

## Partnership application form



**power ni**  
your kind of energy

Thanks for considering Power NI as a potential partner.

Please read the following information before submitting your proposal. We carefully select sponsorships to match our vision and values. We favour partnerships with individuals and communities who encourage development, organisations, events which support the environment, and those who empower innovation throughout Northern Ireland.

Please note the decision of Power NI will be final and no correspondence or discussion will be entered into with unsuccessful applicants.

<i>Please fill in your organisation details below</i>	
Organisation name:	Individual/applicant name:
Business address inc postcode:	Personal address inc postcode ( <i>is preferred</i> ):
Telephone:	Mobile:
Website:	Email:
Which best business best describes your organisation status? Profit <input type="checkbox"/> Not for profit <input type="checkbox"/> Charity <input type="checkbox"/>	
Please provide Charity no. ( if applicable)	

**To apply for funding with us you must be a Power NI customer. Based on this please complete the details below.** (*i.e. club house , charity offices , or event location registered with Power NI*)

**Direct debit customers** - account number  
(Account number can be found on your bill in the top right corner it is a 10 digit number)

**Keypad customers** - premise number  
(Premise number is the last 9 digits from the 19 digit code found on a receipt or top-up card)

Code starts with: 9826908501 then:

**Please tick one or more of the following categories you feel your project falls within:**

**Growth:**

We see to support activities which encourage community and individual development. In particular we welcome applications from community and sporting organisations which encourage cross-community and ethnic minority interaction.

**Environment:**

We like to support organisations and groups that promote the well-being and care of the environment and particularly welcome organisations and groups that promote renewable energy sources.

**Innovation:**

We strive for innovation in our work with the products and services we provide as we feel this gives the best to our customers. We will therefore look favourably at organisations/events and groups as potential partners if they encourage or contribute to innovation within Northern Ireland.

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*Please note we do not support any of the following, please work down the list and place an 'x' beside each statement that **does not** apply to your partnership proposal.*

Individuals ; i.e. sponsorship walks or scholarship schemes	
Three tier funding; i.e. advertising in a yearbook/calendar of charity	
Individuals or groups with political, partisan or sectarian associations	
Cash donations; funding must be for a particular purpose, project or event	
Charities supporting groups/people outside Northern Ireland	
Events that could potentially create a reputational risk, controversy, negative PR	
Have received funding/support from us during the previous year	

<b>Please tell us the three key objectives of your organisation</b>	<b>Also the three key objectives of the 'event' etc. you are requesting support for</b>
1.	1.
2.	2.
3.	3.

What date is the event?
What is the overall cost of your event/project:
How much funding would you like to request from Power NI?
How many people will be attending your event/project?
Age range attending event?
Please provide information as to how this sponsorship money will be spent ( <i>no more than 200 words</i> )

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<p>What opportunities are there available for Power NI to engage with your audience or members?  <i>Please tick if your organisation can facilitate any of the following and <u>provide information relating to each section</u></i></p>	
Power NI logo and content on your website, with supporting links directing to <a href="http://www.powerni.co.uk">www.powerni.co.uk</a>	
Power NI coverage on newsletters/ in emails	
Social media coverage e.g.: announcing partnership/promoting activity/competitions	
Power NI logo and advertisement on promotional leaflets	
Power NI branding and signage at events( pitch side banners/pop up stands etc.)	
Photo opportunities ( <i>i.e. Launch PR and photo, player of the match</i> )	
<p>Are there any other opportunities, in addition to above, you can make available to Power NI?  <i>Please detail below</i></p>	

Power NI would like to capture email addresses, phone numbers and a marketing opt in from your attending audience. How could you help us do this through your event ?

Please give an indication of the number of email addresses/phone numbers/opt ins you could potentially get:

<p><b>Declaration</b>          I hereby declare that the money received from Power NI will be used by the above organisation for the purposes described in this document.</p>	
Name:	Title/position:
Signed:	Date:

Please return by post to: **Partnerships & Sponsorships, Marketing Department, Power NI, Woodchester House, 50 Newforge Lane, Belfast, BT9 5NW** or by email to: [partnerships@powerni.co.uk](mailto:partnerships@powerni.co.uk)