



Wild & Scenic Film Festival On Tour

Hosted by



April 30, 2016

Sweets Ballroom

1933 Broadway, Oakland, CA 94612

2016 SPONSORSHIP OPPORTUNITIES



www.rosefdn.org/filmfest/sponsor

Contact Tracy Boyd at (510) 658-0702 ext. 304 or tboyd@rosefdn.org

Why Sponsor?

- Exposure to 5,000 local, state, and national supporters of Rose Foundation through our website, emails, social media, mailings & more.
- Promote your business and green initiatives at a festival people are calling the next Sundance.
- Generate good will with free giveaways at a fun, inspiring community event.
- Your donation is tax deductible to the full extent allowed by law.
- Become a Visionary Sponsor and get your logo promoted along with National Sponsors Patagonia, Klean Kanteen, ClifBar, Sierra Nevada Brewing, and more.
- Give back to your local patrons and community.
- Get credit for your sponsorship with thousands of other green businesses through 1% for the Planet.
- See the Attached Sponsorship Benefits Chart for more details.



How do I become a Sponsor?

1. Review the Sponsorship Benefits Chart and decide which level works for your business.
2. If you have questions or want to learn more, contact Film Festival Coordinator Tracy Boyd (contact info below).
3. Sign up online at rosefdn.org/filmfest/sponsor OR fill out the attached Sponsorship Form (last page).

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Rose Foundation for Communities & the Environment

Sponsorship Benefits Wild & Scenic Film Festival On Tour

Sponsorship Level	Naming Benefits	Exclusivity	Ad Space	Tabling Space	Promotion	Tickets
VISIONARY (\$5,000) <i>Title Sponsor</i>	Named as Title Sponsors; Logo integrated under National Sponsors on all Public Promotional Materials. May also choose a film to sponsor/introduce (first come, first serve)	5 sponsors at this level only	FULL PAGE (First page, middle spread, last page)	YES & Banner Space	Social Media Promotion Logo in Emails w/ Link Logo in Event Slide Show/Program Logo on Website w/ Link	6 Ticket/Food/Drink Packages; reserved seating
CATALYST (\$3,000) <i>Films Sponsor</i>	Choose one of the films to sponsor Films available for selection Feb. 2015 (first come, first serve)	10-20 sponsors at this level only	1/2 Page	YES	Social Media Promotion Logo in Emails w/ Link Logo in Event Slide Show/Program Logo on Website w/ Link	6 Ticket/Food/ Drink Packages; reserved seating
LEADER (\$1,500) <i>Happy Hour Sponsor</i>	First Sponsor listed as Happy Hour Sponsor		1/4 Page	YES	Social Media Promotion Logo in Emails w/ Link Logo in Event Slide Show/Program Logo on Website w/ Link	6 Ticket/Food/ Drink Packages; reserved seating
ORGANIZER (\$500) <i>Giveaway Sponsor</i>	First Sponsor listed as Giveaway Sponsor		1/8 Page		Logo in Event Slide Show Name listed on Event Website/ Program	4 Ticket/Food/ Drink Packages; reserved seating
SUPPORTER (\$250)					Name listed in Event Slide Show Name listed on Event Website/ Program	2 Ticket/Food/ Drink Packages; reserved seating

Sponsorship listing in program/slideshow are subject to early deadlines. For more information, contact Tracy Boyd (tboyd@rosefdn.org 510-658-0702)



**Rose Foundation Hosts
Wild & Scenic Film Festival On Tour
SPONSORSHIP FORM**



Yes, I would like to sponsor 2015 Wild & Scenic Film Festival On Tour at this level:

☐ **Visionary (\$5,000)**

☐ **Leader (\$1,500)**

☐ **Catalyst (\$3,000)**

☐ **Organizer (\$500)**

☐ **Supporter (\$250)**

Company/Organization: _____

Contact Person: _____

Title: _____

Mailing Address: _____

City/State/Zip: _____ **Phone:** _____

Email: _____

☐ **Please add me to the Rose Foundation monthly e-newsletter/alerts (We do not share your info)**

PAYMENT INFORMATION

☐ **Check Enclosed**

(Please complete form and return with donation check addressed to:

Rose Foundation for Communities and the Environment, 1970 Broadway Suite 600, Oakland CA, 94612)

☐ **Please charge my credit card for the full amount**

☐ MasterCard ☐ Visa Card

Exp. Date: _____ 3-digit code (on back of card): _____

Billing Address and Name on Card is same as above: ☐

Name on Card: _____

Billing Address: _____

TURN OVER FOR BENEFITS & PUBLICITY >>>>>>

SPONSOR BENEFITS & PUBLICITY INFORMATION

Please fill out the following information to maximize your benefits & publicity!

FOR ALL SPONSORS

EVENT ACKNOWLEDGMENT & LOGO

Your Name/Your Organization Name as would you like it listed on Event Website & Slideshow:

***For all Sponsors \$500 & above, please also email your high resolution logo to klivie@rosefdn.org

EVENT TICKETS

_____ No, thank you, I don't want to use my tickets. Please sell our tickets to maximize your fundraiser.

_____ Yes I want to use my All-Access event tickets! (We will follow up with a form for you to fill out.)

FOR \$500 OR MORE SPONSORS

ONLINE PUBLICITY

Website: _____

Twitter: _____

Facebook Page: _____

☐ Yes! I want to share event information on my website, Twitter, Facebook and/or email.

TABLING

☐ Yes! I want to table at the event (For \$500 or more Sponsors)

☐ Yes! I want to display my Banner (For \$3,000 or more Sponsors)

☐ Yes! I can bring a stand alone banner stand for my banner

Tabling/Banner Contact Person

Full Name: _____

Email: _____ Cell Phone Number: _____

Stand alone displays and handouts only (nothing can be pinned or taped or adhered to walls)

AD SPACE

For \$500+ Sponsors, see the attached ad specs for designing your event program ad.

Email us your finished ad or if you want us to design your ad at tboyd@rosefdn.org.

CHOOSE FILM (\$5,000 & \$3,000 Sponsors) We will contact you when the film list arrives.