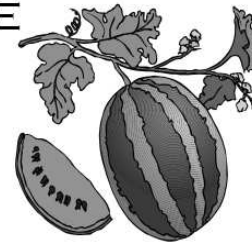


# STOCKDALE CHAMBER OF COMMERCE

PO Box 578  
Stockdale, Texas 78160  
www.stockdaletx.org



Dear Business Owner/Manager,

This June, Stockdale celebrates the 70<sup>th</sup> annual Stockdale Watermelon Jubilee. We are proud of the progress that we have made with regard to the Jubilee over the past couple of years. Crowds have increased and more and more people from outside of our small area in South Texas have come to Stockdale to help us celebrate the heritage of our special town, all the while, helping us to raise money that will ultimately find itself in the hands of the residents of our community and its surrounding area.

We have realized that the key to drawing even bigger crowds of people that will funnel more money into our local economy is to have various types of entertainment that people simply cannot ignore. To us, this means big name entertainers to grace our stages, more activities to enjoy at the City Park on Saturday afternoon, and more citywide events to celebrate the third weekend in June.

The biggest obstacle to an undertaking like this is money. We simply do not have the funds to single-handedly support an event like this. Therefore, we have enlisted the assistance of our major beverage distributors, radio advertisers and many other loyal Jubilee supporters. However, area patrons and businesses also play a critical role in sponsorships as well, and this is where you can help in giving back to the community of Stockdale.

There are many events and behind the scenes happenings at the Jubilee that you and your business can help to support and a few examples of these are provided below:

<b>Sponsorship Opportunity</b>
Coronation of Queen Melone LXX
Watermelon Crawl 5K Walk/Run
Watermelon Jubilee Raffle
Friday & Saturday night concerts
Friday & Saturday night rodeo entertainment
Jubilee Calf Scramble
Parade – miscellaneous expenses
Entertainment sound & lighting requirements
Park activities (Saturday afternoon)

Your contribution can be directed to whichever event you prefer; your contribution preference may be indicated on the enclosed form. Please feel free to contact any of the Chamber of Commerce directors in person or by phone should you have questions about this.

Prospective sponsors should expect to receive special and prominent name recognition advertising for each and every event they sponsor or help to sponsor. Many of you have been generous sponsors in the past, and we hope you will continue to support us. Sponsorships of \$150 or more will receive complimentary tickets, website recognition, and banner advertisement

in a location of your choice. Smaller donations will certainly be accepted, and all sponsor names will be displayed during Jubilee weekend. Sponsorships of \$250 or more will receive a complimentary business membership in the Stockdale Chamber of Commerce.

You may fill out the enclosed form to make your sponsorship official. Please note any event sponsorship preference on the form; checks can be made payable to the Stockdale Chamber of Commerce.

We sincerely thank you in advance for your continued support as we strive to raise money for the community of Stockdale. Our promise to you is that the funds you help to create will be put to the best use possible. As a sponsor, you will have a direct hand in making your dreams, and ours, a reality for the City of Stockdale.

Looking forward to the 70<sup>th</sup> annual Stockdale Watermelon Jubilee –

Yours very truly,

**Stockdale Chamber of Commerce Board of Directors**

Sherry D. Lambeck  
*President*

**Stockdale Chamber of Commerce**  
**70<sup>th</sup> Annual Stockdale Watermelon Jubilee – June 19-21, 2014**  
**Sponsorship Information Form**

Name of individual, family, business or group:

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Address:

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Phone number:

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Amount of sponsorship enclosed:

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Web site address of business (if applicable):

Sponsorship and/ or sign location preference (check one or more):

- Coronation expenses (cash or in-kind donations welcome)
- Watermelon Crawl 5K Walk/Run (cash or in-kind donations welcome)
- Jubilee raffle
- Friday & Saturday night concerts
- Friday & Saturday night rodeo (if event preferred please notate \_\_\_\_\_)
- Rodeo Buckles
- Mutton Bustin'
- Calf Scramble
- Parade expenses
- Entertainment sound & lighting requirements
- Saturday afternoon park activities
- Chamber of Commerce booth

**NOTE I:** If you checked more than one contribution preference, please be sure to indicate the breakout of your sponsorship amount between your chosen preferences.

**NOTE II:** If you have a particular graphic that you would like included on your sponsorship sign, please email an electronic version to [slambeck@kpmg.com](mailto:slambeck@kpmg.com).

**NOTE III:** Don't forget about the Watermelon Jubilee Decorating Contest for your business and/or residence! Judging will be held during the week of June 9-13, with winners announced at the Coronation of Queen Melone LXX on Saturday, June 14<sup>th</sup>.

**Please return this form along with your sponsorship, in the form of a check payable to the Stockdale Chamber of Commerce, to:**

**Stockdale Chamber of Commerce**  
**c/o Sponsorship Committee**  
**PO Box 578**  
**Stockdale, Texas 78160**