



Blue
Business
Media

Blue Business Media Ltd.
01-222 Warszawa, 12/14 Prądzińskiego Street
District Court Warszawa
Register No (KRS) 0000325306, Tax ID PL 7010167656,
Regon 141729743, Initial Capital 100 000 PLN

contact:
ILONA SYRYŁŁO
phone +48 (32) 728-15-32
mobile +48 664-080-283
fax +48 (32) 601-25-92
e-mail: sweettargi@bluebusinessmedia.com
www.sweettargi.bluebusinessmedia.com

APPLICATION CONTRACT

Exhibitor			
Country		Post Code	City
Address			
Phone		FAX	
Email		TAX ID	

PERSON ALLOWED TO REPRESENT COMPANY

First name and Last name		
Phone		Email

EXHIBITOR'S ORDER - BARE SPACE

ALL PRICES IN PLN

	Price till 30.11.2016	Price till 01.01.2017	Qty		Cost
Bare Space(min. 6 m²) Price includes space rental and aisle cleaning 1m ² of second floor costs 30% of bare space price	330 PLN/m²	390 PLN/m²	x	=	
Obligatory Registration Fee includes: catalogue entry with logo, internet, parking entry, Exhibitors Evening invitation, Exhibitors ID's - quantity according to fair regulations	500 PLN		x	=	
Stand arrangement Price includes: Octagonal or Octanorm system, white walls, fascia panel name on booth, 1 socket (230V), carpet, 1 spot light per every full 2m ² of the stand, hanger, wastepaper basket	80 PLN/m²		x	=	
Licence Fee Obligatory for stand building Companies and Exhibitors building their own stand	PLEASE FILL OUT THE FORM ON PAGE 3				

All prices do not include VAT according to current rate

ORDER VALUE TOTAL:

TERMS OF PAYMENT: 30% of the payment should be made within 7 days from the date of pro forma invoice, 30% of the payment should be made by 31.10.2016, 40% of payment should be made by 31.12.2016.
Contracts signed after 01.01.2017 payment 100% of the amount to 7 days from the date of pro forma invoice.
VAT will be included to the invoice according to the current rate

PAYMENT SHOULD BE MADE ON ACCOUNT NUMBER GIVEN ON THE INVOICE.

We hereby confirm our participation in "SWEETTARGi 2017" organized by Blue Business Media Ltd. (Blue Business Media Sp. z o.o.) and we declare that we have learnt the content and accept the Regulations of participation in the fair which constitutes an integral part of the present agreement. This present agreement shall be reached on the day when the Organizer receives the signed Registration Agreement of Participation by fax, e-mail or post. Reaching the agreement is tantamount to undertaking by the exhibitor the obligation to pay all costs included in the agreement."

DATE, AUTHORISED SIGNATURES

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OBLIGATORY CO_EXHIBITOR APPLICATION CONTRACT

Co-Exhibitor			
Country		Post Code	City
Address			
Phone		FAX	
Email		TAX ID	

PERSON ALLOWED TO REPRESENT COMPANY

First name and Last name			
Phone		Email	

CO-EXHIBITOR'S COMPANY'S NAME	ADRESS	DETAILS
		PHONE/FAX
		E-MAIL
		PHONE/FAX
		E-MAIL
		PHONE/FAX
		E-MAIL
		PHONE/FAX
		E-MAIL

Order	Price		Qty.		Cost
CO-EXHIBITOR FEE	800 PLN	x		=	

All prices do not include VAT according to current rate

ORDER VALUE TOTAL:

TERMS OF PAYMENT:

100 % of Invoices will be issued in PLN. VAT will be included to the invoice according to the current rate
payment should be made within 7 days 7 days from date of invoice proforma.

PAYMENT SHOULD BE MADE ON ACCOUNT NUMBER GIVEN ON THE INVOICE.

We hereby confirm our participation in "SWEETTARGi 2017" organized by Blue Business Media Ltd. (Blue Business Media Sp. z o.o.) and we declare that we have learnt the content and accept the Regulations of participation in the fair which constitutes an integral part of the present agreement. This present agreement shall be reached on the day when the Organizer receives the signed Registration Agreement of Participation by fax, e-mail or post. Reaching the agreement is tantamount to undertaking by the exhibitor the obligation to pay all costs included in the agreement."

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LICENCE CARD

Exhibitor			
Country		Post Code	City
Address			
Phone		FAX	
Email		TAX ID	

PERSON ALLOWED TO REPRESENT COMPANY

First name and Last name			
Phone		Email	

Licence Fee		All prices in PLN		
		Qty.		Cost
Licence Fee obligatory for stand building companies	400 zł	x	=	

All prices do not include VAT according to current rate

ORDER VALUE TOTAL:

RULES OBTAIN DURING INSTALATION AND DISMANTLING OF STANDS:

1. The carpet should be fastened to the floor of the building with non-staining tapes.
2. The carpet should have a certificate confirming fire inhibiting impregnation.
3. Tools without dust catches are prohibited.
4. Welding is prohibited.
5. Hanging to the construction of the pavilion is allowed only for TARGET SOUND by separate agreements.
6. Drilling holes in the floor and walls of the pavilion is prohibited.
7. Do not store inflammable materials on the stands, do not block emergency exits and access to the media channels.
8. Painting or other works without adequate protection of the floor in the pavilion is prohibited.
9. Do not leave any components of the stand after its dismantling.

FAILURE OF THE FOLLOWING RULES BY EXHIBITORS ARE PUNISHABLE BY FINES OF 3000 PLN NET PER EACH BAN.

TERMS OF PAYMENT: 100% of the payment should be made within 7 days from date of invoice proforma.
VAT will be included to the invoice according to the current rate
PAYMENT SHOULD BE MADE ON ACCOUNT NUMBER GIVEN ON THE INVOICE.

I UNDERTAKE TO SEND BOOTH PROJECTS WITH ELECTRICITY CONNECTIONS AND WATER-DRAINAGE MARKING, TILL 1.02.2017. I GUARANTEE ALSO TO SEND THE DECLARATION, THAT TECHNICAL PROJECT AND ELECTRICITY INSTALLATION PROJECT WERE PREPARED IN ACCORDANCE WITH BINDING RULES.

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FAIR PARTICIPATION REGULATIONS

- A. Provisions of the present Fair Participation Regulations constitute an integral part of Registration Agreement of Participation in the fair and are binding for all participants of the fair and exhibitions (henceforth "the Exhibitor"), organized by Blue Business Media Ltd. (Blue Business Media Sp. z o.o.) with the seat in Warszawa (01-222), 12/14 Prądzińskiego Street, entered into the Register of Entrepreneurs held by the District Court in Warszawa under KRS number 0000325306 (henceforth "the Organizer"). All changes to the Registration Agreement of Participation, including the Regulations, require a written form and shall be signed by an authorized representative of Blue Business Media Ltd. (henceforth "the Organizer") and persons authorized to represent the Exhibitor.
- B. In order to take part in the fair Registration Agreement of Participation needs to be reached between the Exhibitor and the Organizer as well as payment of total amount resulting from the Registration Agreement of Participation needs to be paid. Persons signing the Registration Agreement of Participation declare unanimously that they are authorized to represent the Exhibitor, which results from an entry to a proper register or a power of attorney. A signed original copy of the Registration Agreement of Participation is to be sent by post to the Organizer immediately.
- C. The Organizer obliges himself to put Building Regulations and fire safety regulations in a visible place. The exhibitors are obliged to learn and respect regulations and stipulations included in them.
- D. The Exhibitor's rights, especially the right to surface rent cannot be assigned by the Exhibitor to any other company or person without the Organizer's permission and paying applicable fees. The Exhibitor shall be responsible for any Co-exhibitors' actions, including in particular respecting the aforementioned regulations which are binding during the term of the event.
- E. Companies and Exhibitors which perform the construction of stalls on the area of fair, can render services of construction only having bought a licence from the owner of the building, namely BBM. The cost of the license is 400 zł net. License required relates stands with special and standard.
- F. The Exhibitor has the right to exhibit and advertise his products only on the bought stall under the condition that exhibits will neither cover neighbouring expositions nor will they disturb the regular course of business of other exhibitors. Using sound systems, additional lighting, etc. which can disturb the regular course of business of other exhibitors is prohibited.
- G. The exhibitor may not organize any promotional actions outside the area of his stall without the Organizer's permission. Placing advertisements outside the area of the bought stall is paid extra.
Exhibitor may not advertise, promote, exhibit at its stand companies that have not made payment for participation in the fair amount 800 zł net. The exhibitor, who will not inform about co-exhibitor to the organizer may be punished 2000 zł net.
- H. The Exhibitor is obliged to stay at the stall within the opening hours of the exhibition and use identification tags issued by the Organizer while entering and exiting the exhibition hall. 1 free identification tag is for each 6m2 of the surface area.
- I. The Exhibitor may not dismantle the stall and remove exhibits during the exhibition, that is before the date of its official ending. In case of early removal or departure from the stand, the Organizer may impose a fine of up to 5,000 zł. During the whole period of the exhibition as well as during installing and dismantling his exposition on display, an authorized representative of the Exhibitor shall be present. Detailed information concerning the rules of Exhibitors' stay on the area of the Exhibition before its opening, during its time of operation and after its closing shall be provided to the Exhibitor in a separate document.
- J. The Organizer and his Representatives shall bear no responsibility for any accidents or injuries or any losses, thefts or damages in the Exhibitors' and Guests' property resulting from any cause, excluding damages resulted from the Organizer's fault. The Organizer provides the Exhibitor's property security during the hours when the exhibition hall is closed. The Exhibitor is reminded about the need of appropriate insurance of his exhibits, other equipment for which he is responsible as well as personal belongings. The Exhibitor is obliged to notify the Organizer immediately about noticed threats, accidents or losses. The Exhibitor is obliged to obey instructions concerning protection given by the Organizer and his Representatives. The Exhibitor is obliged to report all complaints concerning suffered damages to the Organizer in writing and during the term of the fair. The Exhibitor shall bear the costs of damages in the Organizer's or the exhibition area owner's property resulting from misuse of the stall.
- K. The Organizer and his employees shall not be responsible for any mistakes or omissions concerning phone and address, information or banking data which shall be included in the materials made and sent to him by the Exhibitor or Advertiser. This also applies to ENTRY INTO THE CATALOGUE which is obligatory for all Exhibitors within 7 days from the date of application for participation.
- L. Signing the Agreement and sending it to Blue Business Media Ltd. is tantamount to the Exhibitor's consent that he is not entitled to demand a return of any paid amounts and that Blue Business Media Ltd., as a result of reaching the Agreement, has borne costs and has the right to demand the payment of all amounts resulting from signing the present Agreement. The Exhibitor shall have the right to resign from taking part in the fair within 2 months from the date of its commencement. In case of resignation from the participation in the fair within 2 months from the date of its commencement the Exhibitor will be charged handling costs in the amount of 20% of the payment that the Organizer is entitled to resulting from the Registration Agreement of Participation. Resignation from participation in the fair after the aforementioned date results in charging the Exhibitor the total payment that the Organizer is entitled to on the basis of the Registration Agreement of Participation. To be effective the resignation shall be made in writing by persons authorized to represent the Exhibitor. The resignation date shall be the date of receiving by the Organizer the Exhibitor's written notice.
- M. The Organizer and his employees shall bear no responsibility for losses, damages or delays caused by force majeure, social unrest, activities of national and local authorities, strikes or other circumstances which prevent of result in withdrawing by the Organizer from organizing the Exhibition in the given time and place and which are beyond the Organizer's control. The Organizer reserves the right to change the date/place of the Exhibition in case of circumstances beyond his control for which he shall bear no responsibility. The Organizer shall inform the Exhibitor about such changes and causes. Moreover, the Organizer shall bear no responsibility and shall be secured from claims in case of any conflicts or diverging opinions with local authorities, on whose area the Exhibition takes place or other bodies in respect to any aspects of the Exhibition, which can have a negative influence on the Exhibitors. The Exhibitor confirms that the Organizer has also borne damages and losses as a result of the above and that is why he hereby resigns from any claims for compensation from the losses. Amounts paid to Organizer as fees or other amounts paid in connection with the Exhibition shall remain the Organizer's property.
- N. The Organizer shall have no responsibility to help the Exhibitor in obtaining documents allowing him to enter Poland. The fact that the Exhibitor will not obtain these documents shall constitute no basis for giving notice or withdrawing from the present contract and demanding the return of paid amounts. However, the Exhibitor may present another party or enterprise as a replacement which will fulfil conditions necessary for entry into the country where the Exhibition shall take place. Such a change may take place at the sole responsibility of the Exhibitor, who signed the agreement.
- O. The Organizer shall bear no responsibility for damages, losses or delays caused by freight shipment (transport, transfer and customs clearance) to and from the country in which the Exhibition takes place. The Exhibitors are reminded about the need to appropriately insure all consignments.
- P. The Exhibitor expressly confirms that no declarations were given explicit or implied in relation to contractual possibilities (size of business) which can be obtained at the Exhibition, activity success or that the Organizer or any of its subsidies or branches, employees or other legal persons associated with them, have given any guarantees or assurances concerning the exhibition. Moreover, the Exhibitor confirms that the present document shall constitute an entirety of rules regulating cooperation between the parties and he has not received any changes or modifications.
- Q. This present Agreement is subject to Polish law and shall be interpreted in accordance with this law. All disputes arising between the parties and resulting from the present Agreement shall be subject to court having jurisdiction over the Organizer's seat.

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