

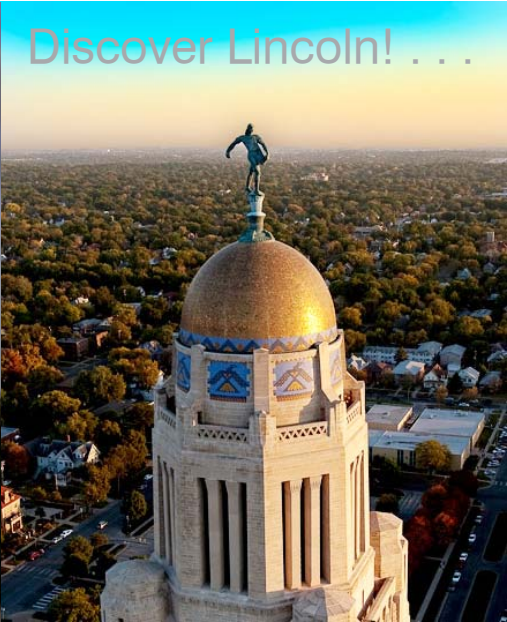
MOUNTAIN-PLAINS MUSEUMS ASSOCIATION



Building the Museum Community: Inside, Outside, All Around Town



Pre-Conference
Educational Experiences



Discover Lincoln! . . .

2013

Invitation and Guide to the 60th Annual
MPMA Conference & Exhibition

September 30th - October 3rd, 2013 | Lincoln, NE

Welcome Letter

Welcome Letter from the Joint Conference Chairs for the MPMA 2013 Conference



Patricia Cox Crews



Priscilla Grew



Michael J. Smith



Jorge Daniel Veneciano

Welcome colleagues and guests to Lincoln! Beginning on Monday, September 30 and continuing through Thursday, October 3, 2013, members and friends of the Mountain-Plains Museums Association are gathering here in the Cornhusker State to explore, share, learn and advance our collective and individual museum skills. We are delighted that you have chosen to spend these interesting and rewarding days in Lincoln, Nebraska.

We hope you have discovered that Lincoln is well-located on Interstate 80 and also has easy access by air (Lincoln Airport and also Omaha's Eppley Airfield) as well as rail service with Denver by Amtrak. Here to serve your housing and dining needs is the newly-remodeled Cornhusker Hotel, a Marriott Corporation facility located in the heart of this bustling university city of 240,000 people. Lincoln's downtown is also home to many fine restaurants, watering holes, book stores, shops and more. We know you will enjoy them!

Highlighting your visit will be a tour of Nebraska's National Historic Landmark State Capitol, a fourteen-story marvel in the Beaux Arts Modernism style built between 1922 and 1932 and funded entirely with cash as state tax receipts allowed. Its murals and artwork are in themselves worth a trip to Lincoln.

Supporting the MPMA's 2013 Conference theme, *Building the Museum Community: Inside, Outside, All Around the Town* are an array of nationally and regionally-significant museums including four on the campus of the University of Nebraska-Lincoln (and you thought the home of the Big Red was only known for football and volleyball?). Those include the Sheldon Museum of Art building designed by Philip Johnson and celebrating its 50th anniversary in 2013, and the International Quilt Study Center & Museum designed by the noted architect, Robert A. M. Stern.

You will also have an opportunity to visit other high-quality institutions in Lincoln including the state museums of history and natural history. You will journey to visit an array of quality museums in Omaha, Nebraska City, David City and the mid-Nebraska communities of Grand Island and Hastings.

In your conference facilities at the Cornhusker Hotel you will meet national and regional leaders in every aspect of museum work including trusteeship, audience development, curatorial and security issues, exhibitions and education, conservation, management and more. MPMA's annual meetings feature numerous opportunities for discussion, agreement and disagreement during sessions, after hours, indeed throughout the week. Lincoln in 2013 stands strong in that tradition.

And so, welcome. The members of the Host and Program Committees and the MPMA staff have worked hard to offer you the warmth, enjoyment and learning experiences that only the Mountain-Plains Museums Association can provide for museum people in our very special ten-state region.

If there is anything we can do to enhance your visit and experience, please let us know.

Sincerely,

The Conference Co-Chairs:

Patricia Cox Crews, Ph.D., Willa Cather Professor of Textiles & Director, International Quilt Study Center & Museum

Priscilla Grew, Ph.D., Professor and Director, University of Nebraska State Museum

Michael J. Smith, Director/CEO, Nebraska State Historical Society

Jorge Daniel Veneciano, Ph.D., Director, Sheldon Museum of Art

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Patricia Crews, NE
Daniel Veneciano, NE

MPMA Conference Highlights

Tuesday, October 1

General Session

Opening Keynote Addresses

Secretary of State John A. Gale: Welcome to Nebraska

Mayor Chris Beutler: Welcome to Lincoln

Randy Cohen: The Arts Mean Business: The Arts and Economic Prosperity Study

The arts are big business in the U.S.—supporting jobs, generating government revenue, attracting a 21st century workforce— and are a cornerstone of tourism. And our speaker should know. Randy Cohen is Vice President of Research and Policy for the Americans for the Arts, the nonprofit organization advancing the arts in America. According to Cohen, arts events are magnets for tourists, and local merchants reap the financial rewards of the increased spending they bring to local economies. The typical arts attendee spends \$24.60 per person, per event, beyond the cost of admission on items such as meals, parking, and retail. Attendees who cross a county line for an arts event spend twice as much as their local counterparts. In this lively session, Cohen will describe how investments in the arts can improve quality of life and economic vitality in communities across the MPMA region. In addition, learn about how your organization and town can measure the economic impact of its arts and culture industry.

Wednesday, October 2

Annual Leadership Luncheon

Speaker: Elizabeth Merritt, Founding Director, Center for the Future of Museums, American Alliance of Museums, Washington, D.C.

A Glimpse of the Future

What emergent trends are shaping society and what challenges or opportunities do they present for museums? The nature of philanthropy is shifting, with donors increasingly wanting concrete evidence of the difference their dollars have made. Technology presents stunning opportunities to create personalized cultural & educational experiences, even as it threatens to overwhelm us with the ability to hyper-connect to the world. And an ever denser urban environment is changing the way people live, work, travel & relate to their environment. Elizabeth Merritt, founding director of the Center for the Future of Museums, will present a graphic overview of the American Alliance of Museum's second annual forecasting report, based on a year's worth of news, blog posts and research reports.

Thursday, October 3

Closing Plenary Luncheon

MPMA Business Meeting

Speaker: Jorge Daniel Veneciano, Ph.D., Director of the Sheldon Museum of Art, Lincoln, NE

Institutional Transformation: A Re-Centering of Management and Purpose

This talk is about reinvigorating a museum's purpose and role (its gravity) in society through institutional transformation—which includes rethinking the basic model of a museum; reconsidering the role of museums in society; and designing an organizational structure that heightens museum responsiveness to contemporary expectations in education and civic engagement. The traditional department-based model cedes to a centers-based structure designed to enhance the gravitational draw of a museum with its public. This is a timely discussion and a big year of changes for the Sheldon Museum as Director Daniel Veneciano is involved with celebrating the building's 50th anniversary (a Philip Johnson building) and tasked with imagining the museum's future to begin the next 50 years.

Randy Cohen is Vice President of Research and Policy at Americans for the Arts, the nation's advocacy organization for the arts. He publishes The National Arts Index, the annual measure of the health and vitality of arts in the U.S. as well as the two premier economic studies of the arts industries. Randy developed the National Arts Policy Roundtable, an annual convening of leaders who focus on the advancement of American culture, in partnership with Robert Redford and the Sundance Institute. A sought after speaker, Randy has given speeches in 49 states, and regularly appears in the news media—including the Wall Street Journal, The New York Times, and on CNN, CNBC, and NPR.



Randy Cohen



Elizabeth Merritt

Elizabeth Merritt is the Founding Director of the American Association of Museums (AAM) program, Center for the Future of Museums (CFM). Before being appointed CFM's first director, Elizabeth led the Excellence Programs at AAM—Accreditation, Museum Assessment and Peer Review—as well as the association's research activities. Prior to joining AAM, she spent 15 years working in museums in administration, curation and collections management. Her areas of expertise include futures studies, museum standards and best practices, ethics, collections management and planning, and assessment of nonprofit performance. Her books include "[National Standards and Best Practices for U.S. Museums](#)" and the "[AAM Guide to Collections Planning](#)." Her degrees are from Duke University (M.A.), Yale University (B.S.), and her continued training includes the Getty's Museum Management Institute, and University of Houston Futures Studies Certificate Course.

Jorge Daniel Veneciano is the Sheldon Museum of Art's fourth director since the Philip Johnson-designed building opened in 1963. He also served as director of Paul Robeson Galleries at the Rutgers University campus in Newark, N.J., and as curator at The Studio Museum in Harlem. In addition, he was acting director at three community arts centers for the City of Los Angeles Cultural Affairs Department and taught at Rhode Island School of Design and Columbia University. Veneciano earned a Ph.D. in English and comparative literature from Columbia and an MFA from the California Institute of the Arts. He has been publishing arts scholarship since 1991, including two award-winning books, *Fabulous Harlequin: Orlan and the Patchwork Self* and *The Geometric Unconscious: A Century of Abstraction*, both with the University of Nebraska Press.



Jorge Daniel Veneciano

Conference Educational Experiences

Monday, September 30

MPMA's Host Committee has organized half and full-day experiences so attendees can see how Nebraska sites apply history, art and science to their interpretation. These experiences are educationally oriented and designed to enhance your session and workshop training. Walking shoes and light jackets are recommended.

All-Day Educational Experiences

7:30 am (Depart from Conference Hotel)

4:00 pm (Return to Conference Hotel)

Ticketed Event \$41 / Guests \$50. Lunch included

T1: An O-Mazing Experience: Omaha

Omaha, a gateway city to the West, once boasted the eastern end of the Transcontinental Railroad. As a result of the railroad, people from around the world flooded into what is now the biggest town in the state. We will visit the Mexican-American Historical Society of the Midlands and El Museo Latino, one of only eleven Latino museums in the United States. Our experience will next take us to museums housed in two majestic and historic 1931 Art Deco buildings: the Joslyn Art Museum and The Durham Museum, an Omaha history museum. And then we'll pay our regards to the Crook House at old Fort Omaha. The famed General George Crook – nicknamed "Grey Wolf" as an homage by the Apache – lived in the house from 1879 to 1882 while he commanded the Department of the Platte.

Guide: David Kreidler, The Durham Museum

T2: Wagons East! Historic Nebraska City

Follow the Fort Kearney – Nebraska City Cut-Off, a later part of the Overland Trails and now Nebraska Highway 2, backwards to historic Nebraska City. One of the first towns platted after the Kansas-Nebraska Act of 1854, this community of 7,200 boasts over 300 historic sites and buildings and eleven museums and interpretive centers. Participants will enjoy small town hospitality, see many of its diverse museums, and see how a collaborative network of separate, small museums can collaborate to affect their community and region. Centers and Museums scheduled for the "Nebraska City Experience" include the 1856 Nelson House, the Kimmel Harding Nelson Center for the Arts, Civil War Veterans Museum, 1868 Historic Wildwood Center, Missouri River Basin Lewis and Clark Center, Nebraska City Museum of Firefighting, Kregel Windmill Factory Museum and River Country Nature Center.

Guide: Brian Volkmer, Nebraska City Museum Association

T3: Jump on the Fame Train to Central Nebraska

Our first stop is Grand Island's Stuhr Museum of the Prairie Pioneer. This living history museum tells the story of early town builders in Nebraska. You'll explore 1890s Railroad Town, Henry Fonda's birth home, and an historic mercantile store for some shopping! Next we'll visit the Hastings Museum, which features WPA animal dioramas, American Indian collections, and Kool-Aid (Hastings is the birthplace!). Don't miss this exhibit and the chance to get your picture taken with the original Kool-Aid Man costume. There are over 500 firearms that take you through the history of weapons on the Great Plains, including artifacts from the Hastings Naval Ammunition Depot (NAD). The last stop on our journey is the original site of the NAD, which supplied 40% of the Navy's ammunition during World War II. You'll see earth-covered storage bunkers and buildings used during operation.

Guide: Russanne Erickson, Hastings Museum

Half-Day Educational Experiences

12 noon (Depart from Conference Hotel)

4:00 pm (Return to Conference Hotel)

Ticketed Event \$35 / Guests \$45. Lunch included

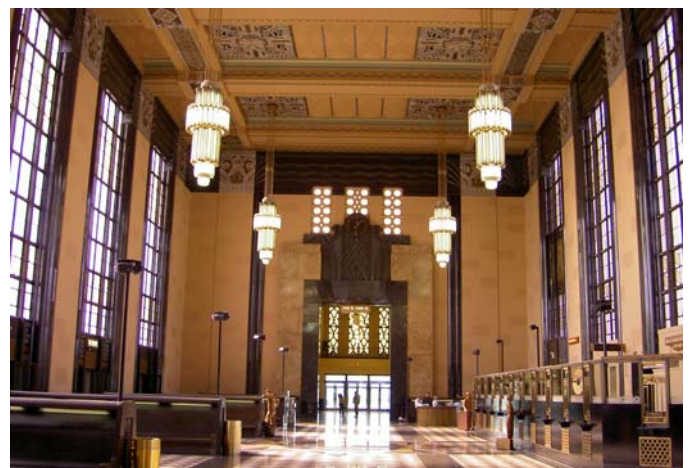
T4: Agri-Art

Experience art of the land, small town history and a delicious homemade meal in David City, known for its kolaches, rosettes, and pies. Dine in the historic 1889 Thorpe Opera House building where a vocal trio will do their Andrews Sisters impressions during lunch. Explore the downtown square and the Bone Creek Museum of Agrarian Art, the only museum in North America devoted exclusively to Agrarian Art. It features outstanding exhibits and the art of the hometown regional artist Dale W. Nichols. This museum's publications are top notch, several of which have won MPMA awards. We'll visit the Butler County Veterans Museum in the Bone Creek Museum annex. You can also tour churches that are over 100 years old and drive by the only round barn in the county built by Dale's father in 1912.

Guides: Anna Nolan & Allen Covault, Bone Creek Museum of Agrarian Art



Joslyn Art Museum



Inside Union Station at the Durham Museum

Thursday afternoon is MPMA's traditional "local educational experience day," where you'll get a behind-the-scenes look at Lincoln museums and sites. Our teachers will provide an on site application of knowledge gained from the conference. We end the day at the International Quilt Study Center & Museum, where you can explore its many galleries and enjoy refreshments. Located on the University of Nebraska-Lincoln's East Campus, the IQSCM is home to the largest publicly owned collection of quilts from around the world and from different time periods.

Thursday Afternoon Educational Experiences

2:00 pm – 6:00 pm

Ticketed Events \$20 Guests \$30

Buses leave the Conference Hotel at 2:00 pm and return by 5:30/6:00 pm. All tours culminate at the International Quilt Study Center & Museum for a reception and tour.

T6: Just Kidding Around: Family Attractions

Lincoln is considered one of the best-kept secrets in the Midwest with great family attractions. Our first stop is at one of the only children's zoos in the nation, Lincoln Children's Zoo. It has also won national awards. Get a close look at over 40 endangered animals including penguins, leopards, and lemurs. Next stop is the LUX Center for Arts, one of Lincoln's top visual arts organizations. Learn about its commitment to community outreach and its artist-in-residence program. Our final stop is at the nationally-ranked Lincoln Children's Museum with three floors of interactive exhibits.

Guide: Evan Killeen, General Manager, Lincoln Children's Zoo

T7: Lincoln Sampler: Local Treasures

We will visit three little known local treasures. We begin by stepping back in time at the William Jennings Bryan House. Called Fairview and considered a premiere home in the 1890s with both gas and electric lighting, it features original woodwork, tiles, light fixtures, fireplaces, and bathroom fixtures. We move on to the Woods Telephone Museum, named for Frank H. Woods, Sr., who founded Lincoln Telephone Company in 1903, and which houses one of America's great telephone collections. We end our touring at the American Historical Society of Germans from Russia. This is the International Headquarters, which was founded in 1968 as a central repository for information pertaining to Germans who immigrated to Russia at Czarina Catherine's invitation. Grounds include a Research Library and Museum.

Guide: Diane White, Manager, American Society of Germans from Russia Museum

T8: Hot Wheels: Transportation Sites

In today's fast-paced society, transportation is as important as ever. So, get ready to experience different types of transportation. The adventure begins with the green flag at the Museum of American Speed, detailing the history of automobile racing with one of the largest collections around. We then roll to the National Museum of Roller Skating. The only museum of its kind in the world features original skates, costumes, and photographs, including both motorized and animal skates. We then chug over to the Larsen Tractor Museum to view an array of complete tractors, tractor equipment, hand tools, and other farm-based machinery.

Guide: James Vannurden, Director/Curator, National Museum of Roller Skating

T9: Naturally Inspired: Landscapes and Gardens

As home to the Arbor Foundation and the Nebraska Statewide Arboretum, it's obvious that Nebraskans value preserved landscapes and well-maintained gardens. We begin our nature education at the Spring Creek Prairie Audubon Center's "green" facility and view its 808 acres of native tallgrass prairie, ponds, wetlands, and wildflowers. We then head to Pioneer Park Nature Center's "green" prairie building to see its exhibition animals and to view its educational gardens including a bird garden, herb garden, and children's garden. Next, we visit the Sunken Gardens and Hamann Rose Gardens. Though the annuals won't be blooming this time of year, the recently-renovated gardens are designed to provide "winter interest" in their perennial trees and shrubs.

Guide: Kelli Bacon, Preservation Archivist, Nebraska State Historical Society



International Quilt Study Center & Museum



Larsen Tractor Museum



Lincoln Children's Zoo

Workshops

Monday, September 30

Workshops are offered Monday and Thursday. All workshops take place at the conference hotel.

Workshop Fee: Delegates \$30 Non Delegates \$50



Monday Morning Workshops 8:30 am – 11:30 am

W1 Conservation Assessment of Paintings

(CM) (CON) (FUND) CERT: CM

This workshop will provide attendees with a solid understanding of techniques for proper assessment of the condition of a variety of painting types, the most effective conservation treatments for those problems, and ways to estimate the probable cost of such treatments.

Presenters: Camilla Van Vooren, Paintings Conservator, Western Center for the Conservation of Fine Arts, Denver, CO; Mark Janzen, Director of Museum Studies, University of Central Oklahoma, Edmond, OK

W2 Mountmaking 101

(CM) (EX) (SM) CERT: CM, EX

An overview of mountmaking materials and techniques including basic mount designs for 3-dimensional objects, acrylic book mounts, textile supports, and fastening techniques and other supportive materials. Participants will have hands-on time to experiment with a wide range of materials. Bring your mountmaking questions and we will problem solve together. No experience necessary, but comfort with basic hand tools is helpful.

Presenter: Abby Krause, Preparator, History Colorado, Denver, CO

W3 Emergency Preparedness Workshop

(CM) (CON) (FOS) CERT: CM, DIR

A plan can make the difference between difficulty and disaster! Learn more about emergency preparedness planning, incident command, and building networks with first responders to enable you and your museum to weather the storm.

Presenters: Lynne Ireland, Deputy Director, Nebraska State Historical Society, Lincoln, NE; Tom Clareson, Senior Consultant for Digital & Preservation Services, LYRASIS, Columbus, OH

W4 Planning a Mobile Exhibit Tour: Tasks, Tools, and Tips

(ED/INT) (SM) (COM) CERT: ED, TECH, EX

You can go mobile! Learn how to build a mobile exhibit tour on a small museum budget. You provide the inspiration and subject knowledge; we'll show you how to use a proven project management process and free/inexpensive tools to engage visitors through mobile devices. Bring your ideas and questions.

Presenter: Joseph Pagano, CEO, Immediatag LLC, Austin, TX

Monday Afternoon Workshops 12:30 pm – 3:30 pm

W5 Collections Care: Solutions through Facility Development

(CAP) (CM) (FOS) CERT: CM, DIR

Collections care criteria should not be guilt-inducing and facility solutions need not be complex. Join your colleagues in a guided interactive process to identify issues and "build" a virtual facility that solves real collections care problems while meeting the evolving criteria for preservation and long-term care. We will explore options and develop low risk, simple solutions that meet as many criteria as possible.

Presenter: Walt Crimm, Museum Planner, Walt Crimm Associates, Philadelphia, PA

W6 The Fine Art of Observation

(ED/INT) CERT: ED

In a world where visual literacy is becoming increasingly important, museums can provide significant experiential learning opportunities and help visitors to understand that observation skills are integral to all disciplines. This workshop will cover a variety of observation techniques for gallery learning, how to choose techniques, and program marketing. *Chair: Kathrine Walker Schlageck, Senior Educator, Marianna Kistler Beach Museum of Art, Kansas State University, KS.*

Presenters: Gregory Nosan, Ph.D., Director of Education and Publications, Sheldon Museum of Art, University of Nebraska- Lincoln, Lincoln, NE; Sarah Feit, Assistant Curator of Education, Sheldon Museum of Art, University of Nebraska-Lincoln, Lincoln, NE; Kristina Hilliard Anderson, Manager of Family and Adult Programs, Perot Museum of Nature and Science, Dallas, TX

W7 Digital Preservation

(CM) (CON) (TECH) CERT: CM, TECH

Digital records are a great resource, but how will we guarantee all those 0s and 1s will be accessible and meaningful in the future? Both digital copies of collections materials and digital born records need our attention now. Learn how to address this 21st century challenge with experts *Tom Clareson and Liz Bishoff. Chair: Lynne Ireland, Deputy Director, Nebraska State Historical Society, Lincoln, NE.*

Presenters: Tom Clareson, Senior Consultant for Digital & Preservation Services, LYRASIS, Columbus, OH; Liz Bishoff, Partner, The Bishoff Group, Evergreen, CO

Thursday Morning Workshops 8:30 am – 11:30 am

W8 Creating Legacy, Inspiring Community through Night at the Museum Camps

(CE/CL) (ED/INT) (SM) CERT: CE, ED

Disguised as youth development, Night at the Museum Camp is really about community and museum development. Excitement builds and the museum is turned inside out as history detectives explore it and the community to learn about their chosen artifact and its historical context, then sharing stories using first person narratives. *Chair: Ann Birney, Managing Partner, Ride into History, Admire, KS.*

Presenters: Joyce Thierer, Associate Professor, Emporia State University, Emporia KS; Sherrie Larson, Director, Republic County Historical Society Museum, Belleville, KS

W9 Interpretive Writing: Connecting with Your Visitors, Inside and Out

(ED/INT) (EX) (PUB) CERT: ED, EX, DIR

Want to improve your writing? This workshop is an interactive exhibition of the tenets of interpretive writing as they apply to museums. Clear, dynamic, and concise texts reveal meanings and provoke visitors to care about your museum resources. You will develop new skills and be challenged to write about an artifact, thereby exhibiting your ability to deliver compelling messages.

Presenter: Dr. Alan Leftridge, Interpretive Consultant, Swan Valley, MT

Evening Educational Experiences

MPMA's Host Committee has organized experiences so attendees can see how museums in Lincoln apply history, art and science to their sites and how they accommodate large crowds for special events. This is your chance to see theories in practice and to broaden your knowledge of museums by seeing other museums. We encourage attendees to experience the equivalent of a hands-on practicum.

Monday, September 30

EE1 Opening Reception: Nebraska Landmarks 5:30 pm – 8:30 pm

Ticketed Event \$38 / \$48 for Guests. Must show ticket at door of each event site.

Walking is encouraged as sites are close together. Shuttle leaves the Conference Hotel at 5:30 pm with final shuttle returning to Conference Hotel at 8:30 pm.

Welcome to Nebraska's capital city, where the Nebraska State Capitol and the Nebraska History Museum are state landmarks. Governor Dave Heineman has been invited to welcome you to the Capitol, one of the most unique capitol buildings in the nation. Designed by Bertram Grosvenor Goodhue, this National Historic Landmark was completed in 1932 at a cost of \$10 million. Our tour will feature sculpture, inscriptions, and mosaics symbolizing pioneer life, the evolution of law, and man's existence in the natural world. It will also feature architects from Bahr Vermeer & Haecker, Architects LTD., who carried out the recent restoration. Next, we'll head to the nearby Nebraska History Museum which tells the story of the people who have lived here since twelve thousand years ago. Permanent exhibits include *The First Nebraskans*, *Nebraska Joins the Union*, and *Building the State, 1867-1916*. Special exhibits, such as *Nebraska Cowboys: Lives, Legends and Legacies*, highlight unique people and collections from Nebraska's past. The museum will provide food and cash bar. Walking is encouraged as sites are nearby and Lincoln is a great town for walking.

Sponsored by the Nebraska State Historical Society

Tuesday, October 1

EE2 Dine Around -Campus Culture: Exploring Museums at the University of Nebraska-Lincoln 5:30 pm — 8:30 pm

Ticketed Event \$38 / \$48 for Guests. Must show ticket at door of each event site.

Walking is encouraged since sites are within walking distance. Maps provided. Shuttle leaves Conference Hotel at 5:30 pm and returns at 8:30 pm

This progressive dinner allows participants to experience three museums on the University of Nebraska's downtown campus while enjoying local food and beverages. The first stop is the University of Nebraska State Museum of Natural History in Morrill Hall, a natural and cultural history museum. The second stop will be the Phillip Johnson designed Sheldon Museum of Art, celebrating its 50th anniversary as one of Lincoln's most significant architectural jewels. The last stop will be the Great Plains Art Museum, a museum dedicated to Great Plains art and literature. Coat and walking shoes encouraged. For those who walk: you will see the Sheldon's wonderful sculpture garden which includes important works from the early 20th century to the present. Walking is encouraged as sites are nearby and the campus can be seen better by walking. Be part of a "community walk."

Sponsored by University of Nebraska State Museum of Natural History in Morrill Hall, Sheldon Museum of Art and Great Plains Art Museum

EE3 Late-Nite at the Bar Session: Collections in Crisis 9:00 pm – 11:00 pm

Over-crowded storage areas and unfettered collecting, collecting moratoriums and de-accessioning as a revenue source, de-emphasis of collections in favor of interactives, well-meaning but misguided collections committees, and even subject matter ignorance - these are issues facing museum professionals in the 21st Century, brought on by economic conditions, new technologies and even the profession itself. It's time to talk about collections sustainability and to re-examine current best practices and standards. Join MPMA's 2013 Program Committee Co-Program Co-Chairs, *Ann E. Billesbach and Elisa Phelps* and *Veteran Debater Steve Friesen* and *Small Museum Director Rachel Pannebacher*, as they pose these issues to the Late-Nite audience for this annual favorite event.

Wednesday, October 2

EE4 MPMA Awards Banquet and Live Auction

Cocktails (Cash Bar) 6:00 pm
Dinner/Program 7:00 pm — 10:00 pm
Ticketed Event \$35 / Guests \$40

Join us for our traditional banquet, which is anything but traditional. Catch up with new and old friends, see good work acknowledged by MPMA's Annual Awards and meet the new leaders of tomorrow with the introduction of the 2013 Scholarship Recipients. The evening wraps up with MPMA's Live Auction, the proceeds of which go to MPMA's Scholarship Fund.

Auctioneer: **Tom Bassett**

Sponsored by the Lincoln Convention and Visitors Bureau

Tom Bassett is an antique and coin appraiser/dealer and has been a member of the New England Appraiser's Association for over 30 years. He is a graduate of Nebraska Wesleyan University and served on the Nebraska quarter image design in 2002. Tom is a professional auctioneer, has been doing fundraising auctions for over 30 years, and is known to be very entertaining.

Thursday, October 3

EE5 MPMA's Closing Party: We Got Spirit, How 'Bout You? 9:00 pm – 11:00 pm N/C

Show your team spirit and come tailgate with us before you leave Husker Nation. Wear your favorite team gear and the person with the most pride will win a prize! Compete in a cheer competition, minute-to-win it games, and other lively activities. Bring your camera and take advantage of our tailgating photo op. Don't wear your cleats to this party because we'll be dancing all night!

Chair: Russanne Erickson, Curator of Education, Hastings Museum, Hastings, NE

Hosts: Teresa Kreutzer-Hodson, Curator of Collections and Program Director, Hastings Museum, Hastings, NE; Amber Mohr, Director, Museum Administrator/Curator, Great Plains Art Museum, Lincoln, NE; Monica Babcock, Sheldon Museum of Art, Lincoln, NE.

MPMA 2013 Conference

Sunday, September 29

Conference Registration	2:30 pm — 5:00 pm
MPMA Board Orientation	3:30 pm — 4:30 pm
MPMA Board Welcome Dinner	4:30 pm — 6:00 pm
MPMA Board of Directors Meeting	6:00 pm — 9:00 pm
MPMA's Conference Icebreaker	9:15 pm

Monday, September 30

Conference Registration	8:00 am — 5:30 pm
<i>(Registration for Tour Participants only at 7:15 am)</i>	
Conference Educational Experiences	7:30 am — 4:00 pm
Exhibit Hall Set Up	8:00 am — 4:00 pm
Conference Workshops (see page 6)	8:30 am — 3:30 pm
Meet-Ups	4:00 pm — 5:15 pm

M1 Knitting Network 4:00 pm – 4:30 pm

Calling all knitters! Join experienced and novice knitters for a meet-up. Mentors will be on-hand throughout the conference to help teach beginners how to knit. Knitting helps develop listening skills and fine tunes focus for meetings and sessions. This meet-up will tie in with the session D5: *Knitting and Networking: Practical Applications for Museums*. Please join us and see what the fuzz is all about!

M2 Scholarship Gathering 4:15 pm - 4:45 pm

Scholarship Recipients receive information about attending the conference.

MPMA Scholarship Chair: Brian Lee Whisenhunt, Executive Director, Museum of the Southwest, Midland, TX

M3 Mentor Icebreaker 4:45 pm – 5:15 pm

Mentors & Mentorees: Mentorees are introduced to their conference mentors at this time and will travel together to the Opening Reception. MPMA

Mentor Chair: Henry B. Crawford, Curator of History, Museum of Texas Tech University, Lubbock, TX

EVENING EVENT

EE1 Opening Reception: Nebraska Landmarks

5:30 pm – 8:30 pm *Ticketed Event. Must show ticket at door of each event site, (for description, see page 7).*

Nebraska State Historical Society's museum



SESSION LIST

Tuesday

Early Morning	A1 A2 A3 A4 A5
Late Morning General Session	
Afternoon	B1 B2 B3 B4 B5 B6 B7
Late Afternoon	C1 C2 C3 C4 C5 C6 C7
Evening Late-Nite Bar Session	

Wednesday

Early Morning	D1 D2 D3 D4 D5
Late Morning	E1 E2 E3 E4 E5 E6
Early Afternoon	F1 F2 F3 F4 F5 F6 F7
Late Afternoon	G1 G2 G3 G4 G5 G6 G7

Thursday

Early Morning	H1 H2 H3 H4
Late Morning	I1 I2 I3 I4

TRACKS

- Administration (AD)
- Advocacy (ADV)
- Archives/Libraries (AR/LB)
- Capital Projects (CAP)
- Collections/Collections Management (CM)
- Commercial (COM)
- Community Engagement/Collaboration (CE/CL)
- Conservation (CON)
- Director/CEO (DIR/CEO)
- Diversity/Inclusivity (DIV/IN)
- Education/Interpretation (ED/INT)
- Emerging Museum Professionals (EMP)
- Evaluation (EVAL)
- Exhibits (EX)
- Facilities/Operations/Security (FOS)
- Financial Management (FM)
- Funding/Fundraising (FUND)
- Historic Preservation/Heritage Management (HP/HM)
- Leadership/Governance (L/GOV)
- Legal Issues (Legal)
- Living Collections (LC)
- Marketing/PR (MK/PR)
- Membership/Development (MEM/DEV)
- Professional Development (PD)
- Publishing (PUB)
- Small Museums (SM)
- Succession Planning (SP)
- Stores/Shops (SS)
- Technology/Digitization/New Media (TECH)
- Tribal Issues (TRIB)
- Tourism/Heritage Tourism (TOUR)
- Volunteers/Visitor Services (VS)
- University (UNIV)

Tuesday, October 1

Conference Registration	7:30 am — 5:00 pm
Exhibit Hall Hours	8:00 am — 5:00 pm
Silent Auction in Exhibit Hall	8:00 am — 5:00 pm
Exhibit Hall Breakfast	8:00 am – 9:00 am

BR1 Exhibit Hall Opening Breakfast

8:00 am — 9:00 am

Fresh coffee and breakfast await you as the conference gets into full swing with tasty morning morsels served in the Exhibit Hall. This is a great opportunity to see the latest products served up by the exhibitors and visit with old friends.

BR2 MPMA Membership Committee Meeting

8:00 am – 9:00 am

(For New, Current and Future Team members)

Grab your breakfast and sit down with other Membership Teammates in the Exhibit Hall. Not part of the Team yet? Join us anyway and get more involved with MPMA and meet with colleagues from all of our ten states. This is your opportunity to join the Membership Team in your state. It is fun and easy to do, plus the time commitment is minimal. COME JOIN US!

Chair: Deborah Amend, Superintendent, Wyoming Territorial Prison State Historic Site, Laramie, WY; Hillary English, MPMA's Membership Services Coordinator, Littleton, CO

Concurrent Sessions 8:30 am – 9:45 am

A1 The Scaly Beast: Chronic Discontinuity in Collections Management

(AD) (CM) (TECH) CERT: CM, TECH

Gain reassurance that the confusions within your collections are chronic, normal, and fixable. Learn what causes discontinuities in intellectual control and what measures can be instituted to minimize or eliminate them. Return with a better strategic and practical understanding of how to improve your own intellectual control of collections assets, to the extent possible, with the resources available.

Chair: Larry M. Brow, Processing Department Program Assistant, Spencer Research Library, University of Kansas, Lawrence, KS

Presenters: Dennis Meissner, Head of Collections Management, Minnesota State Historical Society, St. Paul, MN; Kacy Clarke, Vice President/Principal Cloud Architect, Cloud Technology Partners, Boston, MA

A2 Stop, Collaborate & Listen: Cultivating an Effective Community

(CE/CL) (ED/INT) (UNIV) CERT: CE, ED

Collaborations are key to the success of a museum's mission. Joslyn Art Museum and University of Nebraska at Omaha's Service Learning Academy embarked upon a partnership three years ago. This session will share how the partnership achieved museum goals, and participants will explore similar opportunities in their home communities.

Presenters: Julie Dierberger, P-16 Coordinator, University of Nebraska at Omaha's Service Learning Academy, Omaha, NE; Laura Huntimer, Interpretive Media Manager, Joslyn Art Museum, Omaha, NE



A3 Exhibits: Establishing Community Goodwill with Media

(EX) (TECH) (COM) CERT: TECH, EX

Learn how to engage your community by creating multimedia exhibits that enhance diversity and draw in new audiences. This panel of community leaders and media producers will give specific suggestions on establishing relationships with American Indian tribes, working with divergent viewpoints, and building community goodwill as you develop exhibits.

Chair: Candy Moulton, Executive Producer, Boston Productions, Inc. Norwood, MA

Presenters: Bob Workman, Director, Ulrich Museum of Art, Wichita State University, Wichita, KS; James Sherow, former Mayor of Manhattan, Kansas, Manhattan, KS.

A4 Case Studies in Adaptation: New Models for Governance and Funding

(DIR/CEO) (FM) (L/GOV) CERT: DIR

A number of institutions in the MPMA region have created new governance and funding models to sustain themselves in the ever-changing environment. Presenters will focus on the context of their challenges, the events and processes that led to their adaptations, and the results they have experienced since then.

Chair: Arthur H. Wolf, Principal, WOLF Consulting, Las Vegas, NV

Presenters: Francine Carraro, Director, Wichita Falls Museum of Art at Midwestern State University, Wichita Falls, TX; Carol Rehtmeyer, Executive Director, Corpus Christi Museum of Science & History, Corpus Christi, TX; Annette Geiselman, Co-Director, Non-Profit Partner and Cheryl Donaldson, Co-Director, City Partner, Fort Collins Museum of Discovery, Fort Collins, CO

A5 The Do's and Don'ts of Object Handling

(CON/CM) CERT: CM

This session will focus on the proper handling of incoming and outgoing loans as well as various objects in your collection. We will discuss how to choose the proper gloves, how to fill out specific forms, how to hang art, unpack a crate, and how to roll textiles.

Presenters: Lisa Fujita, Registrar, Nicolaysen Art Museum, Casper, WY; Dr. Valerie Innella, Goodstein Art Gallery, Casper College, Casper, WY

General Session 10:00 am – 12:00 pm

(for description, see page 3)

Welcome: MPMA President Joseph Schenk, Director, Art Museum of South Texas, Corpus Christi, TX

Welcome to Nebraska: Secretary of State John A. Gale
Introduced by: MPMA Conference Co-Chair Michael J. Smith, Director/CEO, Nebraska State Historical Society

Welcome to Lincoln: Mayor Chris Beutler
Introduced by: MPMA Conference Co-Chair Jorge Daniel Veneciano, Ph.D., Director, Sheldon Museum of Art

Keynote Address: The Arts Mean Business: The Arts and Economic Prosperity Study

Randy Cohen, Vice President of Research and Policy, Americans for the Arts, Washington, D.C.

Introduced by: MPMA Conference Co-Chair Patricia Cox Crews, Ph.D., Willa Cather Professor of Textiles & Director, International Quilt Study Center & Museum

Randy Cohen is Vice President of Research and Policy at Americans for the Arts, the nation's advocacy organization for the arts. He publishes *The National Arts Index*, the annual measure of the health and vitality of arts in the U.S. as well as the two premier economic studies of the arts industries. Randy developed the National Arts Policy Roundtable, an annual convening of leaders who focus on the advancement of American culture, in partnership with Robert Redford and the Sundance Institute. A sought after speaker, Randy has given speeches in 49 states, and regularly appears in the news media—including the Wall Street Journal, The New York Times, and on CNN, CNBC, and NPR.



Randy Cohen

Networking Luncheons 12:00 pm – 1:15 pm

*Ticketed Event \$25 / Guests \$30. Must have ticket to attend
Lunches are open to all registrants*

L1 ArtsCom Lunch: Making the Case for the Arts *(For those interested in the arts, art museums and art centers)*

Your ability to articulate the value and benefits of the arts is vital to maintaining contributed support from the public and private sectors. Take the mystery out of how to be an effective advocate in this lively session with National Arts Advocacy Leader Randy Cohen. Find out what it takes to articulate the message, how to do it and why you should do it. Bring home the tools and strategies that will make you the arts resource that decision makers look to for years to come.

Speaker: Randy Cohen, Vice President of Research and Policy, Americans for the Arts, Washington, D.C., MD; Pat Boyd, Executive Director, South Dakotans for the Arts

Introduced by: ArtsCom Chair Tim Hoheisel, Executive Director, Sioux Falls Arts Council, Sioux Falls, SD

Book signing: 1:30 pm – 3:00 pm
please see description on page 22

L2 SMAC Lunch: Smithsonian in Your Town: How to Host a Museum on Main Street Traveling Exhibit

(Small Museum Administrators Committee)

Smithsonian MoMS Traveling Exhibits are available for your town's museum or library. These exhibits do not require special museum environments so anyone can be a host. Learn from the experiences of two hosts and see how they used the Smithsonian exhibit to improve their institutions' profiles in their communities.

Moderator: Lisa Hancock, Curator, Aspen Historical Society, Aspen, CO

Presenters: Mary Yager, Assistant Director, Nebraska Humanities Council, Lincoln, NE; Kay Rich, Museum Curator, Overland Trail Museum, Sterling, CO; Robbie Davis, Smithsonian MoMS Project Coordinator, Smithsonian Institution, Washington, D.C.

Introduced by: SMAC Co-Chairs Glo Cunningham, Director, Crested Butte Mountain Heritage Museum, Crested Butte, CO; and Katie Herrick, Director, Stanton County Historical Society, Johnson, KS

L3 NAC Lunch: Native American Connection Introductory Lunch *(For Tribal Museum Professionals and for those interested in Tribal issues)*

MPMA formed a new group this year called the Native American Connection (NAC). This organization's purpose is to provide a platform for museum professionals who work in tribal museums or with Native American objects, audiences, or NAGPRA, or to share ideas and learn more about topics specific to their profession. Everyone is welcome to come to our luncheon to learn more about the group, find out how you can get involved, and discuss new programming that NAC can use to help its members.

NAC Chair and Moderator: Shannon Morrow, Choctaw Nation of Oklahoma, Museum Technician, Comanche National Museum and Cultural Center, Lawton, OK

L4 RC-MPMA LUNCH: Collections Conundrums III *(Registrars and Collection Managers)*

Collections conundrums offer an opportunity for those attending the lunch to share their questions and solutions to collections problems. The ever-popular topic produces both useful commentary on important issues as well as valuable professional support for often-difficult concerns.

Presenters: Mark Janzen, Director of Museum Studies, University of Central Oklahoma, Edmond, OK; Jami Frazier Tracy, Curator of Collections, Wichita-Sedgwick County Historical Museum, Wichita, KS; Mark Ryan, Director of Collections & Operations, Plains Art Museum, Fargo, ND; Jenny Yearous, Curator of Collections Management, North Dakota State Historical Society, Bismarck, ND

Introduced by: RC-MPMA Chair Sofia Galarza-Liu, Collection Manager, Spencer Museum of Art, University of Kansas, Lawrence, KS

L5 EdCom Lunch: Museum Education: A Veteran's Perspective *(Educator's Committee)*

Kathy French has been the Education Coordinator at the Nebraska State Museum for 20 years. She has seen major changes occur in education during her time in the museum field. Join us as we explore the progression of education in informal settings and discuss the future of museum education.

Speaker: Kathy French, Education Coordinator, Nebraska State Museum, Lincoln, NE

Introduced by: EdCom Chair Russanne Erickson, Curator of Education, Hastings Museum, Hastings, NE

Concurrent Sessions 1:30 pm – 2:45 pm

B1 Continuing to Connect: Lessons from IMLS Connecting to Collections projects in the MPMA Region (CM) CERT: CM

Join colleagues engaged in Connecting to Collections planning or implementation projects or the on-line C2C community for a roundtable discussion of progress and problems in implementing change to improve collections preservation throughout our region.

Chair: Lynne Ireland, Deputy Director, Nebraska State Historical Society, Lincoln, NE

Presenters: Leigh Grinstead, Digital Services Consultant, LYRASIS, Denver, CO; Deborah Long, Head of Objects Conservation, Gerald R. Ford Conservation Center, Nebraska State Historical Society, Omaha, NE

B2 Crossing the Plains: Joint Ventures with Regional Partners (CE/CL) (ED/INT) (EX) CERT: CE, ED, EX

This roundtable brings together museum professionals interested in joint ventures with partners throughout the region, to discuss opportunities and challenges. Come with ideas of your own and a readiness to collaborate across disciplines and with institutions or scholars across the Plains to increase your institutions regional impact.

Chair: Wendy Katz, Associate Director, Center for Great Plains Studies, Lincoln, NE

Presenters: Chris Johnson, Director, Museum Division, State Historical Society of North Dakota, Bismarck, ND; Bob Keckeisen, Museum and Historic Sites Director, Kansas State Historical Society, Topeka, KS

B3 Lewis and Clark: Still Going Strong (ED/INT) (TOUR) CERT: ED

Historic sites and museums along the Lewis & Clark trail continue to share their epic story with various public audiences through trail guides, public presentations and educational classroom resources. Come and learn about the Lewis & Clark resources still available in the Mountain-Plains region and ideas on how to keep the interest going.

Chair: Ronette Rumpca, Curator of Interpretation, South Dakota State Historical Society, Pierre, SD

Presenters: Jill Hamilton-Anderson, Education Specialist, Lewis and Clark National Historic Trail, Omaha, NE; Marcia Poole, Director, Sioux City Lewis & Clark Interpretive Center/Betty Strong Encounter Center, Sioux City, IA; Mike McCormick, Facilities Manager, Sioux City Lewis & Clark Interpretive Center/Betty Strong Encounter Center, Sioux City, IA

B4 Building Your Image: Potential Employers are Watching (EMP) (PD)

This session will offer pointers from intern supervisors and hiring managers with years of experience training and hiring those new to the museum field. Tips on how (and how not) to conduct yourself during an internship, an interview, and descriptions of what employers see as “red flags” will be discussed.

Chair: Nathan Turner, Director, OK Territorial Museum and Historic Carnegie Library, Guthrie, OK

Presenters: Heidi Vaughn, Director, University of Central Oklahoma Laboratory of History Museum, Edmond, OK; DeLayna Trim, Curator of Collections, Mabee-Gerrer Museum of Art, Shawnee, OK

B5 FUNdraising (FUND) (SM) CERT: DIR

Are you looking for new ways to raise money for your non-profit?? Do you need information about new, small FUNdraisers or are you undertaking a capital campaign?? Come to this interactive, instructive and educational session to learn some innovative ideas on how to help keep your non-profit in the black.

Chair: Glo Cunningham, Executive Director, Crested Butte Mountain Heritage Museum, Crested Butte, CO

Presenters: Heidi Hornaday, Trustee, Pony Express National Museum, St. Joseph, MO; Bart Wilsey, Museum Director, Farmington Museum at Gateway Park, Farmington, NM

B6 Let's Get Digital! Avoiding Pitfalls While Scanning Your Artifacts and Displaying Them in a Digital World (AR/LB) (CM) (TECH) CERT: CM, TECH

You have a scanner. You have a pile of papers or photographs. Now what? Hear how two institutions have begun digitizing their collections; making those important but otherwise unseen artifacts available to the public. This session will focus on these projects from their beginnings to placing the collections online.

Presenters: Sarah Swain, Photo Archive and Collections Manager, The Durham Museum, Omaha, NE; Libby Krecek, Registrar, Douglas County Historical Society, Historic Fort Omaha, Omaha, NE

B7 Evaluating Field Trips: After-Effects of the First Museum Visit (EVAL)

For many people, their first experience of a museum is the school field trip, and it's a lasting impression. When the experience produces disappointments — lack of freedom is one of them — it may go unaddressed for years, especially with rural students whose access to museums is limited. This panel reveals the findings from several field trip research studies and proposes ways that a young person's diagnosis can lead to a robust and life-long museum relationship.

Chairs: Margot Wallace, Associate Professor, Department of Marketing Communication, Columbia College Chicago, Chicago, IL

Panelists: Museum Studies students from Mountain-Plains colleges and universities

Midwest Archeological Center Tour

For limited number of registrants only. N/C. Must pre-register.

T5a 1:45 pm – 2:45 pm

T5b 3:15 pm – 4:15 pm

The Midwest Archeological Center (MWAC) is offering a tour of its laboratory and curatorial facilities at two different times (Tour B is a repeat of Tour A). See an active archeological research laboratory where objects are cleaned, packaged, and cataloged according to museum standards. See MWAC's collection storage areas where it cares for over 2.4 million artifacts and records from 66 different National Parks throughout the Midwest and Intermountain Regions. Walkable from the conference hotel (allow 15 minutes). Located in the Denny Federal Building. Must have driver's license to enter.

Book Signing (for details on how to participate, see page 22)

Break

2:45 pm – 3:15 pm

C1 Diorama Dilemmas: Reinventing Old Exhibits

(CM) (EX) (TECH) CERT: CM, EX, TECH

Using a case-study of a WPA diorama, we will explore how one institution solved the problem of “too much sunlight meets a very large and fragile artifact.” We will also explore the reinvention of an old exhibit much beloved by the public to fit the goals of a newly transformed institution.

Presenters: Melissa de Bie, Registrar, and Shannon Voirol, Senior Exhibit Developer, are from History Colorado, Denver, CO

C2 Creating Cross-Institutional Collaboration

(CE/CL) (ED/INT) (EX) CERT: CE, ED, EX

Learn how cross-institutional collaboration builds community support, grows funding and maximizes marketing budgets by exploring two models: Senior Wednesday is a programmatic model involving ten institutions of various disciplines, while the West Texas Triangle is a curatorial model of five AAM-accredited art museums presenting the work of a single artist each summer.

Presenters: Brian Lee Whisenhunt, Executive Director, Museum of the Southwest, Midland TX; Aimee Geist, Curator of Education, Ulrich Museum of Art at Wichita State University, Wichita, KS

C3 Over the River and Through the Woods: Rural Education Outreach

(ED/INT) (EX) (TECH) CERT: ED, TECH, EX

This session reviews the approaches of three Nebraska museums engaged in rural education outreach programs. Presenters will discuss a variety of programs including art trunks, distance-learning technology, and traveling exhibitions geared toward the K-12 community.

Chair: Laura Huntimer, Interpretive Media Manager, Joslyn Art Museum, Omaha, NE

Presenters: Sarah Feit, Assistant Curator of Education, Sheldon Museum of Art, Lincoln, NE; Mike Irwin, Distance Learning Coordinator, Durham Museum, Omaha, NE

C4 No Trivial Matter: Museum Collection Insurance, Risk Management and Claims

(CM) (FOS) (LEGAL) (COM) CERT: CM, DIR

Following the format of a Trivial Pursuit board game, session attendees will test their knowledge of museum collections insurance, risk management, disaster preparedness and claims. Attendees will be divided into teams at random and work together to answer questions from six categories and earn pie pieces. Expert panelists will judge the response and elaborate on topics depending on attendees’ interest. Members of the winning team will each earn a prize.

Chair: Irma Alba, Client Manager, Willis Fine Art, Jewelry & Specie, Potomac, MD

Presenters: Barbara Corvino, Willis Fine Art, Jewelry & Specie, Potomac, MD; Mark Janzen, Director of Museum Studies, University of Central Oklahoma, Edmond, OK

C5 Building a Culture of Volunteerism

(ED/INT) (VS) CERT: ED

Whatever your institution’s size, learn how to recruit dedicated volunteers and create an environment that encourages them to stay. Keys to success include introductory training, flexible scheduling, and making volunteers

feel valued and appreciated. The need to involve volunteers in all aspects of the museum is critical to institution sustainability.

Chair: Audrey S. Kauders, Director, Museum of Nebraska Art, Kearney, NE

Presenters: Anna Nolan, Founding President and Education Coordinator, Bone Creek Museum of Agrarian Art, David City, NE; Becky Fertitta, Volunteer Coordinator, McFaddin-Ward House, Beaumont, TX

C6 Presenting Controversial/Sensitive Topics

(DIR/CEO) (ED/INT) (LEGAL) CERT: ED, DIR

Presenters discuss approaches to and concerns associated with museums confronting topics and materials that may be considered controversial, inappropriate, and/or sensitive. Topics to be considered include the Japanese internment, US Army–Native American relationships, biological evolution, firearms, and climate change. Museums must broker diverse viewpoints while providing scientifically and historically accurate presentations and interpretations. Decisions and approaches involve staff at all levels as well as boards and stakeholders.

Chair: Robert M. West, Ph.D. President, Informal Learning Experiences, Denver, CO

Presenters: John C. Rumm, Ph.D., Senior Curator of Western American History and Curator, Buffalo Bill Museum, Buffalo Bill Center of the West, Cody, WY; Judy Diamond, Ph.D., Professor and Curator, University of Nebraska State Museum, Lincoln, NE; William J. Convery, Ph.D., State Historian and Director of Exhibits & Interpretation, History Colorado, Denver, CO

C7 Current Research: New Perspectives for the Field

(EMP) (PD) (UNIV)

Students, recent graduates of museum and heritage programs around the region and, professionals new to the field present their current research on museum theory and practice. These critical perspectives, vital to the development of the field, provide the basis for a discussion of current knowledge and future investigative possibilities. This session serves as a showcase of those new to the museum field.

Chairs: COMPT Co-Chairs: Nicky Ladkin, Assistant Director, Museum of Texas Tech University, Lubbock, TX, and Hoyjung Cho, Assistant Professor, Heritage Management Museum of Texas Tech University, Lubbock, TX; EMP Co-Chairs: Heidi Vaughn, Director, Laboratory of History Museum, University of Central Oklahoma, Edmond, OK, and Mark Janzen, Director, Museum Studies Program, University of Central Oklahoma, Edmond, OK; AAMG Chair: Susan Longhenry, Director, Harwood Museum of Art, Taos, NM



MPMA's Closing Party is always tons of fun!

Meet-Ups 4:30 pm – 5:15 pm

M4 NAME (National Association for Museum Exhibitors):

“Lightning Round: Design Inspirations for Your Museum 2.0”

For exhibitors or those interested in exhibits, join us for lightning-style talks where presenters will share exhibits and experiences that have wowed them. From a design perspective, they will talk about what attracted and inspired them and how this is relevant to you. The only rule is they cannot show any projects their firm or their institution worked on.

Moderator: Abbie Chessler, Quatrefoil, Potomac, MD

Presenters: Jay Smith, State Museum Director, Museum of the South Dakota State Historical Society, Pierre, SD; Georgia Hanson, Director, Aspen Historical Society, Aspen, CO; John C. Rumm, Ph.D., Curator, Buffalo Bill Museum, Buffalo Bill Center of the West, Cody, WY; Chuck Regier, Curator of Exhibits, Kauffman Museum, Bethel College, North Newton, KS; William J. Convery, Ph.D., State Historian and Director of Exhibits & Interpretation, History Colorado, Denver, CO; Dan Provo, Director, Oklahoma History Center, Oklahoma City, OK

Introduced by: Name Chair Dave Mead, Exhibits Coordinator, Sweetwater County Historical Museum, Green River, WY

M5 University of Kansas, Lawrence -Rock Chalk Reception

Get together over refreshments with University of Kansas alumni, students, and faculty to catch up with friends and learn about the exciting changes happening in the Museum Studies program at KU.

Host: Peter Welsh, Director of Museum Studies, University of Kansas, Lawrence, KS

Sponsored by The University of Kansas, Lawrence, KS

M6 Texas Tech University

Join this gathering of faculty, alumni, current students and those interested in learning more about the museum science program in Lubbock, Texas.

Host: Nicky Ladkin, Assistant Director, Museum of Texas Tech University, Lubbock, TX, and current interns of the museum science program.

Sponsored by Texas Tech University



EVENING EVENTS

EE2 Dine Around -Campus Culture: Exploring Museums at the University of Nebraska-Lincoln

5:30 pm — 8:30 pm

Ticketed Event \$38 / \$48 for Guests (see page 7 for description)

EE3 Late-Nite at the Bar Session: Collections in Crisis

9 pm – 11 pm N/C (see page 7 for description)



Conference Registration 7:00 am — 6:00 pm

Networking Breakfasts 7:15 am — 8:15 am

Ticketed Events – Must have ticket to attend

All Breakfasts \$20/ Guests \$25

BR3 Volunteer Coordinators Committee: Oh, the People You Will Meet and the Places they Live!

Making connections with people you are recruiting may be your best source for your next volunteer. As volunteer coordinators, we meet a variety of people through the interview process, visits in galleries, or at lectures. Never discount hobbyists or those who live far from your museum - these may be some of your best volunteers. Learn tips on how the “small talk” can pay dividends with recruitment. Join us for breakfast as we learn from each other how the people you will meet and the places they live can benefit your organization.

Speaker: Deb McWilliams, Volunteer Coordinator, Nebraska State Historical Society, Lincoln, NE

BR4 CurCom Breakfast: Quilts Under the Microscope: Communicating Conservation and Care Issues

Meet and mingle with your curatorial colleagues over breakfast and learn what the Curators Committee is up to nationally. Patricia Crews, Director of the International Quilt Study Center & Museum, and Marin Hanson, IQSCM Curator of Exhibitions, will be joining us to share some of their experiences in organizing exhibitions and engaging audiences with conservation concerns for this relatively new specialty museum, which opened in 2008.

Introduced by CurCom Co-Chairs: David Kennedy, Curator, Cherokee Strip Regional Heritage Center, Enid, OK; Elisa Phelps, Director of Collections and Library Division, History Colorado, Denver, CO

Exhibit Hall Open 8:30 am — 5:00 pm

Concurrent Sessions 8:30 am – 9:45 am

D1 Ethnography in an Art Museum: Registration, Digitization, and Interpretation

(CM) (ED/INT) (TECH) (UNIV) CERT: CM, ED, TECH

When the Spencer Museum of Art at the University of Kansas became the steward of nearly 9,000 ethnographic objects, it took on unique challenges and opportunities. This session discusses the process the museum took to integrate these materials from collection management, digital imaging, and curatorial perspectives.

Chair: Angela Watts, Associate Collection Manager, Spencer Museum of Art, University of Kansas, Lawrence, KS

Presenters are from Spencer Museum of Art, University of Kansas, Lawrence, KS: Ryan Waggoner, Photographer; Cassandra Mesick, Ph.D., Curator of Global Indigenous Art



D2 IMLS Funding Opportunities

(FUND) CERT: DIR

The Institute of Museum and Library Services offers competitive grant programs that help museums deliver engaging learning experience, serve as community anchors, and practice exemplary collections stewardship. An IMLS Program Officer will discuss how to compose a competitive application for your next project, and an experienced grantee/peer reviewer will share practical information about the IMLS grant process.

Presenters: Sandra Narva, Senior Program Officer, Institute of Museum and Library Services, Washington, DC; Jay Smith, Museum Director, South Dakota State Historical Society, Pierre, SD

D3 The Fundamentals: An Institutional Code of Ethics

(AD) (L/Gov) (Legal) CERT: DIR

Every museum should have a tailored Code of Ethics that outlines its basic ethical and public trust responsibilities as a museum and educational entity. The Code serves as an essential tool for consistent decision-making and accountability. Learn about the standards and best practices for codes of ethics, based on the [Characteristics of Excellence for U.S. Museums](#), and how to write a code that addresses your museum’s specific issues.

Presenters: Elizabeth Merritt, Founding Director, Center for the Future of Museums, American Alliance of Museums, Washington, DC; Patricia Cox Crews, Ph.D., Willa Cather Professor of Textiles & Director International Quilt Study Center & Museum, University of Nebraska-Lincoln, Lincoln, NE

D4 QR Codes Decoded: Incorporating Technology into Your Museum

(HP) (TECH) CERT: TECH

Have you ever wondered what those funny looking square bar codes are? Why they’re QR codes! Come learn how you can incorporate this relatively inexpensive technology into your institutions. Make your institution come alive by linking these QR codes to a website or wiki.

Chair: Kelli Bacon, Preservation Archivist, Nebraska State Historical Society, Lincoln NE

Presenters: Patrick Haynes, Survey & Inventory Coordinator, Nebraska State Historical Society, Lincoln, NE; Teresa Kreutzer-Hodson, Curator of Collections and Program Director, Hastings Museum, Hastings, NE; Sarah Polak, Director, Mari Sandoz High Plains Heritage Center, Chadron, NE

D5 Knitting and Networking: Practical Applications for Museums

(CM) (ED/INT) (SS) CERT: CM, ED

Knitting is more than just a task to keep your hands and mind active while in meetings. Join this session to learn about the social history of knitting, how to identify fibers and different textile arts within collections, historic interpretation and use in museum programming and applications for the museum field.

Chair: Jenni Opalinski, Collections & Exhibitions Manager, Museum of the Southwest, Midland, TX

Presenters: Kathy Dickson, Director Museum & Sites, Oklahoma Historical Society, Oklahoma City, OK; Jenny Yearous, Curator of Collections Management, North Dakota State Historical Society, Bismarck, ND

Exhibit Hall Morning Coffee Break 9:45 am — 10:15 am

Concurrent Sessions 10:15 am – 11:30 am

E1 Taking Back Ourselves: How Tribal Museums Find Their Place and What the Future Holds

(TRIB)

The concept of tribal museums is relatively new. There are many current resources for museums, but few address the issues tribal museums face. This session will discuss how these issues differ from other museums' and possible solutions for the future. Led by MPMA's Chair of the Native American Connection, Shannon Morrow, with a panel made up of directors of tribal museums. All types of museum professionals are welcome to come to learn more and discuss what needs to be done.

Chair: Shannon Morrow, Chair of MPMA's Native American Connection, Museum Technician, Comanche National Museum and Cultural Center, Lawton, OK

Presenters: Phyllis Wahahrochah-Tasi, Executive Director, Comanche National Museum and Cultural Center, Lawton, OK; Sandra Narva, Senior Program Officer, Institute of Museum and Library Services, Washington, DC

E2 How to Play Nice

(CE/CL) CERT: CE

How to Play Nice: In a time when money is tight for all of us where do we find the resources for advertising dollars. Working with your local and city entities and coming together as a community instead of fighting each other for those dollars can bring you a wealth of information and knowledge about where the resources are.

Chair: Trish Schurkamp, Museum Director, Wyandotte County Historical Museum, Bonner Springs, KS

Presenters: Jennifer Laughlin, Museum Curator, Wyandotte County Historical Museum, Bonner Springs, KS; Bridgette Jobe, Director/CEO, Kansas City Kansas Convention and Visitors' Bureau, Kansas City, KS

E3 The Curator is Dead! Long Live the Curator!

(CM) (DIR/CEO) (PD) CERT: CM

Several prestigious museums have recently eliminated the position of Curator. Is this a good thing?

We will discuss various curatorial roles from several viewpoints and ask if these positions are relevant given changes in the field over the last several decades and given the last few years of economic upheaval.

Chair: David Kennedy, Curator of Collections, Cherokee Strip Regional Heritage Center, Enid, OK

Presenters: Kiersten F. Latham, Ph.D., Assistant Professor, Kent State University, Kent, OH; Mindy Besaw, The John S. Bugas Curator, Whitney Gallery of Western Art, BBHC, Cody, WY; Kat Neilson, Curator, National Mining Hall of Fame and Museum, Leadville, CO

E4 Rebuilding Rural Museums

(FM) (MEM/DEV) (SM) CERT: TECH, DIR

How do rural museums face challenges of membership, community participation and integrating technology to meet changing communication channels? Find out how some small museums are addressing these issues.

Presenters: Sandy Randel, Cherokee Strip Land Rush Museum, Arkansas City, KS; Anna Nolan, Founding President and Education Coordinator, Bone Creek Museum of Agrarian Art, David City, NE

E5 Nebraska History Museum Renovation— Building Community Connections

(CAP) (FOS) (COM) CERT: DIR

This presentation will show how work planned at the Nebraska History Museum will transform an opaque and lifeless building that is disconnected from its urban surrounding into a revitalized building that reaches out to the community.

Chair: Dan Worth, Senior Principal, BVH Architects, Lincoln, NE

Panelists: Michael J. Smith, Director/CEO, Nebraska State Historical Society, Lincoln, NE; JoAnne Kissel, Principal, The Clark Enerson Partners, Lincoln, NE

E6 Poster Session

The Poster Session is an exhibit of many Poster Presentations with an academic or professional focus. Each presenter makes brief remarks and answers questions to those who are circulating in the room. The format provides an introduction for people who have never presented at a conference or who want to present new research.

Host: Dr. Eileen Johnson, Executive Director, Horn Professor of Museum Science, Museum of Texas Tech University, Lubbock, TX

Sponsored by Museum of Texas Tech University

L6 Leadership Luncheon 12:00 pm – 1:30 pm

Ticketed Event \$25 / Guests \$30

Must have ticket to attend.

A Glimpse of the Future

Speaker: Elizabeth Merritt, Founding Director, Center for the Future of Museums, American Alliance of Museums, Washington, D.C.



Elizabeth Merritt

Elizabeth Merritt, before being appointed CFM's first director, led the Excellence Programs at AAM—Accreditation, Museum Assessment and Peer Review—as well as the association's research activities. Prior to joining AAM, she spent 15 years working in museums in administration, curation and collections management. Her areas of expertise include futures studies, museum standards and best practices, ethics, collections management and planning, and assessment of nonprofit performance. Her books include "National Standards and Best Practices for U.S. Museums" and the "AAM Guide to Collections Planning." Her degrees are from Duke University (M.A.), Yale University (B.S.), and her continued training includes the Getty's Museum Management Institute, and University of Houston Futures Studies Certificate Course.

Concurrent Sessions 1:45 pm – 3:00 pm

F1 It's Ours – What's Next?

(CM) (CON) CERT: CM

What happens when your newly accessioned work of art or artifact is working against you? Panelists share tips, questions, and strategies for caring for objects that pose special challenges such as inherent vice, conservation needs, changing technology or sheer size.

Chair: Genevieve Ellerbee, Associate Registrar, Sheldon Museum of Art, Lincoln, NE

Presenters: Kim Taylor, Collections Manager, International Quilt Study Center, Lincoln, NE; Deborah Long, Head of Objects Conservation Lab, Nebraska State Historical Society's Gerald R. Ford Conservation Center, Omaha, NE; Laura Mooney, Senior Museum Curator, Nebraska State Historical Society, Lincoln, NE

F2 Stronger Together—Ensuring Community Involvement

(CE/CL) (TRIB) (EX) CERT: CE, ED, EX, DIR

This session explains the innovative approach and resulting institution for three different projects that serve as bridges between cultures, communities, businesses, individuals, governments, and corporations. It is a session that is extremely relevant for museums, cultural and visitor centers as they desire to move forward in these very difficult economic times. It reveals best practices in the field of fundraising, architecture, multimedia and interpretive exhibit design. A key focus is on involving diverse communities as well as stimulating economic development.

Chair: Bianca Message, President, André & Associates Interpretation and Design Ltd, Victoria, BC

Presenters: Johnpaul Jones, Senior Partner, Jones and Jones Architects, Seattle, WA; Bruce Arnold, Senior Associate, Jones and Jones Architects, Seattle, WA

F3 Open Storage Exhibits for the 21st Century

(CM) (EX) CERT: CM, EX

The popularity of programs like "Antiques Road Show" indicates that the public is very interested in artifacts. Museums can show off more stuff, with more information, by revisiting and revising the old open storage concepts. See examples of these exhibits done successfully and learn how to do it yourself.

Chair: Steve Friesen, Director, Buffalo Bill Museum and Grave, Golden, CO

Presenters: Chuck Regier, Curator of Exhibits, Kauffman Museum, North Newton, KS; Kiersten Latham, Assistant Professor, School of Library and Information Science, Kent State University, Kent, OH

F4 Building Community Beyond the Classroom

(CE/CL) (DIV/IN) (ED/INT) CERT: CE, ED

Looking for ways to engage more deeply with students, their families and educators? Looking for ways to expand the museum's reach in your community? Join us to learn about programs that introduce students and families to the transformative power of art and cultivate a love of lifelong learning at the museum.

Chair: Emily M. Jones, Special Projects Director, San Antonio Museum of Art, San Antonio, TX

Presenters: Katie Erickson, Director of Education, San Antonio Museum of Art, San Antonio, TX; Nancy Childs, District Art Consultant, Lincoln Public Schools, Lincoln, NE

F5 The Inside Track to Success in the Museum Field

(EMP) (PD)

There are many ways in which emerging museum professionals can engage in their museum community to strengthen their resumes, network, and become competitive applicants. Join a group of museum professionals at different stages in their careers, from young and sassy to slightly less young and seasoned, for an open discussion on finding your way to the golden word: EMPLOYMENT! Audience input will help guide the discussion.

Chair: Jason Harris, Director of Education, Oklahoma History Center, Oklahoma City, OK

Presenters are from Oklahoma History Center, Oklahoma City, OK: Robbin Davis, Director of Visitor Services; Sarah Dumas, Curator of Education; Abigail Jones, Assistant Director of Visitor Services; Dan Provo, Director

F6 Building Support for Your Museum by Doing Science

(ED/INT) (HP/HM) (TOUR) CERT: ED

Learn how to highlight your buried cultural resources to the benefit of your museum and the public you serve. Presenters include an archeologist, a paleontologist, and an administrator who are working on important Nebraska sites, not only to ensure their preservation, but also to make them attractive and relevant to a variety of audiences.

Chair: Michael J. Smith, Director/CEO, Nebraska State Historical Society, Lincoln, NE

Presenters: Rob Bozell, Archeologist, Nebraska State Historical Society, Lincoln, NE; Rick E. Otto, Superintendent, Ashfall Fossil Beds State Historical Park, University of Nebraska State Museum, Royal, NE

F7 Soaked: Responding to a Large Scale Water Disaster

(AR/LB) (CM) (CON) (UNIV) CERT: CM

On August 1, 2012, a water main break in the Murphy Art & Architecture Library at the University of Kansas deluged approximately 17,000 items. This presentation will describe the response efforts, including contracting with an emergency response company and rebuilding the collection space from the ground up.

Chair: Whitney Baker, Head of Conservation Services, University of Kansas, Lawrence, KS

Presenters are from University of Kansas, Lawrence, KS: Susan Craig, Art and Architecture Librarian; Kent Miller, Associate Dean; Roberta Woodrick, Assistant Conservator

Break

3:00 pm – 3:15 pm



Concurrent Sessions 3:15 pm – 4:30 pm

G1 Don't Be Scared: Working with Mixed Collections

(AR/LB) (CM) CERT: CM

Mixed collections of archives, photographs, and artifacts can be documentation challenges. Producing research aids with complete information requires problem solving and cross-referencing as the connections between different types of collections become lost over time. Panelists will share examples of their process and provide tips, and checklists that attendees can adapt to create their own mixed collection research aids. Participants are encouraged to bring and share their own mixed collection challenges.

Chair: Melissa de Bie, Registrar, History Colorado, Denver, CO

Presenters are from History Colorado, Denver, CO: Leigh Jeremias, Associate Curator of Archives; Alisa Zahller, Senior Curator of Artifacts

G2 Smithsonian Affiliations Explored

(CE/CL) (DIR/CEO) CERT: CE, DIR

Discover the opportunities to build partnerships with the Smithsonian Institution and hear about how this network can benefit your organization through Smithsonian business, research and funding opportunities. Learn how current Affiliate organizations are utilizing and benefitting from this Smithsonian outreach initiative.

Chair: Aaron Glavas, National Outreach Manager, Smithsonian Affiliations, Washington, DC

Presenters: Jay Smith, Museum Director, South Dakota State Historical Society, Pierre, SD; Dan Provo, Director, Oklahoma History Center, Oklahoma City, OK; Christi Janssen, Executive Director, Durham Museum, Omaha, NE

G3 A Theatrical Twist: Making History Fun and Interesting

(ED/INT) CERT: ED

See a museum theatre performance on history that can teach and engage an audience of any age. Find out how to encourage kids to present and perform history and to see that history is both fun and interesting during Q & A after the performance.

Chair: Nina Gabianelli, Vice President of Education and Programs, Aspen Historical Society, Aspen, CO

Presenters: Michael Monroney, History Coach, Aspen Historical Society, Aspen, CO; Lee Sullivan, Company Member, Hudson Reed Ensemble, Aspen, CO

G4 Creative. Collaborative. Solutions.

(CE/CL) (MK/PR) (MEM/DEV) CERT: CE

Limited budget for marketing? Big results needed? Learn how one Kansas museum developed a comprehensive and connected marketing philosophy across internal and external channels while being good community supporters. Creative and collaborative solutions that convey a consistent message, support strong programming to increase membership and other in-house sales and turn those 'support the community' requests into winning alternatives.

Chair: Becky Christner, Marketing and Public Relations Manager, Kansas Cosmosphere and Space Center, Hutchinson, KS

Presenters: Katie Gillmore, Outreach Coordinator, Kansas Cosmosphere and Space Center, Hutchinson, KS; Dianne Blick, Director of Development, Kansas Cosmosphere and Space Center, Hutchinson, KS

G5 Building a Diverse Museum Foundation Through Cultural and Civic Life

(CE/CL) (DIV/IN) (DIR/CEO) CERT: CE, DIR

Many museums struggle with the challenge of bringing in diverse audiences. Planning exhibitions or events that include under served groups are sometimes successful but often fall below the institution's expectations. Even with moderate success, will these visitors return to the museum? This session shares the approach the Sheldon Museum of Art has taken to develop a community engagement initiative. Sheldon staff and community center directors will share pitfalls to avoid as well as tips for success in developing long lasting and meaningful relationships with one another. Chair: Monica Babcock, Associate to the Director, Sheldon Museum of Art, University of Nebraska-Lincoln, Lincoln, NE

Presenters: Sharon Kennedy, Curator of Cultural and Civic Engagement, Sheldon Museum of Art, University of Nebraska-Lincoln, Lincoln, NE; Madoka Sato Wayoro, Executive Director, Asian Community and Cultural Center, Lincoln, NE; Fatos Floyd, Director, Nebraska Center for the Blind at the Nebraska Commission for the Blind, Lincoln, NE

G6 Call to Action: Connecting National Park Service Collections with Communities

(CM) CERT: CM

The National Park Service (NPS) utilizes a number of methods to increase accessibility and accountability. The NPS Museum Management Program provides technical assistance to parks including consolidating collections, utilizing rapidly advancing technologies, and rehabilitating older collections. We present case studies of how the NPS is making museum collections more accessible.

Chair: Keely Rennie-Tucker, Staff Curator, NPS Midwest Regional Office, Omaha, NE

Presenters are from NPS Midwest Archeological Center, Lincoln, NE: Karin Roberts, Archeological Program Manager; Cynthia Wiley, Registrar

G7 Story telling Through Sculpture: Bridging Art with Interpretation

(ART) (EX) (ED/INT) CERT: ED

Discover how sculpture and sculptural forms can enhance visitor experience and increase the effectiveness of communicating interpretive messages. This session will present several effective applications of sculpture, and explore the powerful relationship between art and story telling in today's hectic-paced digital age.

Presenter: Chip Isenhardt, Founder and Principal, ECOS Communications, Boulder, CO

Closing Reception for

Exhibit Hall	4:00 pm – 5:00 pm
Final Bids for Silent Auction	5:00 pm
Exhibit Hall Break Down	5:00 pm — 7:00 pm



Wednesday, October 2

Meet-Ups

5:00 pm – 5:45 pm

M7 College & University Museums (AAMG)

The Association of Academic Museums & Galleries (AAMG) invites academic museum colleagues for an informal networking opportunity.

AAMG Chair: Susan Longhenry, Director, Harwood Museum of Art, University of New Mexico

M8 Nebraska Museum Association (NMA)

Gather at NMA's no-host Meet and Greet to catch up with colleagues from all over Nebraska.

M9 Emerging Museum Professionals (EMP):

Old Dogs & Young Pups: Generational Perspectives on the Museum Profession

What perspectives and expectations do different generations of museum professionals bring to the job? What can their experiences and perspectives teach us? Join a father-daughter team with 31 years of museum experience (father = 30, daughter = 1) as they explore generational perspectives and the effects they have on our profession. Students and new professionals are invited to join us. Door prizes round out the fun.

Presenters: Bob Keckeisen, Museum and Historic Sites Director, Kansas State Historical Society, Topeka, KS; Katie Keckeisen, Curator, Wyoming Territorial Prison State Historic Site, Laramie, WY

EMP Co-Chairs: Heidi Vaughn, Director, Laboratory of History Museum, University of Central Oklahoma, Edmond, OK, and Mark Janzen, Director, Museum Studies Program, University of Central Oklahoma, Edmond, OK

EVENING EVENT

EE4 MPMA Awards Banquet and Live Auction

Cocktails (Cash Bar) 6:00 pm

Dinner/Program 7:00 pm — 10:00 pm

Ticketed Event \$35 / Guests \$40

(See description of event on page 7)

Thursday, October 3

Conference Registration

8:00 am — 2:00 pm

W10 Registrars Committee's Helping Hands Brigade

8:00 am — 3:30 pm

Helping Hands Brigade is an annual event hosted by the Registrar's Committee of the Mountain-Plains Museums Association (RC-MPMA) for registrars, collections managers, conservators, curators, and others. It is an opportunity to share your skills with institutions in the conference's host city. Helping Hands is also a great way to get behind-the-scenes at museums to make new friends. Group will leave from Conference Hotel at 8:00 am. Sites are within walking distance of hotel. There will be multiple sites: University of Nebraska State Museum's Nebraska Hall collections facility (Parasitology and Herbarium); Nebraska State Historical Society/State Archives, Government Records Facility; Archeology Department, Nebraska State Historical Society, Nebraska Historical Museum.

Chair: RC-MPMA Vice Chair Kallie Moore, Collections Manager, UM Paleontology Center, The University of Montana, Missoula, MT

Half Day Workshops

8:30 am – 11:30 am

(See page 6)

Thursday, October 3

Page 18

Concurrent Sessions

9:00 am – 10:15 am

H1 Regional Planning- Reaching for a Broader Future

(CE/CL) (ED/INT) (SM) CERT: CE, ED

Panelists will discuss examples of regional interpretive thinking and planning. Interpretive planning on this scale is not common, although it is gaining attention nationally due to shrinking budgets, changing educational paradigms, and competing leisure choices. The panel will suggest ideas for enhancing collaboration between museums and community/regional partners in planning interpretive opportunities.

Chair: Marcella Wells, President, Wells Resources, Inc. Fort Collins, CO

Presenters: Peter Welsh, Director, Museum Studies Program, University of Kansas, Lawrence, KS; Judy Koke, Director of Education, Nelson-Atkins Museum of Art, Kansas City, MO.

H2 Multifaceted University Museums: Engaging Campuses and Beyond

(CE/CL) () (EVAL) (UNIV) CERT: CE

How do campus museums better serve their various audiences? Here's how three university museums have collaborated with academia and the community, reaching beyond traditional "safe" programming, to engage all levels. Institutional accessibility is our goal, and to that end, this session will explore programs that employ resources inside, outside, and all around town.

Chair: Carla Shelton, Art Registrar, Oklahoma State University Museum of Art, Stillwater, OK

Presenters: Louise Siddons, Curator of Collections and Assistant Professor of Art History, Oklahoma State University Museum of Art, Stillwater, OK; Ellie Caston, Director of the Mayborn Museum Complex and Senior Lecturer in the Department of Museum Studies, Baylor University, Waco, TX; Nicole M. Crawford, Curator of Collections, University of Wyoming Art Museum, Laramie, WY

H3 Driving Success in Social Media

(CE/CL) (MK/PR) (TECH) CERT: CE,TECH

Social media can carry your mission to a greatly expanded audience. Creatively using your collections, programming and publications in social media can make this so. This session will discuss the need for a well-planned social media strategy and provide successful examples that can help drive interest in your museum.

Chair: Dan Brosz, Curator of Collections, South Dakota State Historical Society, Pierre, SD

Presenters: Martyn Beeny, Ph.D., Marketing Manager, University of Nebraska Press, Lincoln, NE; Becky Tideman, Marketing Director, Hastings Museum, Hastings, NE

H4 New Voices: A Research Sampler from Museum Studies Students

(PD) (EMP) (UNIV)

New research from museum studies students offers practical responses to fundamental museum concerns, including attracting younger audiences, diversifying audiences, and sustaining communities.

Chair: Peter Welsh, Director of Museum Studies, University of Kansas, Lawrence, KS

Presenters are graduate students from the Museum Studies Program, Lawrence, KS: Abby Anderson, Breanne Wasinger, James Wilson

Break

10:15 am – 10:30 am

11 Beyond the Questionnaire: Alternative Tools for Collecting Data (EVAL) (VS)

Increase evaluation capacity by learning alternatives to the standard questionnaire. Pop-up polls, round robin interviews and other tools can bestow greater insight and more immediate results. This session provides attendees with a toolbox of ideas that will enable them to take their institutional evaluation practices to the next level.

Presenters: Betsy Martinson, Program Administrator, Buffalo Bill Museum and Grave, Golden, CO; Laureen Trainer, Manager of Audience Insights, Denver Museum of Nature and Science, Denver, CO

12 Inside, Outside, All Around Hosting Private Events

(FOS) (LEGAL) (MEM/DEV) CERT: DIR

In the current financial climate, museums must find new ways to raise funds. Renting out facilities for events can generate revenue but private events pose challenges as a balance must be struck between the needs of the client and good stewardship of the facility and collection. This session addresses the logistics of hosting private events and the development of an event management policy and contract.

Chair: Lynn Doser, Building Operations Manager, Sheldon Museum of Art, Lincoln, NE

Presenters: Lindsey Sullivan, Security & Facility Coordinator, Sheldon Museum of Art, Lincoln, NE; Joy Shalla Glenn, Operations Manager, International Quilt Study Center & Museum, Lincoln, NE; Laura Chapman, Communications Coordinator, International Quilt Study Center and Museum, Lincoln, NE

13 The Top 10-Websites and How Your Museum Can Be One of Them (MK/PR) (TECH) CERT: TECH

George Laughead, Manager, www.vlib.us, will review the top 10 websites of museums in the MPMA region. The list will be based entirely on what George likes — and since he is both a web professional and the ultimate museum visitor, it should be fun. Robert Hickerson will present an overview of using a statistical data model of on-line visitors to improve the web relationship. Data mining of on-line experiences with examples of what KU Spencer Museum of Art is doing. What to plan for the future will be included.

Presenters: George Laughead, President, Ford County Historical Society, Dodge City, KS; Manager, www.vlib.us Founding Chair, MPMA Technology Committee; Robert Hickerson, Information Technology Manager, Spencer Museum of Art, University of Kansas, Lawrence, KS

14 Come, See, Do: Creating a Participatory Program Plan

(ED/INT) (EX) (VS) CERT: ED, EX

Join the education staff from the Oklahoma History Center as we outline our experiences in developing family programming and participatory exhibits. We will discuss our failures, successes, and rationale for success.

Presenters are from the Oklahoma History Center, Oklahoma City, OK: Jason Harris, Director of Education, and Sarah Dumas, Curator of Education



L7 Closing Luncheon

12:00 pm – 1:30 pm

Ticketed Event \$25 / Guests \$30

Must have ticket to attend

Institutional Transformation: A Re-Centering of Management and Purpose

Speaker: Jorge Daniel Veneciano, Ph.D., Director of the Sheldon Museum of Art

Introduced by Robert Duncan, Chair of the Sheldon Advisory Board and Chairman Emeritus of International Sculpture Center and Duncan Aviation, Inc.

This talk is about reinvigorating a museum's purpose and role in society through institutional transformation. The types of transformation considered include rethinking the basic model of a museum; reconsidering the role of museums in society; and designing an organizational structure that heightens a museum's responsiveness to growing expectations regarding education and civic engagement. In the course of this process, the traditional department-based model for museum organization cedes to a centers-based structure designed to enhance a museum's service to and relevance within its community. This is a timely discussion and a big year of changes for the Sheldon Museum as Director Daniel Veneciano is involved with celebrating the building's 50th anniversary (a Philip Johnson building) and tasked with imagining the museum's future to begin the next 50 years.

Jorge Daniel Veneciano is the Sheldon Museum of Art's fourth director since the Philip Johnson-designed building opened in 1963. He also served as director of Paul Robeson Galleries at the Rutgers University campus in Newark, N.J., and as curator at The Studio Museum in Harlem. In addition, he was acting director at three community arts centers for the City of Los Angeles Cultural Affairs Department and taught at Rhode Island School of Design and Columbia University. Veneciano earned a Ph.D. in English and comparative literature from Columbia and an MFA from the California Institute of the Arts. He has been publishing arts scholarship since 1991, including two award-winning books, *Fabulous Harlequin: Orlean and the Patchwork Self* and *The Geometric Unconscious: A Century of Abstraction*, both with the University of Nebraska Press.



Jorge Daniel Veneciano

Thursday Afternoon Educational Experiences

(A description of event is on page 5)

2:00 pm – 6:00 pm

Buses leave the Conference Hotel at 2:00 pm and return by 5:30/6:00 pm All tours culminate at the International Quilt Study Center & Museum for a reception and tour.

T6: Just Kidding Around: Family Attractions

T7: Lincoln Sampler: Local Treasures

T8: Hot Wheels: Transportation Sites

T9: Naturally Inspired: Landscapes and Gardens

Evening Event

Dinner on your own

EE5 MPMA's Closing Party: We Got Spirit, How 'Bout You

Conference Hotel

8:00 pm – 11:00 pm

MPMA 2013 Registration & Rates

Early Bird Registration

(Postmarked by 8/01/13)

Member	195
Student*/Retiree	100
Non-Member	245

Advanced Registration

(Postmarked by 9/01/13)

Member	220
Student*/Retiree	120
Non-Member	270

Single Day Pass

(Postmarked by 8/01/13) (Postmarked by 9/01/13)

Member	100	115
Student*/Retiree	75	85
Non-Member	125	150

Certification Program - \$30, see page 22 for details.

Register Online - www.mpma.net

Full Registration Packages

The **Full Registration Package** includes Registration Fees, plus **all 3 lunches**, and **all 3 evening events**. Additional events and meals may be added a la carte.

Early Bird FULL Registration (Postmarked by 8/01/13)

Member	381
Student*/Retiree	286
Non-Member	431

Advanced FULL Registration (Postmarked by 9/01/13)

Member	406
Student*/Retiree	306
Non-Member	456

* Students must provide copy of student ID

** Non-Registrants are defined as those attending Workshops only.

Guests also fall under this category; neither may attend sessions, meet-ups, receptions, or any other event without a Non-Registrant/Guest price option.

PERSONAL DATA

First Name _____ MI _____

Last Name _____

First Name Badge Preference (or nickname) _____

Position Title _____

Museum/Company _____

Work Mailing Address _____
Will be printed in roster / attendee list

City _____ State _____ Zip _____

Daytime Phone _____

Other Phone _____ Fax _____

E-Mail _____

Is your email correct?

All registration confirmation and program updates will be sent by email.

Delegates: check here if you do not want your phone number and email address listed on the attendees list.

Conference Speaker
Session Number and Title: _____

I have special accessibility needs requiring consideration
(You will be contacted by MPMA staff)

This is my first MPMA conference

Conference Exhibitor _____
Company Name

Scholarship Winner _____

Special Dietary Needs: Vegetarian Vegan Diabetic Other

I am interested in carpooling

I am interested in sharing a room at the Conference Hotel

I would like to be a Mentor

I would like to be paired with a Mentor (must attend September 30th mentor meeting)

PAYMENT INFORMATION

Registration \$ _____

Workshops \$ _____

Certification Program \$ _____

Meals \$ _____

Tours \$ _____

Evening Events \$ _____

Guest Items \$ _____

Scholarship Donation \$ _____

Membership \$ _____

On-Site Reg. Fee \$ _____

(For registrations after 9/01/13 add \$25)

Total \$ _____

Charge my credit card for the total amount (VISA or MasterCard only)

Credit Card Number _____ Expiration Date _____

Name on Card _____

Authorized Signature _____

GUEST REGISTRATION

Guest must accompany paying delegate.

Name: _____

Event(s): _____

Total: \$ _____

Check is enclosed (payable to MPMA)

Mail to: MPMA

7110 West David Drive, Littleton, CO 80128-5404

Questions? Contact us at **303/979-9358** or info@mpma.net

Workshops, Meals & Conference Events

Sunday, September 29

See page 8 for the information on the Conference Kick-off event, MPMA Board Member meetings, etc.

Monday, September 30

	Conference Registrants Cost	Non-Registrants Cost
Half Day Workshops		
W1 Conservation Assessment of Paintings	30	50
W2 Mountmaking 101	30	50
W3 Emergency Preparedness Workshop	30	50
W4 Planning a Mobile Exhibit Tour: Tasks, Tools, and Tips	30	50
W5 Collections Care: Solutions through Facility Development	30	50
W6 The Fine Art of Observation	30	50
W7 Digital Preservation	30	50

Conference Educational Experiences T1 - T3 are all day; T4 is 1/2 day

T1 An O-Mazing Experience: Omaha	41	50
T2 Wagons East! Historic Nebraska City	41	50
T3 Jump on the Fame Train to Central Nebraska	41	50
T4 Agri-Art	35	45

MPMA Meet-ups

M1 Knitting Network	n/c	
M2 Scholarship Gathering	n/c	
M3 Mentor Icebreaker	n/c	

Evening Event

EE1 Opening Reception: Nebraska Landmarks	38	48
<input type="checkbox"/> I will do my part to save the environment by walking to EE1		

Tuesday, October 1

Special Meals

BR1 Exhibit Hall Opening Breakfast	n/c	
BR2 MPMA Membership Committee Meeting	n/c	
L1 ArtsCom Lunch	25	30
L2 SMAC Lunch	25	30
L3 NAC Lunch	25	30
L4 RC-MPMA Lunch	25	30
L5 EdCom Lunch	25	30

Conference Educational Experiences

T5a Midwest Archeological Center Tour	n/c	
T5b Midwest Archeological Center Tour	n/c	

Meet-ups

M4 NAME	n/c	
M5 U of KS Lawrence -Rock Chalk Reception	n/c	
M6 Texas Tech University Reception	n/c	

Evening Events

EE2 Campus Culture: Exploring Museums at U of NE-Lincoln	38	48
<input type="checkbox"/> I will do my part to save the environment by walking to EE2		
EE3 Late-Nite at the Bar	n/c	

Wednesday, October 2

Special Meals

	Conference Registrants Cost	Non-Registrants Cost
BR3 Volunteer Coordinators Committee Breakfast	20	25
BR4 CurCom Breakfast	20	25

L6 Annual Leadership Luncheon	25	30
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Meet-ups

M7 College & University Museums (AAMG)	n/c	
M8 Nebraska Museum Association (NMA)	n/c	
M9 Emerging Museum Professionals (EMP)	n/c	

Evening Event

EE4 MPMA Awards Banquet and Live Auction	35	40
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Thursday, October 3

Half Day Workshops

W8 Creating Legacy, Museum Camps	30	50
W9 Interpretive Writing	30	50
W10 Helping Hands Brigade (3/4 day)	n/c	

Special Meals

L7 Closing Luncheon	25	30
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Thursday Afternoon Educational Experiences

T6 Just Kidding Around: Family Attractions	20	30
T7 Lincoln Sampler: Local Treasures	20	30
T8 Hot Wheels: Transportation Sites	20	30
T9 Naturally Inspired : Landscapes and Gardens	20	30

Evening Event

EE5 MPMA's Closing Party	n/c	n/c
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Session List

Tuesday

Early Morning	A1	A2	A3	A4	A5		
Late Morning	General Session						
Afternoon	B1	B2	B3	B4	B5	B6	B7
Late Afternoon	C1	C2	C3	C4	C5	C6	C7

Wednesday

Early Morning	D1	D2	D3	D4	D5		
Late Morning	E1	E2	E3	E4	E5	E6	
Early Afternoon	F1	F2	F3	F4	F5	F6	F7
Late Afternoon	G1	G2	G3	G4	G5	G6	G7

Thursday

Early Morning	H1	H2	H3	H4		
Late Morning	I1	I2	I3	I4		

Certification Program, see description on page 22

GENERAL CONFERENCE AND REGISTRATION INFORMATION

SETTING

The Cornhusker Marriott Hotel is in downtown Lincoln, near stores and restaurants.

AREA AIRPORTS

Lincoln Airport – LNK www.lincolnaiport.com, 7.3 miles from hotel. Airport shuttle service complimentary.
Omaha Eppley Airfield – OMA www.flyoma.com, 63 miles from hotel. Shuttle: Oma-Link, reservation required

TRAIN AND BUS SERVICE

Amtrak and Greyhound service to Lincoln.

HOTEL INFORMATION

Cornhusker Marriott Hotel, Lincoln, NE
Reservations: (1) 402/474-7474 Ask for the MPMA Rate.
Check-in: 3:00 PM / Check-out: 12:00 PM

HOTEL RATES AND RESERVATIONS

The following rates are for MPMA Conference Delegates: \$89.00+ tax per night for Single or Double. This special rate will end September 16. You must make your own room reservations.

Phone in your reservation requests to the following number: (1) 402/474-7474 (local) or (1) 866/706-7706. It is best to use the local number. Ask for the MPMA Regional Meeting group rate. **You must contact the hotel by Monday, September 16, 2013**, to receive the discount rate in MPMA's Room Block. There is no guarantee that the Room Block Rate will be available if you reserve electronically or if rooms are sold out early. We recommend you reserve a room by July.

EXTRA TICKETS FOR EVENTS

No event tickets will be sold on-site during the conference. Only exchanges will be available. Event tickets must be purchased in advance of the conference.

CANCELLATION POLICY AND REFUNDS

All requests for refunds must be submitted in writing to MPMA at 7110 West David Drive, Littleton, CO 80128 (no faxes or emails). Full refunds, less a \$50 processing fee will be granted for requests postmarked by the Advanced Registration deadline of September 20, 2013. Requests postmarked after 09/20/2013 will receive a 50% refund. No refunds will be granted for requests made after September 27, 2013. All refunds will be processed after the conference.

SPEAKER REGISTRATION

All speakers are expected to register for the conference.

MPMA REGISTRATION DESK

All registration materials should be picked up at the MPMA Registration Desk. Registration will be at the Conference Hotel.

The Registration Desk is open during the following hours:

Sunday, September 29	2:30 pm — 5:00 pm
Monday, September 30	8:00 am — 5:30 pm
<i>Only T1, T2, T3 tour participants start at 7:15 am</i>	
Tuesday, October 1	7:30 am — 5:00 pm
Wednesday, October 2	7:00 am — 6:00 pm
Thursday, October 3	8:00 am — 2:00 pm

A complete transfer of registration may only be made prior to the conference by contacting the MPMA office.

EXHIBIT HALL

The Exhibit Hall will be located at the Conference Hotel. It will be open during the following hours:

Tuesday, October 1	8:00 am — 5:00 pm
Wednesday, October 2	8:30 am — 5:00 pm

SECURITY

Name Badges are required for participation in the conference. Tickets are required to attend all events.

MPMA CERTIFICATE PROGRAM FOR PROFESSIONAL DEVELOPMENT

MPMA's Certification Program rewards participants who dedicate time at the conference to advance their skills and knowledge of museum practice. This program provides a way to develop your expertise and acquire new skill sets by attending a series of educational programs in one of six focus areas. Participants earn a MPMA Professional Development Certificate by completing a minimum of eight hours of training in one focus area at the conference. The following combinations are eligible: completion of a workshop and five annual meeting sessions; completion of seven sessions; completion of three sessions and two workshops. Eligible sessions and workshops in the six focus areas are noted in MPMA's program schedule: CERT: CE - Community Engagement; CERT: DIR – Directors, Facilities, Leadership, Legal, Capitol, FUND; CERT: E - Exhibitions; CERT: CM - Collections Management/Conservation; CERT: ED - Education/Interpretation; CERT: TECH - Technology. Cost to participate in the program is \$30 per certificate. Participants must be current MPMA individual members. Enroll in Certificate Program for Professional Development on the MPMA conference registration form. **Deadline for applications is September 20, 2013.**

MPMA'S STUDENT PAPER COMPETITION

MPMA is putting out a call to students for paper submissions on museums and related disciplines to be presented at the fall conference. Three or four research papers will be selected for a session presentation at the 2013 Mountain-Plains Museums Association Conference in Lincoln, NE. The session welcomes critical assessment of all aspects of theories and practices in the museum field. Students and new professionals will present their research and receive feedback from museum professionals who can provide constructive criticism and suggestions for further professional development strategies and opportunities. MPMA's Committee on Museum Professional Training (COMPT) hosts the Student Paper Competition. The competition demonstrates the commitment of MPMA to support professional development through forum debates on critical issues in the museum field. **Deadline for paper submissions is June 28, 2013.** For forms and guidelines, visit MPMA's website at www.mpma.net.

MPMA'S MUSEUM SCHOLARSHIP PROGRAM

The Museum Scholarship Program, sponsored by the Mountain-Plains Museums Association (MPMA), provides financial assistance to those studying and/or working in MPMA's 10-state region so that they may attend its annual conference. This year, several other entities are also sponsoring conference scholarships. For details on all scholarships, including deadlines and forms, visit the MPMA web site www.mpma.net. Scholarship recipients will meet Monday, September 30, 4:15 pm (M2), at the conference hotel.

MENTOR PROGRAM

Is this your first MPMA conference? Are you a new professional looking for colleagues to help you succeed in the field? We welcome you to sign up for MPMA's Mentor Program. The arrangement is informal and can be tailored to your needs. The Mentor Program pairs newcomers with active members of MPMA. Your assigned mentor is just for the conference and may contact you prior to the conference. All mentors and mentorees will meet at the conference hotel on Monday, September 30, at 4:45pm for the *Mentor Icebreaker* (M3). Mentorees are required to attend this meeting. To participate, please check the appropriate box on the registration form, and we will contact you with your mentor's name. Any delegate may request a mentor.

CALL FOR MENTORS

Have you been a member of MPMA for 2 years or more? Are you willing to share your expertise about career goals with new colleagues? We encourage you to volunteer for MPMA's Mentor Program. Mentors do not need to be career specialists but should be interested in and willing to help emerging professionals. Your assignment will be just for the 2013 conference. Mentors should be willing to provide guidance during the conference. You may request to have a Mentor Team or a one-on-one. Please join your fellow professionals to make emerging professionals feel welcome at the conference. To sign up, please check the appropriate box on the registration form. Mentors should arrange to greet their mentorees at the Mentoring Program Icebreaker on Monday, September 30, 4:45 pm, at the conference hotel (M3). MPMA's Mentor Chair is Henry B. Crawford, Curator of History, Museum of Texas Tech University, Lubbock, TX. He can be reached by phone at 806/742-2442 or by email at hankbob2000@yahoo.com.

MPMA'S REGISTRARS COMMITTEE HELPING HANDS BRIGADE (W10)

Thursday, October 3, 8:00 am — 3:30 pm
Helping Hands Brigade is an annual event hosted by the Registrars' Committee of the Mountain-Plains Museums Association for registrars, collections managers, conservators, curators and others who share their time and skills with institutions or organizations in the conference's host city. Pre-registration is required.

2013 SILENT & LIVE AUCTION

MPMA's annual conference features a silent and live auction with 100% of the proceeds funding MPMA's scholarship programs. We encourage you to contribute an item to the auction to help us raise money for MPMA's Museum Scholarship program (art, jewelry, services, vacations, museum passes, books, gift shop items, gift baskets, wine, candy, handmade items, museum supplies, apparel, etc.). Items contributed by exhibitors may either be placed on the auction table, or displayed in their booth (with a photo of the item at the auction table). Items may be brought or sent directly to the conference location. For more information, please contact the MPMA Auction Chair: Heidi Vaughn by email at HVaughn@uco.edu. For additional details and the auction form, go to www.mpma.net. You may ship items ahead to: Deb McWilliams, Nebraska State Historical Society, P.O. Box 82554, Lincoln, NE 68501-2554. Phone: p: 402/471-4955. Fax: 402-471-3314. Email: deb.mcwilliams@nebraska.gov. *Shipments must arrive by Monday, September 30, 2013.*

MPMA's Silent and Live Auctions are sponsored by the Emerging Museum Professional Committee to raise funds for MPMA's Scholarship Program.

BOOK SIGNING

MPMA is putting a call out for authors who would like to participate in a BOOK SIGNING at the conference. Authors must register for the conference. The book must be a recent publication and on a topic relevant to the conference. If interested, contact MPMA at mountplains@aol.com. The BOOK SIGNING is scheduled for October 1, 2013.

FORMS AND INFORMATION

The following forms are available on MPMA's website, www.mpma.net: Scholarships, Auction Items, Registration, Conference Guidelines for Businesses, and Preliminary Conference Program. Or, you can contact MPMA for these forms: mountplains@aol.com or call us at 303/979-9358.

JOB INTERVIEWS

There will be a room for job interviews at the conference hotel. Contact MPMA at MntPlainsOffice@aol.com to reserve the room. A bulletin board will be available for job announcements and for job seekers.

MESSAGE BOARD

A message board will be located by the Registration Desk where you can post messages, exchange tickets, check for lost items, etc.



Schedule At A Glance

Sunday, September 29

2:30 pm – 5:00 pm	Registration Hours
3:30 pm – 4:30 pm	MPMA Board Orientation
4:30 pm – 6:00 pm	MPMA Board Welcome Dinner
6:00 pm – 9:00 pm	MPMA Board Meeting
9:15 pm	Conference Icebreaker

Monday, September 30

7:15 am	Registration Hours for Monday <i>Tour Participants Only</i>
7:30 am – 4:00 pm	Educational Tours
8:00 am – 5:30 pm	Registration Hours
8:00 am – 4:00 pm	Exhibit Hall Set Up
8:30 am – 11:30 am	Workshops
12:30 pm – 3:30 pm	Workshops
4:00 pm – 4:30 pm	Knitting Network
4:15 pm – 4:45 pm	Scholarship Gathering
4:45 pm – 5:15 pm	Mentor Icebreaker
5:30 pm – 8:30 pm	Opening Reception

Tuesday, October 1

7:30 am – 5:00 pm	Registration Hours
8:00 am – 5:00 pm	Exhibit Hall and Silent Auction
8:00 am – 9:00 am	Exhibit Hall Opening Breakfast
8:00 am – 9:00 am	MPMA's Membership Committee
8:30 am – 9:45 am	Sessions
10:00 am – 12 noon	General Session
12 noon – 1:15 pm	Networking Luncheons
1:30 pm – 2:45 pm	Sessions
1:30 pm – 3:00 pm	Book Signing
1:45 pm – 2:45 pm	Archeological Center Tour
3:15 pm – 4:15 pm	Archeological Center Tour
3:15 pm – 4:30 pm	Sessions
4:30 pm – 5:15 pm	NAME Meet-Up
4:30 pm – 5:15 pm	University of Kansas Lawrence Meet-Up
4:30 pm – 5:15 pm	Texas Tech Meet-Up
5:30 pm – 8:30 pm	Dine Around: Campus Culture
9:00 pm – 11:00 pm	Late-Nite Bar Session

Wednesday, October 2

7:00 am – 6:00 pm	Registration Hours
7:15 am – 8:15 am	Networking Breakfasts
8:30 am – 9:45 am	Sessions
8:30 am – 5:00 pm	Exhibit Hall and Silent Auction
10:15 am – 11:30 am	Sessions
12 noon – 1:30 pm	Leadership Luncheon
1:45 pm – 3:00 pm	Sessions
3:15 pm – 4:30 pm	Sessions
4:00 pm – 5:00 pm	Closing Exhibit Hall Reception
5:00 pm	Final Silent Auction Bids
5:00 pm – 7:00 pm	Exhibit Hall Break Down
5:00 pm – 5:45 pm	AAMG Meet-Up
5:00 pm – 5:45 pm	Nebraska Museum Association Meet-Up
5:00 pm – 5:45 pm	Emerging Museum Professionals Meet-Up
6:00 pm – 7:00 pm	Cocktail Hour
7:00 pm – 10:00 pm	Awards Banquet and Live Auction

Thursday, October 3

8:00 am – 2:00 pm	Registration Hours
8:00 am – 3:30 pm	Registrars Committee's Helping Hands Brigade
8:30 am – 11:30 am	Workshops
9:00 am – 10:15 am	Sessions
10:30 am – 11:45 am	Sessions
12 noon – 1:30 pm	Closing Luncheon
2:00 pm – 6:00 pm	Educational Tours
6:00 pm – 9:00 pm	Dinner on Your Own
8:00 pm – 11:00 pm	Closing Party



MOUNTAIN-PLAINS MUSEUMS ASSOCIATION

7110 West David Drive, Littleton, Colorado 80128-5404

Phone: 303/979-9358 | Fax: 303/979-3553

www.MPMA.net | E-mail: mountplains@aol.com

Membership

Individual

\$25	Students, Volunteers, Retirees
\$30	New Professionals (for 1-2 years), Unemployed museum staff
\$45	Individual Basic
\$65	Family/Dual (2 individuals / same household)
\$100	Individual Donor
\$200	Individual Contributor
\$500	Individual Benefactor

University Membership

\$150	for up to 10 students
\$225	for up to 15 students
\$300	for up to 20 students
\$15 ea.	for each additional student over 20
\$50 ea.	for University-owned museum to be added to the University

*Membership (museum must be affiliated
with University's Museum Program)*

Institutional Budget Annual Dues

Below \$50,000	\$ 50
\$50,000 - \$149,999	\$125
\$150,000 - \$499,999	\$200
\$500,000 - \$999,999	\$300
1 million - \$2,499,999	\$375
\$2.5 million - 4.5 million	\$450
\$5 million and above	\$550

Business Memberships

Business Membership:	\$100
Business Patron Membership:	\$200



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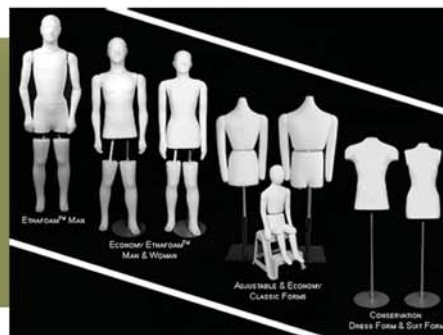


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