

**Exhibition venue:** Crocus Expo International Exhibition Centre, Pavilion 3, Halls 13, 14, 15  
 (Mezhdunarodnaya str. 20, Krasnogorsk, Krasnogorsk district, Moscow region, 143402, Russia)  
**Exhibition date:** 7-10 February 2017

**Please tick if you exhibit for the first time or have not exhibited in the last three editions**

### 1. ORGANISER

**RELX LLC** INN / KPP: 7705721043 / 770301001  
 Legal address: 125009, Moscow, Bolshaya Nikitskaya str., 24/1, Build.5 Phone/Fax: +7 (495) 937 6861  
 Actual address: 125009, Moscow, Bolshaya Nikitskaya str., 24/1, Build.5 +7 (495) 937 6862  
**Contact person:** Mr. Pavel Moshnyaga / [pavel.moshnyaga@reedexpo.ru](mailto:pavel.moshnyaga@reedexpo.ru) / +7 (495) 937 6861 ext. 157 / mob: +7 (926) 520 10 18

### 2. EXHIBITOR

Company Name: \_\_\_\_\_  
 Contact person: \_\_\_\_\_ phone: \_\_\_\_\_  
 Legal address: \_\_\_\_\_  
 Actual address: \_\_\_\_\_  
 E-mail: \_\_\_\_\_ Web: \_\_\_\_\_  
 Specialisation and products: \_\_\_\_\_  
 CEO: \_\_\_\_\_

### 3. PARTICIPATION PRICE (in EURO incl. VAT )

#### 3.1. Reservation of exhibition space:

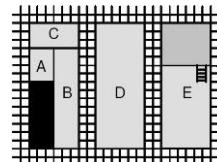
- not equipped space (min 12 m<sup>2</sup>) \_\_\_\_\_ m<sup>2</sup> X €370 per m<sup>2</sup> = € \_\_\_\_\_  
 (Including: space, general hall security, hallway cleaning)
- standard shell scheme \_\_\_\_\_ m<sup>2</sup> X €70 per m<sup>2</sup> = € \_\_\_\_\_  
 (Including: side and back walls 2.5 m. high, carpeting, fascia panel with the Exhibitor's name, 1 table, 2 chairs, 1 garbage bin)
- modified shell scheme "Option 1" € 190 per m<sup>2</sup>  modified shell scheme "Option 3" € 290 per m<sup>2</sup> € \_\_\_\_\_
- modified shell scheme "Option 2" € 250 per m<sup>2</sup> **Content of the modified shell schemes is provided upon request**

**ATTENTION! Electricity is not included!**

#### 3.1.1. Type of exhibition space:

#### extra charge to exhibition space price

- A – linear (one side is open) no extra charge \_\_\_\_\_ € \_\_\_\_\_
- B – corner (two sides are open) + 10% \_\_\_\_\_ € \_\_\_\_\_
- C – peninsula (three sides are open) + 15% \_\_\_\_\_ € \_\_\_\_\_
- D – island (four sides are open) + 20% \_\_\_\_\_ € \_\_\_\_\_
- E – Two-level stand (upon order) € 185 per 1 m<sup>2</sup> \_\_\_\_\_ € \_\_\_\_\_



#### 3.2. Registration fee of main exhibitor (obligatory to be paid)

(Including: 1 complimentary ticket per 1 sq.m., 1 exhibitor badge per 3 sq.m., 1 printed route planner entry, 1 on-line catalogue entry, visitor promotion campaign (producing and distribution of complimentary tickets and exhibition information materials, PR campaign via mass-media and by other means), insurance of civil liability of exhibitors and construction companies)

3.2.1. **Registration fee of co-exhibitor (allowed only if total stand space is not less than 9 m<sup>2</sup> x number of stand participants (main exhibitor and co-exhibitors))** € **800**

(Including: 1 printed route planner entry, 1 on-line catalogue entry, visitor promotion campaign (producing and distribution of complimentary tickets and exhibition information materials, PR campaign via mass-media and by other means), insurance of civil liability of exhibitors and construction companies)

### 4. MARKETING OPPORTUNITIES

#### 4.1. ADVERTISING ON THE EXHIBITION WEB-SITE

Logo in on-line exhibitor catalogue \_\_\_\_\_ X € 295 = € \_\_\_\_\_

#### Banners (ask your manager for Banner scheme):

Per 1 month (since 1.03.2016 till 30.11.2016) Per 1 month (since 1.12.2016 till 28.02.2017)

- Banner №4 300x100 in the right hand column of web-site \_\_\_\_\_ X € 325 = € \_\_\_\_\_ X € 650 = € \_\_\_\_\_
- Banner №5 615x120 on the main page of web-site \_\_\_\_\_ X € 295 = € \_\_\_\_\_ X € 590 = € \_\_\_\_\_
- Peel-off banner (650x650, preview 100x100) \_\_\_\_\_ X € 415 = € \_\_\_\_\_ X € 830 = € \_\_\_\_\_
- Click-through banner in the right top corner of web-site, opens with cursor.

#### 4.2. ADVERTISING PACKAGES

**30% BENEFIT\***

- Package "Logo in Profile": \_\_\_\_\_ X € 944 660 = € \_\_\_\_\_  
 Logo in on-line exhibitor catalogue and printed materials
- Advanced package of on-line exhibitor catalogue: \_\_\_\_\_ X € 350 245 = € \_\_\_\_\_  
 Ask your manager to see details

Package "Logo on the Navigation":  X € ~~1121~~ 785 = € \_\_\_\_\_  
Logo on the exhibition floor plan in the printed route planner and exhibition floor plan on Tritex construction near the hall entrance at the venue

**\* 30% benefit for advertising packages is available only if ordered simultaneously with the exhibition space.**

4.3. **Total participation price:** € \_\_\_\_\_

## 5. PAYMENT ORDER

- 35% of the exhibition space and advertisement cost as well as total cost of registration fee should be paid within 14 calendar days upon the invoice issue date;
- the rest 65% of the exhibition space and advertisement cost should be paid within 1 month upon the invoice issue date.

The payment for participation and services should be transferred to the Organiser's bank account:

**Correspondent bank:** Citibank N.A, London; SWIFT CODE: CITIGB2L

**Correspondent account number:** 5520800

**Beneficiary bank:** ZAO KB Citibank Moscow, SWIFT CODE: CITIRUMX

**Beneficiary account number:** 40702978200701621004

Payment obligations for exhibiting and advertising services are considered to be fulfilled on the date when the Organiser receives the payment on its bank account.

**Please do not forget to pay bank commission for the payment transfer!**  
**The Organiser must receive the full amount of the invoice.**  
**Otherwise, the Organiser has the right to set additional invoice for the amount of the underpayment.**

## 6. EXHIBITOR SIGNATURE

\_\_\_\_\_  
(Full name)

\_\_\_\_\_  
(Position)

(Seal and signature) \_\_\_\_\_