

CLASS OF 2015 YEARBOOK BABY AD FORM

Dear Parents,

The time has come! It may be hard to believe, but your son or daughter is finally a senior and you may preserve those favorite childhood memories by placing a baby ad in this year's book. Baby ads are comprised of photograph(s) and a message in a selected size.

We ask those making a baby ad to exclude any inappropriate pictures, such as those portraying nudity of any kind (no matter how young the child) and any messages with inappropriate language. **Quotations from a song, poem, etc. may not exceed two lines in length unless they are anonymous or over 75 years old.** Color copies, cut pictures, pictures from home printers, and collages will **NOT** be used. Please label all messages and photos in pencil with your child's name. Photos will be scanned and returned to you. You may send digital photos on a disk, flash drive, or email them to rleiby@bcps.org. We cannot use digital images off websites since they are compressed. We appreciate your compliance with these rules.

If you wish to send in a baby ad, please place photographs, messages, this order form, and check or cash into an envelope and give it to **Mrs. Leiby** (via her mailbox or in person in Room C301), or mail to Mrs. Leiby. Prices increase throughout the year, so order early.

Mrs. Leiby
7621 Labyrinth Road
Baltimore, MD 21208
Attn: Yearbook

Parent's Name: _____

Student's Name: _____

Phone Number: _____

Please circle choices of ad types and prices. Make all checks payable to Pikesville High School.

Type of Ad		Nov-Jan-15	Feb-April	Ad Details
Full Page		\$350	\$395	Max 175 words, 4 pictures
Half Page		\$190	\$210	Max 150 words, 3 pictures
Quarter Page		\$100	\$115	Max 125 words, 2 pictures
Eighth Page		\$55	\$60	Max 75 words, 2 pictures
YEARBOOK PRICES	Order online from link on pchs.edu or go to jostensyearbooks.com or call 1.866.282.1516			
		\$70 + tax	\$75 + tax	

Total Amount Enclosed: _____

Total Number of Pictures Enclosed: _____

Is the Message Enclosed? _____

E-mail Address: _____

If you would like an e-mail confirming receipt of the ad, please check this box.