

COMMERCIAL MEMBERSHIP



- ✓ *Cover Membership Costs through generated savings*
- ✓ *Drive Business with tailored direct marketing*
- ✓ *Enjoy Discounts for a variety of Communicate offers*

I would like to become a Commercial Member of the Australian Spinal Research Foundation for 2013/2014.

Company / Trading Name: _____

Address: _____ Suburb: _____

State: _____ Postcode: _____ Country: _____

Postal address: *(if different from above)* _____ Suburb: _____

State: _____ Postcode: _____ Country: _____

Phone: _____ Fax: _____ Mobile: _____

Email: _____ Website: _____

Contact Person: _____ Position: _____

I agree to abide by the Constitution of the Australian Spinal Research Foundation.

I / We authorise the Australian Spinal Research Foundation to debit my / our credit card

for the amount of AU\$2,200.00 Signature: _____

(Please circle) MasterCard Visa AMEX or cheque enclosed

Card Number: _____ Expiry Date: _____

Cardholder's Name: _____
(print) (sign)

Please return to the Australian Spinal Research Foundation
Post: PO Box 1047, Springwood QLD 4127 Phone: +61 7 3808 4098
Fax: +61 7 3808 8109 Email: info@spinalresearch.com.au

BENEFITS OF COMMERCIAL MEMBERSHIP



There are a number of very real benefits available to a Commercial Member including:

- An early selection of booths at all events hosted by the Foundation including Parker Seminars Sydney and Dynamic Growth Congress
- Your registered trading name being featured on the Foundation's website with fellow Commercial Members
- Being highlighted in the Foundation's Annual Report 2013/2014
- Being recognised in a combined article once annually in the Foundation's newsletter, *Illuminate*, which has a readership that exceeds 5000 people
- Permission to use the words listed below in advertising collateral and can be used in association with the Foundation's logo:

(YOUR COMPANY LOGO) is a Commercial Member of the Australian Spinal Research Foundation for 2013/2014 and proud supporter of spinal research and the chiropractic community.



Communicate, an initiative of the Australian Spinal Research Foundation, offers a suite of options to provide a message delivery facility that targets the chiropractic community for suppliers of goods and services. For more information, a brochure summarising the benefits of *Communicate* is enclosed. The *Communicate* benefits available to a Commercial Member of the Australian Spinal Research Foundation include:

- 10% off advertisements and brochures in quarterly newsletter *Illuminate*
- 10% off email blasts
- 5% off mail outs
- 5% off fax blasts
- 5% off exhibition booth costs
- 5% off sponsorship costs

See how easy it is to pay for Commercial Membership from the savings generated by *Communicate* use and reap the rewards from *Communicate* marketing.

Commercial Members also receive preferential scheduling of available *Communicate* options and Sponsorship opportunities as they become available.