

CONTACT INFORMATION

☐ This person will attend

Name

Title

Company

Address

City State Zip

Phone Fax

E-mail

PARTNERSHIPS See back for descriptions

- ☐ **HUD Keynote Lunch Partner** Mon., July 25th \$5,000
- ☐ **Introduction to Tax Credits Workshop Lunch Partner** Monday, July 25th \$3,000
- ☐ **Direct is Always the Best** \$2,500
- ☐ **Tuesday Keynote Breakfast Partner** \$2,500
- ☐ **Conference Bag** \$6,000 **SOLD**
- ☐ **Conference Mobile App** \$5,000 **SOLD**
- ☐ **Hotel Key Card** \$3,000 **SOLD**
- ☐ **Lanyards** \$2,500 **SOLD**
- ☐ **Did Someone Say "Wine Trail"?** \$2,000
- ☐ **Big Bag Giveaway** \$1,000
- ☐ **Monday Coffee Break Sponsor** \$1,000
- ☐ **Music Feeds the Soul** \$500

SUBMIT FORM

Mail

Texas Housing Conference
221 E. 9th Street, Ste. 408
Austin, TX 78701

fax

512.476.9903

email

THC@taahp.org

BINDING CONTRACT

Applicant agrees to comply fully with Rules and Regulations for the 2016 Texas Housing Conference, which are incorporated into the Application and Contract by reference. This Partner/Exhibitor contract become a binding contract only upon conference management's issuance of the written confirmation to the applicant. The applicant understands and agrees that by signing this contract and by providing its mailing address, e-mail address, telephone number and fax number, it consents to receive communications from the Texas Housing Conference management via regular mail, e-mail, telephone or fax.

Authorized By

Title

Signature Date

PAYMENT INFORMATION

☐ Check (make payable to TAAHP) ☐ American Express ☐ Discover ☐ MasterCard ☐ VISA

Total Partnership Investment \$ Credit Card # (subject to 3% processing fee)

Credit Card # Exp. Date

Name on Card Phone #

Billing Address City/State/Zip

Signature

The housing market is thriving in Texas and the Southwest. Deals are closing. Lenders are loaning. Construction is starting. What about you? How's business? The 2016 Texas Housing Conference is the ideal place to promote your business, launch new products, meet new clients, and align yourself with the best in the industry during three days of conference business and networking opportunities. We are pleased to offer several opportunities to help you maximize your presence. Each level of participation offers a variety of benefits that include branding, networking and visibility.

CONSIDER THESE SPECIAL PROMOTIONAL OPPORTUNITIES:

HUD Keynote Lunch Partner, Monday, July 25th \$5,000 (1 available)

Partner can speak during lunch for 3 to 5 minutes and hand out marketing materials before Ted Toon, Director of Multifamily Production with HUD speaks.

Introduction to Tax Credits Workshop Lunch Partner Monday, July 25th \$3,000 (1 available)

Partner can speak during lunch for 3 to 5 minutes and hand out marketing materials before panel resumes their working lunch agenda.

Direct is Always the Best \$2,500 (4 available)

Reach over 3,500 housing professionals and conference attendees on one of our direct-mail post cards. Enjoy the benefits of having your logo prominently displayed next to your 75-100 word message. Creative design, printing, and distribution are all done by Texas Housing Conference staff. You get terrific marketing and we do the work. It's a great way to sell your company, reach new clients, drive traffic to your booth, and get more leads than your competition.

Tuesday Keynote Breakfast Partner \$2,500 (1 available)

Partner can speak before NAHB Chief Economist Dr. Rob Dietz's Economic Forecast .

Conference Bag \$6,000 (1 available) **SOLD**

Conference Mobile App \$5,000 (1 available) **SOLD**

Hotel Key Card \$3,000 (1 available) **SOLD**

Lanyards \$2,500 **SOLD**

Did Someone Say "Wine Trail"? \$2,000 (6 available)

Yes, it's back. The crowd loved it and so will you. Everyone will enjoy the exceptional wine and cheese/fruit trays served at your booth during the conference receptions. The JW Marriott staff will do the serving while you share a glass of wine with friends. Stand out and leave a strong impression on conference attendees and industry leaders.

Big Bag Giveaway \$1,000 (4 available)

Be part of the buzz. Include a conference giveaway item in 900+ attendee bags! You provide the gift and ship to the THC staff. We'll provide you with recognition in the Texas Affordable Housing Conference Magazine. Just think, everyone will know your name!

Coffee Break Sponsor \$1,000 (2 available)

For HUD Education Sessions and Workshop on Introduction to Tax Credits. Partner will be introduced and can make brief remarks at one HUD session and at the Tax Credit workshop

Music Feeds the Soul \$500 (2 available)

Have your name linked to our live entertainment at Monday's Opening Reception or Tuesday's Closing Reception. You will get exposure in the *Texas Affordable Housing Conference Magazine* and a special sign (including your company logo) acknowledging you and your team.

See something you like? It's easy to sign up. Simply follow these few steps:

1. Select the marketing opportunity you want.
2. Complete the form (on the reverse) and e-mail it to Kristi at KSutterfield@taahp.org.
3. Or fax the form to Kristi: 512.476.9903