



Right to Life-LIFESPAN Educational Fund

RESOURCE BOOK 2013

Advertising Contract

This book will contain pro-life informational material that will be used throughout the year. Your ad represents support for LIFESPAN's educational efforts. Please fill out the form below and send it to us with your remittance included.

Deadline for submission is Friday, March 29, 2013.

Advertising Contract: I wish to publish _____ page ad for the sum of \$ _____.

Please run _____ last year's ad _____ enclosed, NEW ad
_____ EMAILED ad

Full page (7 x 10)
\$280
Inside front cover
\$325
Back cover (inside)
\$325
Back cover (outside)
\$525

1/4 page (3.5 x 5)	
\$115	1/8 page (3.5 x 2.5) \$65
Half page (7 x 5) \$165	

- *Due to the difficulty of working with various formats, we prefer to receive pdf files, at 300 dpi, all fonts embedded, sent by email to: editor@rtl-lifespan.org, indicating "LIFESPAN Resource Book Ad" in the subject line. In the case of electronic submissions, please send contract and check via post to the address below.*
- *You may also send a hard copy, camera-ready ad.*
- *If you are not able to submit camera-ready work, we will help you with your ad, just call us!*
- *Payment must accompany ad and contract.*
- *Advertisers will be sent a copy of the LIFESPAN Resource Book upon request only.*
- *LIFESPAN reserves the right to refuse any advertisement that it deems unsuitable.*

A complimentary dinner ticket to the 2013 Annual LIFESPAN Dinner on Tuesday, May 7, 2013, will be given to any individual for every **\$200 worth of new ads** obtained for LIFESPAN's Resource Book. The ad seller's signature must appear on the contract below when the ad and remittance is received by **Right to Life - LIFESPAN Educational Fund**.

Contact Person _____	Phone (_____) _____
Name of Advertiser/Business _____	Email _____
Address _____	City _____ Zip _____
Ad Seller's Signature _____	Phone (_____) _____
_____ YES, please send me a copy of the 2013 LIFESPAN Resource Book.	

Make checks payable and mail to:

Right to Life-LIFESPAN Educational Fund, 32540 Schoolcraft Rd., Ste. 100, Livonia, MI 48150-4305
For further information, call 734-524-0162 or email: mainoffice@rtl-lifespan.org

Contributions to Right to Life-LIFESPAN Educational Fund are deductible as charitable contributions for Federal Income Tax purposes.