## MCF3M1

4.1 The Vertex Form of a Quadratic Function  $y = a(x - h)^2 + k$ 

Learning Goal: To compare the standard and vertex forms of a quadratic function. Success Criteria: standard form:  $y=a x^2 + bx + c$  where a, b and c are constant and c is the y-intercept. Vertex form;  $y = a(x - h)^2 + k$ 

• Which function should the environment club use? Problem on p. 196.

Example 1 Connecting Functions in standard Forms

a) 
$$g(w) = -(w - 20)^2 + 400$$
 b)  $f(w) = -w^2 + 40w$ 

## Example 2 Connecting information about the parabola to the vertex form of the function

a. What is the maximum area of a garden defined by  $f(w) = -w^2 + 40w$ ?

b. How does this relate to the function  $g(w) = -(w - 20)^2 + 400$ ?

Example3 Identifying features of the parabola from a quadratic function in vertex form

- a. Determine the direction of opening, the axis of symmetry, the minimum value, and the vertex of the quadratic function  $f(x) = 3(x 5)^2 + 7$ .
- b. Without using graphing technology, use the information you determined to sketch a graph of f(x).

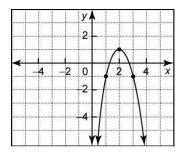
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c. State the domain and range of f(x).

Example 4 Selecting a strategy to determine the zeros from a quadratic function in vertex form

- Determine the zeros of the function  $f(x) = (x 6)^2 36$
- Method 1: Expanding and Factoring Method 2: Using Inverse Operation

## Example 5 Using the vertex form to write the equation of a quadratic function from its graph



Determine the equation in vertex form of the quadratic function shown.