

Table Tent Contract

(This information is subject to change without notice.)

I, _____, with the department of _____ agree to pay UK Food Services by sending an IDIU for the design and placement of camera ready art in the Table Tent format.

Select the desired ad size:

_____ Full Panel Ad (3.375" wide X 8" high)
_____ Half Panel Ad (3.375" wide X 4" high)
_____ Quarter Panel Ad (3.375" wide X 2" high)

Amount due:

\$150.00 per week
\$100.00 per week
\$75.00 per week

*** Ads can only run a maximum of three weeks consecutively. Please fill out one (1) contract per ad per week.**

I want my ad to run through the week of _____ to _____, 200__. (Please refer to the deadlines and post dates at <http://calendar.yahoo.com/auxservmarketing> – Ad space is limited and reserved on a first come, first serve basis to UK departments and UK registered student organizations only. Please confirm availability prior to sending this form by checking the Auxiliary Services Marketing Department calendar at: <http://calendar.yahoo.com/auxservmarketing>. My ad will include my department's advertising message and will reach UK Food Service's more than 1,000 tables.

I will send to Auxiliary Services Marketing Department _____ all written copy and camera-ready logos / artwork (logos / artwork cannot be faxed) two weeks prior to Table Tents appearing on the tables. I am responsible to send complete information so that my ad will appear on time. Any delay will result in my ad not appearing and my money will not be refunded. I understand that I will be charged an additional \$15.00 set-up fee if camera-ready logos / artwork are not properly supplied.

Signature _____ Date _____

Title _____

Address _____

Email _____ Phone _____

(Tear off the bottom part of this form along the dotted lines to keep for your records.)

The deadline date to send my copy to Table Tents is _____, 200__

Send written copy, logos/artwork, IDIU and this completed contract to:

Table Tents c/o Aux. Serv. Marketing
303 Central Facility (Kirwan/Blanding Complex)
Campus 0147

OR... Contracts / IDIUs may be faxed: 323-1830
Camera-ready artwork may be e-mailed as
attachments to: AuxServAds@lsv.uky.edu

For additional information, log on to <http://www.uky.edu/AuxServ> and click the Marketing link. For ad availability and reservations: <http://www.uky.edu/AuxServ/marketing.html>