



Snowball 2015

CORPORATE SPONSORSHIP OPPORTUNITIES



Dear Friend of Ann & Robert H. Lurie Children's Hospital of Chicago:

Thank you for your interest in our organization and for your consideration in supporting a cause that is truly the driving force behind the tireless efforts of our volunteers – the kids in our community.

We invite you to spend a few minutes to learn about who we are, what we do, and how your organization can benefit from a partnership with the Junior Council in 2014.

On our behalf of the Junior Council and those who benefit from our efforts, we thank you.

Sincerely,

Matt Moheban and Carleton Smith
Co-Directors of Corporate Sponsorship

Junior Council
Benefitting Lurie Children's Hospital of Chicago

Our not-for-profit tax I.D. number is 36-3599461

JUNIOR COUNCIL MISSION

Founded in 1988, the Junior Council is comprised of volunteer young professionals dedicated to supporting Ann & Robert H. Lurie Children's Hospital of Chicago's patient care mission of providing high quality health care to every child who needs it, regardless of his or her family's ability to pay.



ACTIVE. GIVING. COMMUNITY.

Established in 1987 by Dr. Ram Yogeve and Dr. Ellen Chadwick, The Lurie Children's Hospital of Chicago HIV and AIDS Program cares for more children and adolescents than any other pediatric HIV service in the region.

Just one year later, the Junior Council was founded to support the Pediatric and Adolescent HIV and AIDS programs of Ann & Robert H. Lurie Children's Hospital of Chicago

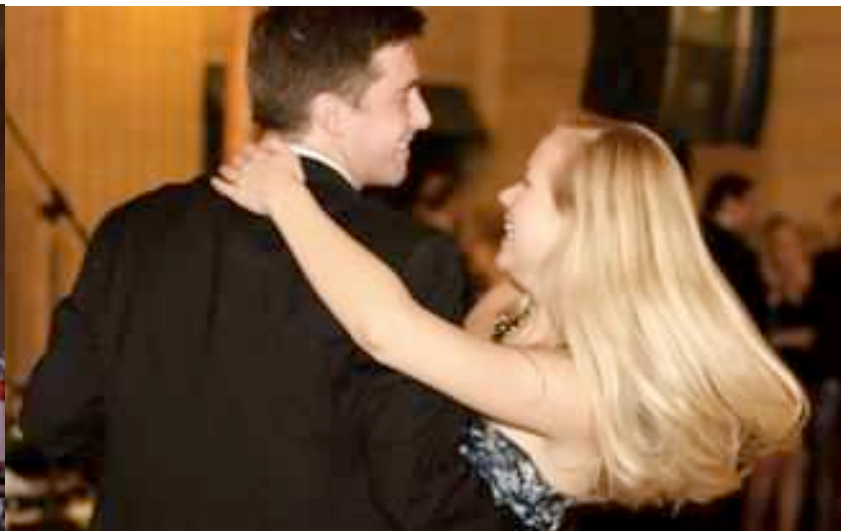
Our mission is to support the clinic and ensure all children with HIV/AIDS, regardless of their ability to pay, have access to high-quality pediatric healthcare.

CONTINUED GROWTH

While our group continues its financial support of the hospital's clinic, last year our efforts have become more patient focused. At the request of Dr. Yogeve, a dedicated group of Junior Council members have developed a mentorship program designed to assist the clinic's mature patients with the more complicated aspects of transitioning to adulthood.

OVER ONE MILLION DONATED

The Junior Council continues to grow its membership and events, and in-turn its fundraising efforts to increase donations year after year. Over the past 26 years the Junior Council has donated over \$1,200,000 to the Ann and Robert H. Lurie Children's Hospital of Chicago.



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With the continued hard work of the Junior Council, our patients don't have to worry if they get sick. The funds raised by this dedicated group help to for medical services and tests, for medicines, or even for a place to stay.

THEY ALLOW US TO MAINTAIN THE SIMPLE THINGS THAT MAKE CHILDHOOD SO SPECIAL.

- Clinic Founder, Dr. Ram Yogev

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JUNIOR COUNCIL HIGHLIGHTS

VOLUNTEERS

The Junior Council is comprised of 100% volunteers.

13 Executive Board Members and 60 active General Members work hard, dedicating their time to the Junior Council's mission.

ANNUAL SNOWBALL GALA

Since 1988 the Junior Council has hosted an annual black tie gala.

1,700 guests filled Union Station's Historic Great Hall in 2014 for a night of food, fun and philanthropy.

DONATED \$1,000,000

The Junior Council has raised over \$1,200,000 for the Children's Hospital.

With your support the Junior Council will achieve its goal of donating \$225,000 this year.

PREMIER, PROMINENT AND CHARITABLE.

The continued support of many generous businesses in the Chicagoland area is truly the driving force behind achieving our goal of raising \$225,000 for the AIDS & HIV programs of Ann & Robert H. Lurie Children's Hospital of Chicago.

Your support as a corporate sponsor would be greatly appreciated.

In addition to qualifying for all of the listed sponsorship benefits, please contact Matt Moheban and Carleton Smith to discuss additional benefits for donations exceeding the Platinum level. All donations to the Junior Council are tax deductible.

SNOWBALL SPONSORSHIP

	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000
Bronze Membership in Lurie Children's Hospital of Chicago Circle of Corporate Champions	✓			
Official Sponsor of the Silent Auction and Raffle at Snowball	✓			
VIP Table for 10 at the 27 th Annual Snowball Gala	✓	✓		
VIP Table for 4 at the 27 th Annual Snowball Gala			✓	
2 Tickets to the 27 th Annual Snowball Gala				✓
Live mention on-stage at the 27 th Annual Snowball Gala	✓	✓		
Logo on the Snowball website, ticketing page, and all electronic Snowball invitations	✓	✓		
Logo on Snowball printed flyers and print advertisement in the free 'goodie bag' passed out to every 2015 Snowball VIP guest	✓	✓	✓	
Corporate Showcase (live in-person highlight at a Junior Council Meeting)	✓	✓	✓	✓
Recognition on the JC website as a Platinum, Gold, Silver, or Bronze Level Sponsor	✓	✓	✓	✓
YEAR-LONG CORPORATE BENEFITS				
Partner name included in a JC social, corporate or promotional event title	✓	✓		
Permanent logo with live link to Partner's website on the JC homepage (through February 2016)	✓	✓		
Official Sponsor of the Snowball Kick-Off Party (exposure on all communication, at event, and more)	✓	✓		
"Shout-out" on Junior Council Social Media through February 2015 (ad/publicity of Partner's choice)	Monthly	Monthly	Quarterly	Annually

SUPPORT THE JUNIOR COUNCIL

Yes! I would like to help the Junior Council raise funds to support the Pediatric and Adolescent HIV & AIDS Program of Ann & Robert H. Lurie Children's Hospital of Chicago as a:

- Platinum Sponsor (\$10,000)
- Gold Sponsor (\$5,000)
- Silver Sponsor (\$2,500)
- Bronze Sponsor (\$1,000)

Our company would like to contribute another level \$

Company Name

Contact Name

Address

City, State, Zip

Phone

Fax

Email

Twitter Handle

Facebook

Signature

By signing this document you are committing your organization to the corporate sponsorship you have checked to the left. Please make all checks payable to the Junior Council. Our not-for-profit tax I.D. number is 36-3599461.

Please forward your logo and a description of your business with this form. You will be contacted by our Corporate Sponsorship chairs to obtain all necessary graphics and information to coordinate branding and sponsorship benefits.

We look forward to your participation in Snowball 2015!

CORPORATE SPONSORSHIP COMMITMENT



CONTACT

Please direct any questions/return this reply form to:

Matt Moheban
T: 317.340.8988
E: corporate@juniorcouncil.org

Carleton Smith
T: 765.461.8768
E: corporate@juniorcouncil.org

Junior Council Co-Directors of Corporate Sponsorship
47 West Division Street, PMB 464
Chicago, IL 60610





Junior Council, Benefiting Ann & Robert H. Lurie Children's Hospital of Chicago

www.juniorcouncil.org