

TASTE OF HOPE



To benefit Attitudes in Reverse, (AIR) Princeton, NJ

Come and enjoy outstanding cuisine prepared by Mercer County's finest restaurant chefs and savor some of the leading brands of exceptional wines while having fun supporting Attitudes in Reverse (AIR)

2016 Champion of Hope Honoree

2016 Partner in Hope Honoree



Craig Hubert
Partner, Executive Committee
Szaferman Lakind Attorneys At Law



Debra L. Wentz, PhD
President and Chief Executive Officer
NJAMHAA, Inc.

THURSDAY, OCTOBER 6, 2016
6pm to 10pm

Princeton Marriott at Forrestal • 100 College Road East
Princeton, NJ 08540

For more information call A.I.R. (609) 945-3200 or go to www.attitudesinreverse.org

Attitudes In Reverse® (AIR™) is a 501(c)(3) non-profit and all donations are tax deductible.

The mission of Attitudes In Reverse® (AIR™) is to educate society about mental health. People need to know that the best suicide prevention plan is a good mental health awareness program. In addition, AIR tries to educate that ALL people should be treated with dignity, respect, and understanding, no matter what illness they might have. If people "act different" there is a very good chance that there is a diagnosed or non-diagnosed mental health disorder, and should NOT to be judged or criticized.



AIR is supported solely by private donations through individuals, corporations, foundations and grants. For more information please go to www.attitudesinreverse.org.

SPONSORSHIP OPPORTUNITIES

Prevention Sponsor

\$10,000 Donation to AIR

- 50 Tickets to Taste of Hope
- Placement of company name or logo on all event materials and website
- Placement of company name or logo on video presentation at event
- Placement of company name and logo on front cover and inside of event program
- Verbal recognition and award presentation at Taste of Hope event
- Company highlighted as Prevention Sponsor of Taste of Hope in all press releases, public service announcements, printed materials, social media and event publicity

Respect Sponsor

\$5,000 Donation to AIR

- 25 Tickets to Taste of Hope
- Placement of company name or logo on all event materials and website
- Placement of company logo in event program and video presentation at event
- Verbal recognition and award presentation at Taste of Hope
- Company mentioned as AIR Sponsor of Taste of Hope in all press releases, public service announcements, Printed materials, social media and event publicity

Faith Sponsor

\$2,500 Donation to AIR

- 15 Tickets to Taste of Hope
- Placement of company logo on all event materials
- Placement of company logo on back cover of event program
- Verbal recognition at Taste of Hope
- Company mentioned as Faith Sponsor of Taste of Hope in all press releases, public service announcements, printed materials, social media and event publicity

Dignity Sponsor

\$1,500 Donation to AIR

- 10 Tickets to Taste of Hope
- Company name in event program
- Company mentioned as Dignity Sponsor of Taste of Hope in all press releases, printed materials, and social media

Love Sponsor

\$1,000 Donation to AIR

- 5 Tickets to Taste of Hope
- Company name in event program
- Company mentioned as a Love Sponsor of Taste of Hope in all press releases, printed materials and social media

Individual Tickets

\$125.00 in advance

\$200.00 for 2 tickets in advance

\$135.00 at the door

Sponsor a Class

A gift of \$1,000 will provide a full day AIR™ student presentation or \$500 will provide a ½ day AIR™ student presentation, which is a mental health education geared towards students, middle school through college age. It is a peer-led multi-modal presentation. Every student receives a wrist band with the AIR website on the outside and the National Suicide Prevention Lifeline embossed on the inside. The wristband represents the students' availability to provide empathy, understanding and support in times of need, to their peers.

**You can also make your donation online at
www.attitudesinreverse.org. or
by calling (609) 945-3200.**

RESPONSE FORM

☐ Prevention Sponsor \$10,000 ☐ Respect Sponsor \$5,000 ☐ Faith Sponsor \$2,500 ☐ Dignity Sponsor \$1,500 ☐ Love Sponsor \$1,000

☐ Number of Tickets in Advance _____ x \$125.00 per ticket = \$ _____ ☐ 2 Tickets in Advance / \$200

☐ Sponsor a Class - Full Day \$1,000 ☐ Sponsor a Class - Half Day \$500

Company Name: _____ Contact: _____

Address: _____ City, State, zip _____

Phone: _____ Fax: _____ Email: _____

Method of Payment: ____ American Express ____ Visa ____ Master Card ____ Discover ____ Check

Credit Card #: _____ Expiration Date: _____

Cardholder Name: _____ Signature: _____

MAKE CHECKS PAYABLE TO: ATTITUDES IN REVERSE/TASTE OF HOPE • P.O. Box 3127 • Princeton, NJ 08543 • 609-945-3200