



2017 CALENDAR PHOTO CONTEST ENTRY FORM

Name: _____ Birthdate: _____ APFCU member number: _____

Address/City/State/Zip Code: _____

Parent/Guardian Name if entrant is 17 or younger: _____

Phone Number: _____ E-mail Address: _____ Date: _____

By entering this contest, you agree to abide by the official contest rules below. You attest that your entry is an original photograph owned by you. You retain the rights to your photograph, but grant Aloha Pacific FCU the use of your photo in marketing and publicity materials, newsletters and all other media including social media (Facebook, Twitter, Instagram). Winning entries will be showcased in APFCU's 2017 twelve-month calendar and may be displayed at one or more of APFCU's branches. Photos (small portraits) of the winning photographers may also be requested and included in the 2017 calendar. Taxes are the responsibility of the winners.

OFFICIAL CONTEST RULES

- **Theme:** "Our Pets!"
- **Deadline:** August 31, 2016 Wednesday
- **Who Can Enter the Contest:** Aloha Pacific FCU members and joint account owners
- **Limit:** One entry per person

Requirements:

- Entries must be original photos shot by APFCU members or joint account owners.
- Entries must be high-resolution (such as 300 dpi) photos in jpg format. Make sure your smartphone is on HDR (high definition) or your digital camera is on its highest setting so that your photo can be reproduced at its best in our 12 inch x 9 inch calendar. Images should be at least 2 MP and up to 7 MP.
- Entries must be in horizontal/landscape form, suitable for a wall calendar design.
- If a photo includes identifiable persons, it is the entrant's responsibility to have signed a model release from each of those persons; and to send the releases to APFCU within 1 week of submitting the photo. Release form is attached.
- You must include a 1-paragraph explanation or description of the photo.
- **Submit your entry by email to:**

photocontest@alohapacific.com

Entries must be received by Wenesday, August 31. Hard copies are not accepted.

- **Judging:** An APFCU panel will judge the entries on originality, creativity and best representation of the "Our Pets!" theme.
- **Prizes:** Twelve winners will each be awarded a \$200 deposit into his or her APFCU savings account. Winners will be notified by the end of October.

Model Release and Consent Agreement For Aloha Pacific FCU's 2017 Calendar Photo Contest

PRINT NAME: _____

PARENT'S/GUARDIAN'S NAME (if model is younger than 18):

PARENT'S/GUARDIAN'S RELATIONSHIP: _____

I (the above named) understand that I appear in a photograph taken by _____

_____, and I give _____
permission to use my name and that photographic likeness in his or her entry to Aloha Pacific Federal
Credit Union's 2017 Calendar Photo Contest.

I also hereby give Aloha Pacific Federal Credit Union a royalty-free, worldwide, perpetual, non-exclusive license to publicly display, distribute, reproduce and create derivative works of that entry (including my name and photographic likeness), in whole or in part, in any media now existing or later developed, for any Aloha Pacific Federal Credit Union purpose, including, but not limited to, advertising and promotion of Aloha Pacific Federal Credit Union and its website, including but not limited to Aloha Pacific Federal Credit Union publications. I understand that I shall not receive any compensation for these uses and that Aloha Pacific Federal Credit Union is under no obligation to use the entry in any way. I waive any claim or right of action arising out of the uses described in this release.

This usage is unlimited and perpetual when used by Aloha Pacific Federal Credit Union and its affiliated entities to promote their line of business. Any use must be within the context of Aloha Pacific Federal Credit Union business and authorized by Aloha Pacific Federal Credit Union.

Permission does not cover use by unrelated third parties for the purpose of promoting non-client authorized products or anything associated with the perpetration or condoning of illegal activities.

SIGNATURE (Parent/Guardian must sign if model is under 18 years old):

DATE: _____

Phone #: _____
(print name)

(street address)

(city, state, zip)

This form must be included with the photo contest entry, in pdf or jpg file; or mailed within 1 week of photo submission to:

Aloha Pacific Federal Credit Union Photo Contest
Attn: Marketing Department
832 South Hotel Street
Honolulu, HI 96813