



ADVERTISING AGREEMENT

PRICE LIST 2015 – 2016

Featured Business Listing:

(Quarterly) **£100**

- Company banner with corporate profile text.
- Responsive landing page that can be used to run ONE campaign
- Unlimited website content management support.

Banner Ads Inner Pages:

(Quarterly) **£140**

- Banner AD inserted into the INNER PAGE
- Banner AD Links to the website of the Client
- Accepted Forms are JPEG, PNG, GIF and Animated GIF.

Banner Ads Home Page:

(Quarterly) **£200**

- Banner AD inserted into the HOME PAGE
- Banner AD Links to the website of the Client
- Accepted Forms are JPEG, PNG, GIF and Animated GIF.

Featured Events on Home Page :

(Quarterly) **£400**

- Company banner with corporate profile text
- Responsive landing page that can be used to run ONE campaign
- Unlimited website content management support.

Featured Restaurants & Hotels on Home Page

(Quarterly) **£400**

- Company banner with corporate profile text
- Responsive landing page that can be used to run ONE campaign
- Unlimited website content management support.

Job Listing/Real Estate Listing

(Quarterly) **£400**

- Company banner with corporate profile text
- Responsive landing page that can be used to run ONE campaign
- Unlimited website content management support.

Micro Site

(Quarterly) **£600**

- Company banner with corporate profile text on a FEATURED section
- 2 Responsive landing pages that can be used to run multiple campaigns
- Social Media promotion of the landing pages on Twitter, Facebook, LinkedIn
- Unlimited website content management support.



NOTE: Yearly lump sum payments are available at 3 times the Quarterly Fees paid in advance

ADVERTISEMENT COPY: All adverts are to be supplied in the correct format digitally to infoscotland@buzzin.today and advertisingscotland@buzzin.today at least 5 business days prior to scheduled start date.

Advert Creation

(One Off) **£60**

- If you require an advertisement to be created for you please supply the copy you would like to have appear and we will create your advertisement for you.

Buzzin North Lanarkshire Agreement

Date: _____

Business/Trading Name: _____

Registration and/or VAT Number:

Business Address: _____

City : _____ Postal code: _____

Client Name: _____ Title: _____

Email: _____

Website: _____

Phone: _____ Mobile: _____

Fax: _____ Skype Name: _____

Client Approval: _____

Digital Consultant Name and Signature: _____



Payment Terms:

The amount will be Invoiced within 24 hours of Buzzin North Lanarkshire receiving your signed Agreement.

Total Initial Investment _____ **£** _____

Scheduled Start Date: _____