



Nuremberg, Germany

13–16.2.2013

BioFach 2013

Please return to
NürnbergMesse GmbH
Project team
Messezentrum
90471 Nürnberg
Fax +49 (0) 9 11.86 06-86 45

Date for returning: immediately

Closing date: 09.01.2013

Company name of exhibitor _____

Tel. _____ Fax _____

Person to contact _____

E-mail _____

Street _____

Internet _____

Postcode, Town, Country _____

Stand no. (if known) _____



Your service package

- Low-cost second presentation (incl. decoration and labelling)
- Online presentation of your new product (365 days on www.ask-biofach.com)
- Entry in the New Products Guide
- Participation in the competition for the **Best New Product Awards 2013** – chosen by the visitors

We order a space for a single product on the Novelty Stand at EUR 150.00
(Please send a separate order for each new product)

1. Please enter the product name here

(This appears in the New Products Guide and in your online entry. Your company details will be taken from your catalog entry)

(German)

(English)

2. Please select the category for your product here:

- Fresh food
- Frozen food
- Grocery products-cooking and baking
- Grocery products-snacks and sweets
- Other grocery products
- Drinks
- Non-food

(Please base your selection on the entry by product groups on form C)

3. Data transfer

For the online presentation of your product we need a product photo and a product description (max. 4,000 characters in German and English).

- We will send the data without delay and by not later than 09.01.2013 to neuheiten@biofach.de.

Data formats

Only the following file formats are accepted:
jpeg, tiff, pdf, doc

4. Delivery of product

- We will send 5 samples of our product by not later than 08.02.2013 to the following address:

Schenker Deutschland AG

Messezentrum, 90471 Nürnberg

Reference: **"BioFach Novelty Stand"**

Important! State the sender, stand no. and product name on the package.

5. Dates

Online presentation of new product	from October 2012
Deadline for delivery of print copy for Novelty Stand	09.01.2013
Deadline for delivery of product	08.02.2013
Date of publication of New Products Guide	13.02.2013

We accept all items of the Admission Conditions for the Novelty Stand and the General and Special Conditions for Participation in BioFach 2013. The company details and exhibits stated can be recorded and published in the online entry now.

We hereby confirm that the information provided above is complete and correct. Unless otherwise indicated, all prices stated are subject to statutory VAT if the service is taxable in Germany.

Place and date

Company stamp and authorized signature of exhibitor

Admission Conditions for the Novelty Stand

1. What is a new product?

A product that has been on the market since BioFach 2012 or will be launched on the market at BioFach 2013.

2. Criterion for participation

Participation is restricted **solely to exhibitors registered for BioFach 2013**, who are the manufacturer or exclusive seller of the registered product. **All products displayed must comply with the admission criteria and be admitted to BioFach.**

Please note that only a limited number of new products can be displayed on the Novelty Stand. If the number of applications received exceeds the number of spaces available, the products will be selected according to the date of receipt of applications. We regret that applications received after 09.01.2013 cannot be accepted.

3. Presentation

- All new products are displayed on the Novelty Stand. The display space is allocated exclusively by the company appointed for stand decoration. We reserve the right to amend the category selected by you, if necessary.
- Visitors can view the presentation close up.
- Your new product is presented with a display card, which is arranged by NürnbergMesse GmbH and printed with the details taken from your application for a catalog entry on form C of the application documents.
- Each registered product with 1 photo and a product description of max. 4,000 characters (German and English) will be published in the online exhibition catalog at www.ask-biofach.com by not later than October 2012. The product is also specially marked in this catalog.
- You receive an entry in our New Products Guide, which is available for visitors and the press free of charge at the exhibition.

4. Number of product samples to be submitted

Please send us at least **5 samples of each product registered.**

5. Delivery

The products to be displayed must be delivered to the forwarding agent Schenker **by 8 February 2013.**

6. Delivery address

Schenker Deutschland AG,
Messezentrum, 90471 Nürnberg
Reference: **"BioFach Novelty Stand"**

IMPORTANT: Please state sender, stand number and product!

Later deliveries, deliveries lost in the post or deliveries with no reference to the purpose of use have no right to a display space. The registration fees cannot be refunded.

7. Security

The Novelty Stand is guarded 24 hours a day. Despite organized security and attendants, the possibility of theft cannot be excluded.

8. Industrial property rights

Your attention is drawn to the possibility of protecting your new product against copying for 6 months. Exhibition priority has been requested from the Federal Ministry of Justice. The priority certificate secures certain industrial property rights until registration at a patent office in Germany and abroad. Please contact the exhibition team during the event.

9. Fees

The stand space for a product costs **EUR 150.00 net.**

A space of 40 x 40 x 40 cm (W/H/D) is provided for presentation of the product. **Only one product** may be displayed in this space.

10. Collection of products displayed

The new products displayed can be collected from the Novelty Stand **between 5 and 6 p.m. on Saturday, 16 February 2013.** Please bring your business card with you. Please note that any new products not collected by this time cannot be returned.

11. Participation in the competition for the Best New Product Awards 2013

If you take part in the Novelty Stand, your registered new products are automatically entered for the competition for the Best New Product Awards 2013. In this competition, the visitors choose their favourite product in each category from the products displayed on the Novelty Stand. The awards are presented during a tour of the exhibition on Saturday. The winners are notified in advance by the exhibition team.