listed as a Silver level sponsor on all newspaper advertisements and in press releases

Your name will be mentioned often on-stage during the day of the event

Bronze Level

\$100

Your name will be listed as a Bronze level sponsor on all newspaper advertisements and in press releases

Your name will be mentioned often on-stage during the day of the event

The mission of Quincy Main Street is to bring together individuals and businesses to preserve, revitalize and improve Quincy's historic downtown for citizens and visitors alike. Our purpose is to preserve the rich and diverse culture of the South while enriching our community with sponsored activities and business development. Our vision is a revitalized and vibrant Quincy downtown district, a destination and center of commercial, civic and social life.

Quincy Main Street, Inc. is a 501(c)(3) charitable organization and is registered with the State of Florida as required by the Solicitation of Contributions Act. 100% of your contribution is used to support Quincy Main Street programs and services and no part of this contribution is retained by any professional solicitor. Gifts are deductible to the extent permitted under federal income tax regulations. A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll-free 800-435-7352 within the state of Florida, or 850-410-3800 if calling from outside of Florida. The department's website is www.800helpfla.com. Registration does not imply endorsement, approval, or recommendation by the state.