



INVITATION TO EXHIBIT / SPONSOR

SCADA 2013 CONVENTION and TRADE SHOW

Do you market to California auto recyclers? Here's the best opportunity this year to reach the professionals in the industry:



State of California Auto Dismantlers Association Convention / Trade Show
September 19-21, 2013
Omni San Diego Hotel

Trade Show: Saturday evening, September 21

A full evening dedicated exclusively to table-top exhibits and socializing will be the perfect time to display your products or services, and to personally meet with the leading auto recyclers in California. A dinner buffet will be served during the event.

With the expectation of attracting attendees from all over California and beyond who love the San Diego area and SCADA conventions, we anticipate great attendance at this show.

Sponsorships

Your generous sponsorships make this event a success. You'll be publicly recognized as a supporter of the California auto dismantling and recycling industry when you sponsor convention items or one of the special events. A full list of opportunities provides many choices for the best return on your sponsorship investment. If an exclusive sponsorship doesn't fit your budget, we'll get you together with a non-competing company to share the spotlight.

And more!

In addition to your exhibit and sponsored event or material, your presence at all convention events provides more opportunity to meet new clients and greet old friends.

Promotion in the California Dismantling magazine – delivered to EVERY DISMANTLER IN THE STATE!

Acknowledgements in convention registration materials and at convention events!

Recognition as a supporter of the California vehicle recycling and dismantling industry!



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SPONSORSHIP SUGGESTIONS

Registration Desk Materials

Welcome Goodies	500
Lanyards for badge holders	600
Registration Envelopes	600
Notebooks	1,200
Convention Handbook	1,300

Thursday, September 13

Welcome Reception Hosted Bar	2,200
Welcome Reception Hors D'oeuvres	1,800
Awards Banquet	6,000

Friday, September 14

Morning Break Service	1,400
Round Table Discussions	1,000
Transportation for Midway Museum Tour	700
USS Midway Museum Tour	900
Baseball Game Tickets	2,500

Saturday, September 15

Morning Break Service	1,100
Audio Visual Support for Seminars	1,000
Luncheon & General Membership Meeting	3,800
Afternoon Break Service	1,200
Trade Show shopping bags	1,300
Trade Show Hosted Bar (2 hours)	2,200
Trade Show Dinner	7,500

Don't see the perfect fit? We'll work with you on a custom sponsorship that provides maximum exposure for your sponsorship budget. Please contact SCADA Executive Director Martha Cowell at (916) 979-7088 or toll free at (877) 275-7223. Co-sponsorships and partial sponsorships are available for some events.

Sponsors are appreciated and acknowledged! Convention signage, notices in attendee registration packets, verbal announcements during convention events, and listing in California Dismantling magazine all spotlight your support and participation. You are also invited to provide a one-page advertisement for insertion in attendee registration packets.

Please note: one or more of the services/events listed may not be provided without sponsorship commitment.



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Exhibitor/Sponsor Agreement

Company _____
Please list exactly as you want to be listed in promotional material

Contact Person _____

Mailing Address _____
Street Address City State Zip

Phone _____ Fax _____ Email _____

TRADE SHOW

Reserve space for ___ table top exhibit(s) on September 15th at \$399 each. (Fee includes one 6-foot table with skirting and one buffet dinner ticket. Additional persons staffing the booth will be required to purchase dinner tickets at \$80 each.) » SPECIAL RATE FOR SCADA PREFERRED BUSINESS PARTNERS ("PBPs") and ASSOCIATE MEMBERS: \$349

Name(s) for Badges _____

SPONSORSHIP

We will sponsor: _____
(your preference of convention materials or events- or allow us to assign as needed)

PAYMENT

_____ exhibit reservation(s) at \$399
(\$349 for SCADA PBPs and Associate Members)

_____ dinner tickets for exhibit space staff at \$80
(one ticket is included with each exhibit reservation)

Sponsorship amount _____

TOTAL DUE _____

Payment Enclosed Charge to Visa/Mastercard/AmEx Invoice*

Credit Card Account Number _____ exp. _____ code _____

Billing Address _____ zip _____

Authorized Signature _____

I HAVE READ THE EXHIBITOR/SPONSOR AGREEMENT AND UNDERSTAND THAT *FULL PAYMENT IS REQUIRED BY SEPTEMBER 9, 2013.

Signature Date

RETURN TO: SCADA 2013 Convention
3550 Watt Avenue, Suite 140
Sacramento, CA 95821

or fax to : 916-979-7089

Information on exhibit space availability, electrical/phone line costs, shipping materials and other details will be forwarded upon receipt of your signed Agreement. Please call SCADA at (916) 979-7088 for additional information.

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SCHEDULE OF EVENTS

Thursday, September 19

9am – 12:30pm	Committee Meetings
1:15pm – 3:00pm	Board of Directors' Meeting
6:00pm – 7:00pm	Welcome Reception
7:00pm – 9:00pm	Awards Banquet

Friday, September 20

8:30am – 11:00am	Round Table Discussions
12:30 – 3:30pm	USS Midway Museum Tour
6:00 – 9:00pm	SD Padres / LA Dodgers Baseball Game

Saturday, September 21

8:30am – 9:30am	How to Keep Your Team Motivated (Speaker: D.J. Harrington)
9:30am – 10:30am	Complying with the New Storm Water Permit (Speaker: Dave Kendziorski)
10:30am – 12:30pm	HR Issues (Speaker: Donna Galatas)
12 noon – 2:00pm	Luncheon and General Membership Meeting
2:00pm – 3:30pm	Telephone Techniques That Make Money (Speaker: D.J. Harrington)
3:00pm – 5:00pm	Exhibitor Set Up
5:30pm – 9:00pm	Trade Show

HOTEL

Omni San Diego Hotel
675 L Street
San Diego, California 92101
Phone: (619) 231-6664
Fax: (619) 231-8060

With miles of sandy beaches and a year-round average 70-degree temperature, it's no wonder San Diego is a premier travel destination. The newly renovated four-star Omni San Diego Hotel is one more reason to visit this fabulous seaside city. Located in the heart of the historic Gaslamp Quarter across from the convention center, the Omni San Diego Hotel puts you close to the city's top sites and attractions. Explore Balboa Park, take a harbor cruise or catch a Padres baseball game at PETCO Park, connected to the hotel via a pedestrian skywalk.

For Reservations: Call 1-800-843-6664 and request the special group rate for the State of California Auto Dismantlers Association Annual Convention (\$219 per night).